

PHARMACISTS IN CANADA

A national survey of Canadians on their perceptions and attitudes towards pharmacists.

ABACUS DATA

The logo for Abacus Data features a horizontal line with a single green dot on the left and two green dots on the right.

February 2017
Research conducted by:
David Coletto

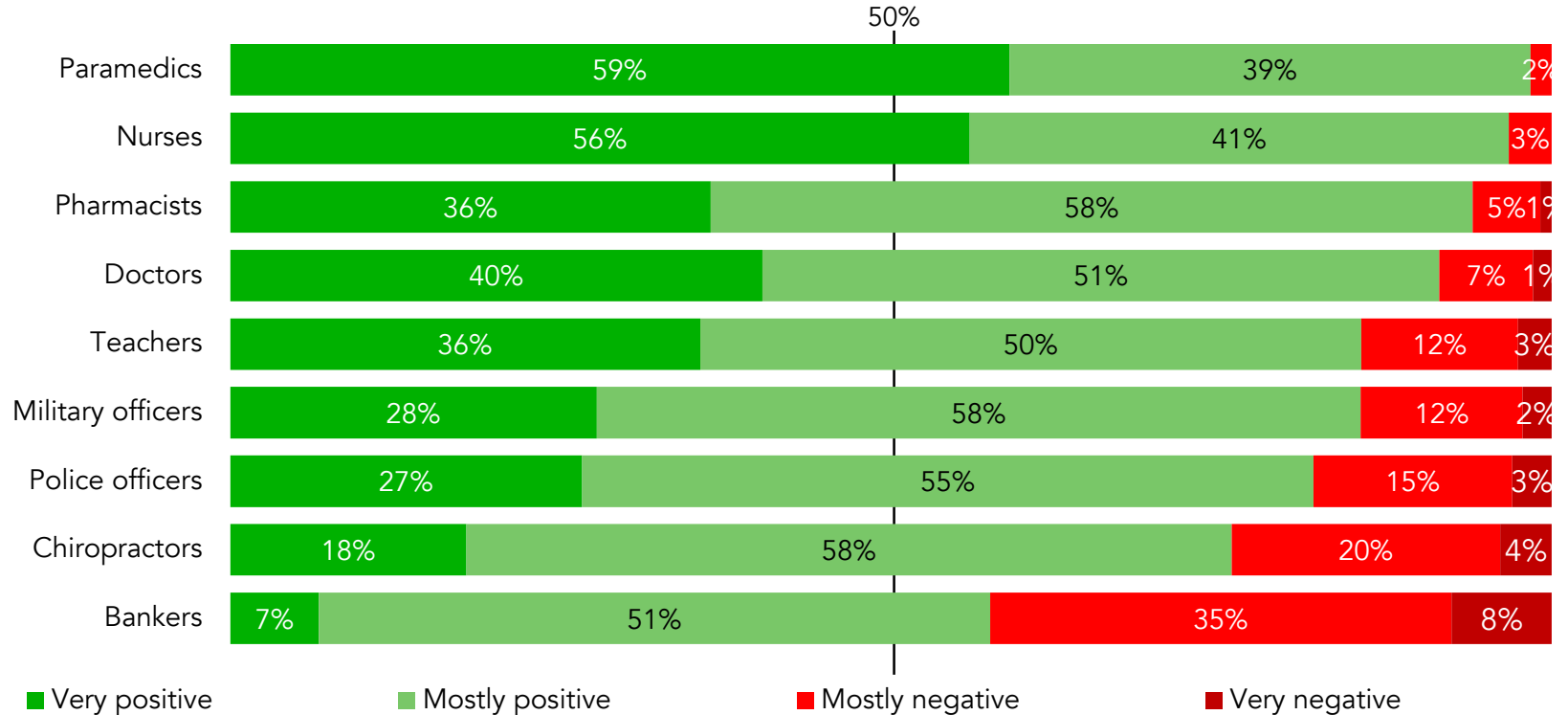
METHODOLOGY

Online survey	Survey was conducted among a representative sample of Canadians from Research Now panel.
Sample Size	Canada-wide: 4,173 (Comparable Margin of Error + 1.6%)
Field dates	February 10 th to 18 th , 2017
Statistical Weighting	Data weighted by age, gender, education and region.

EXECUTIVE SUMMARY

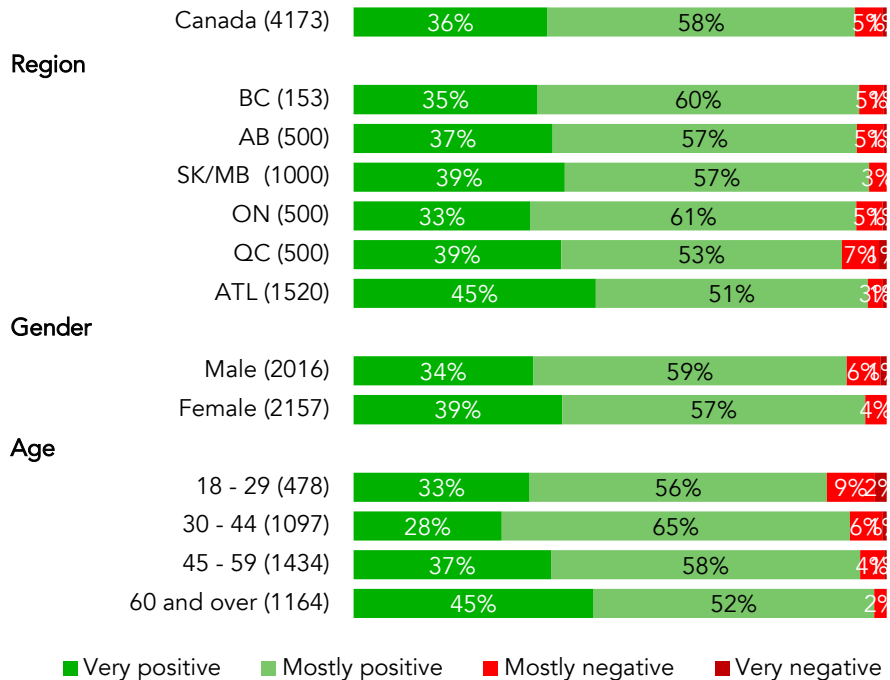
- Pharmacists continue to have one of the strongest professional reputations in Canada. 94% of Canadians have a positive impression of pharmacists, more than doctors, teachers, military officers, or police officers. Only nurses and paramedics are viewed more positively than pharmacists.
- Impressions of pharmacists are fairly consistent across Canada and across different subgroups. However pharmacists are viewed more positively among Atlantic Canadians, women, those aged 60 and over, and those living in rural communities.
- Most Canadians continue to see pharmacists playing an essential role in Canada's health care system while over 9 in 10 believe they play an essential or important role.
- The percentage of Canadians who believe pharmacists play an essential role in the healthcare system is up three points since last year.
- Atlantic Canadians, women, those aged under 30 and 60 and over are most likely to believe pharmacists play an essential role in the system.
- Most Canadians trust pharmacists to provide advice on medicines, management of common ailments, healthy lifestyle changes, and vaccines. A majority also trust them to help manage chronic health conditions. Trust on all of the items, except for management of chronic health conditions has increased over the past 3 years.
- More Canadians are aware of the expanded scope of health services that pharmacists can deliver. 9 in 10 are aware pharmacists can administer flu shots. Almost 7 in 10 are aware that they can provide emergency prescription refills. Six in ten know that their pharmacist can prescribe medications for some minor ailments, can administer other vaccines, and can renew and extend their prescriptions.
- Most Canadians are also open to visiting a pharmacist to get certain medical services beyond filling a prescription. 9 in 10 are likely to visit a pharmacist to get advice on medicines they are taking, 80% are likely to visit a pharmacist for management of common ailments like the flu or cold, and 70% say they are likely to visit a pharmacist to get a flu shot.
- Canadians respect and trust their pharmacists and so as the services they can deliver to Canadians expand, Canadians are increasingly likely to visit a pharmacist for those services. Pharmacists are trusted and accessible health professionals.
- Pharmacists are ready to do more in Canada's health care system. And Canadians recognize the value they can deliver: Eight in ten Canadians agree that allowing pharmacists to do more will reduce costs in the health care system and improve health outcomes.

IMPRESSION OF PROFESSIONS

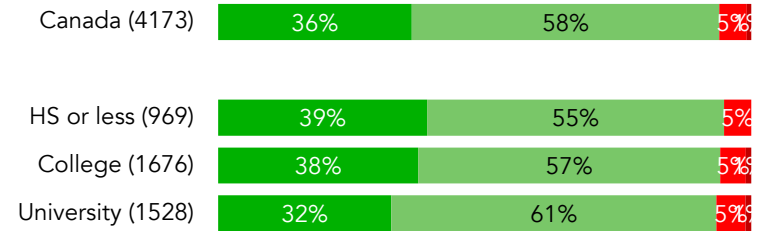


Below is a list of different professions in Canada. Please tell us if you have a very positive, mostly positive, mostly negative, or very negative impression of each.

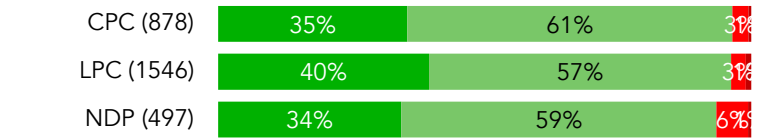
IMPRESSION OF PHARMACISTS



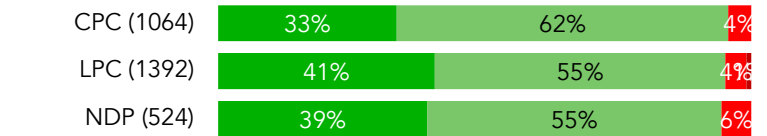
Education



2015 Vote

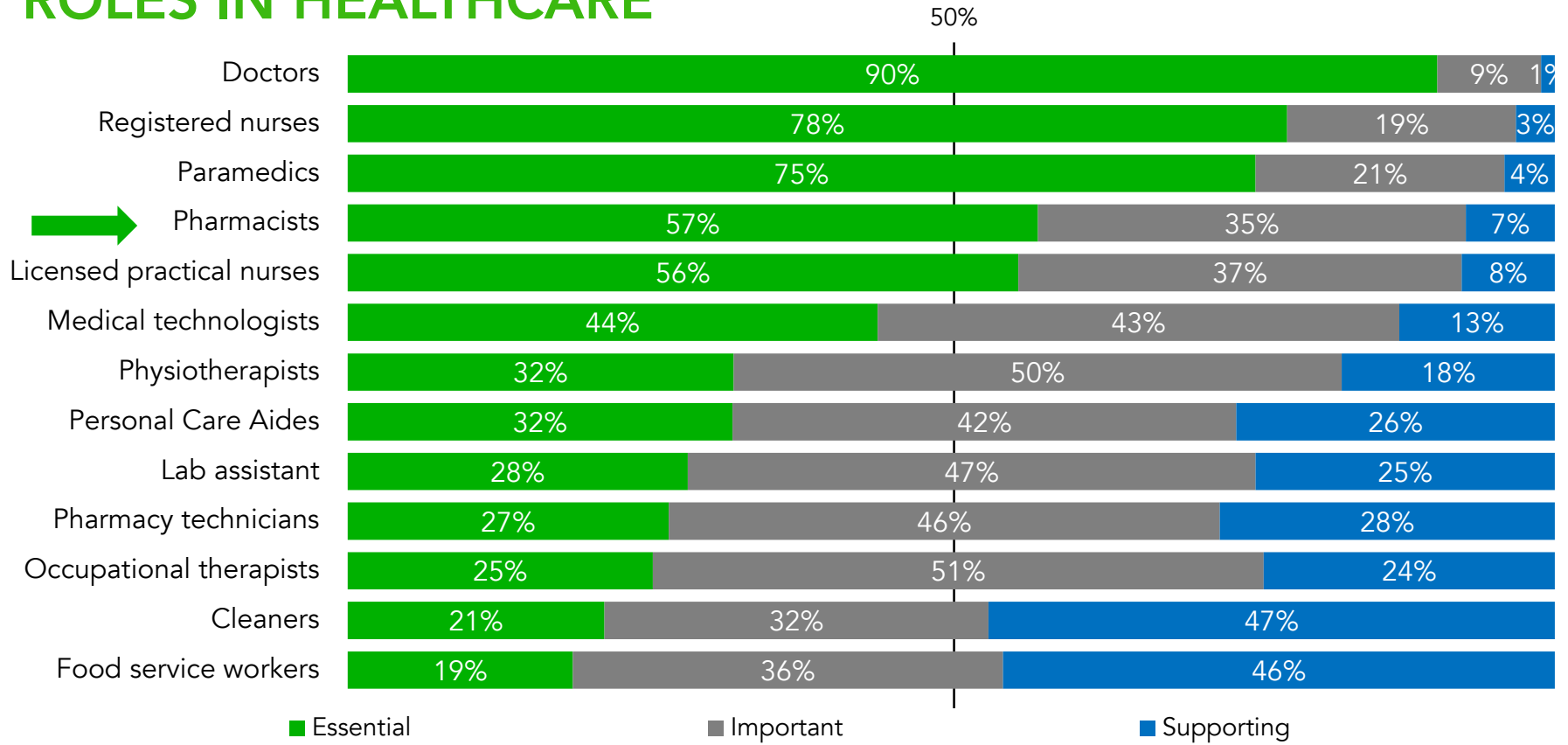


Vote Intention



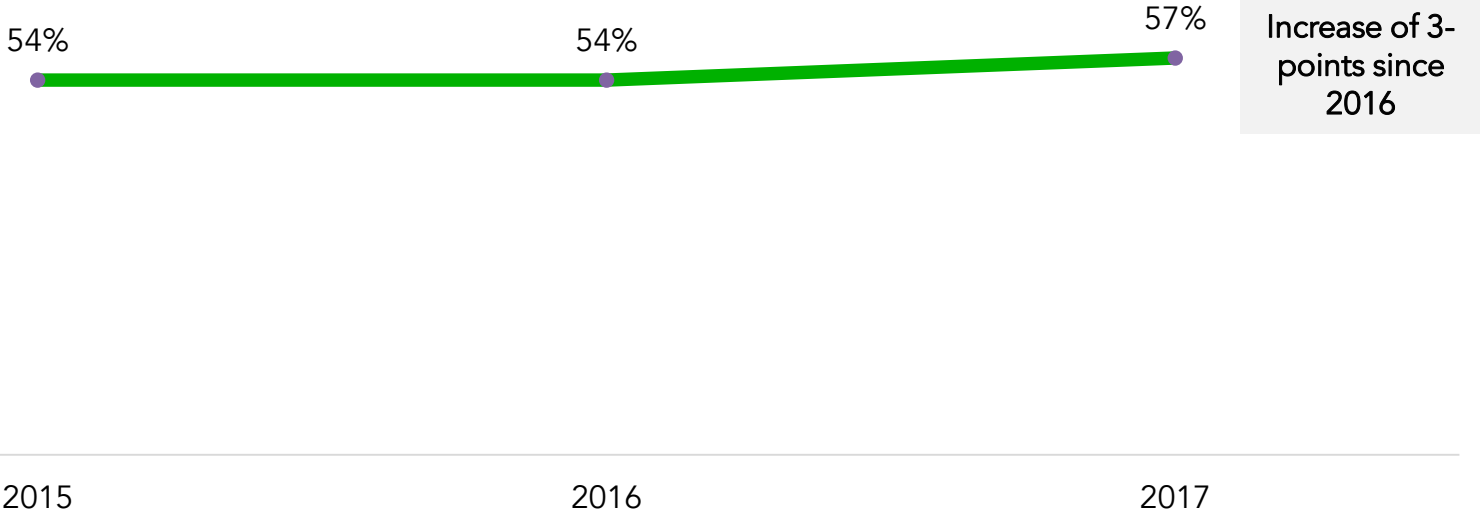
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ROLES IN HEALTHCARE



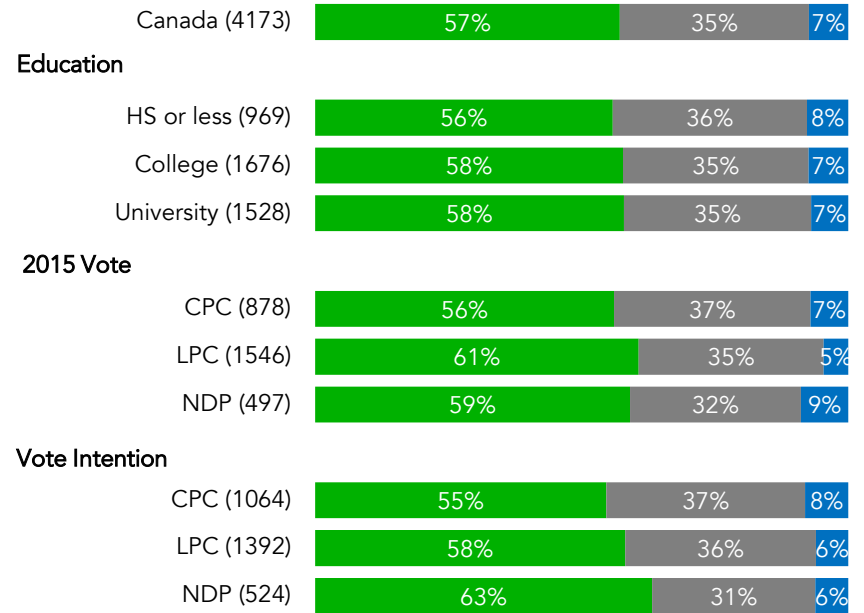
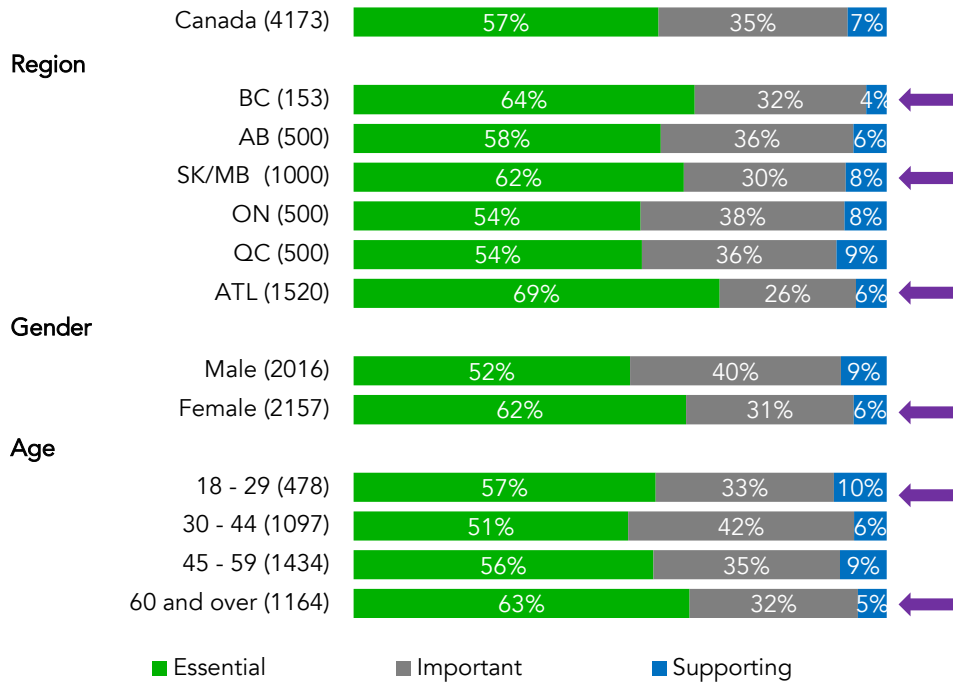
Think about the health care system overall and the role and importance of different people within the system. We are going to show you a number of different professions within the health care system and ask you to classify their role into one of three groups.

ESSENTIAL ROLE IN HEALTHCARE: PHARMACISTS



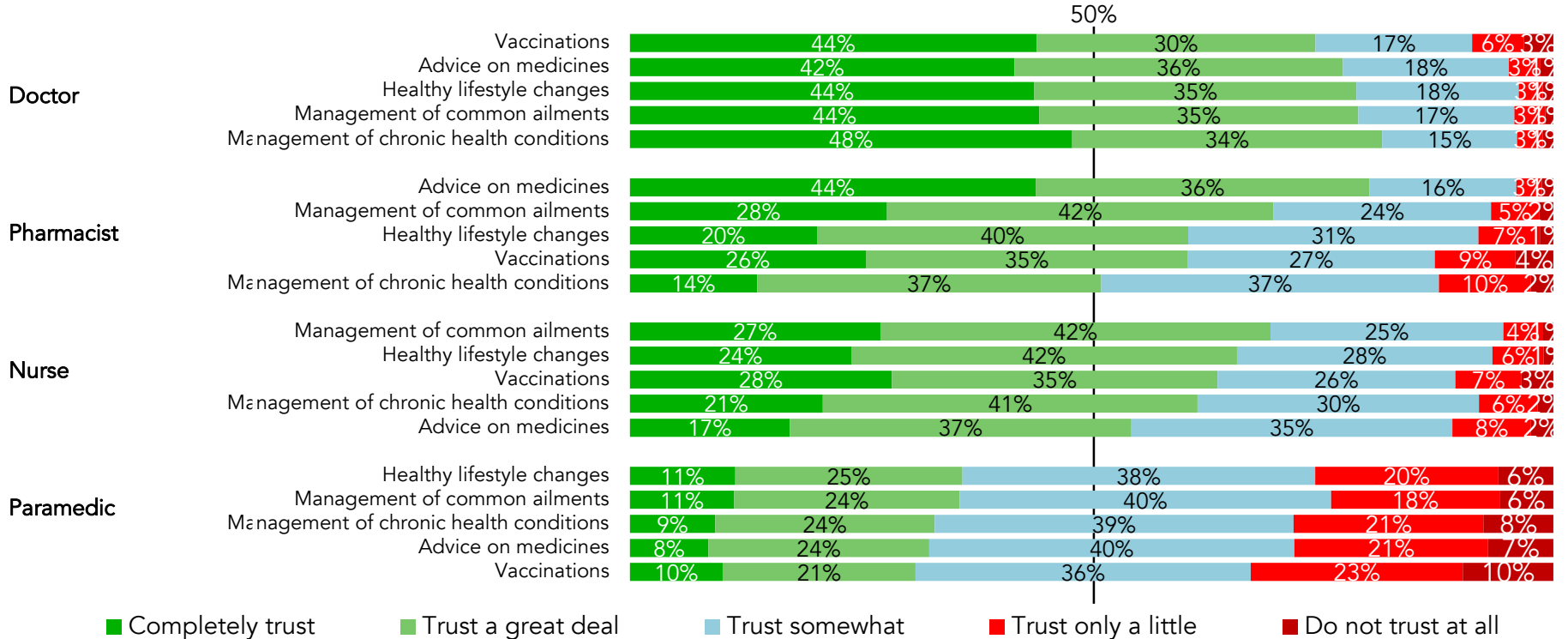
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ROLES OF PHARMACISTS



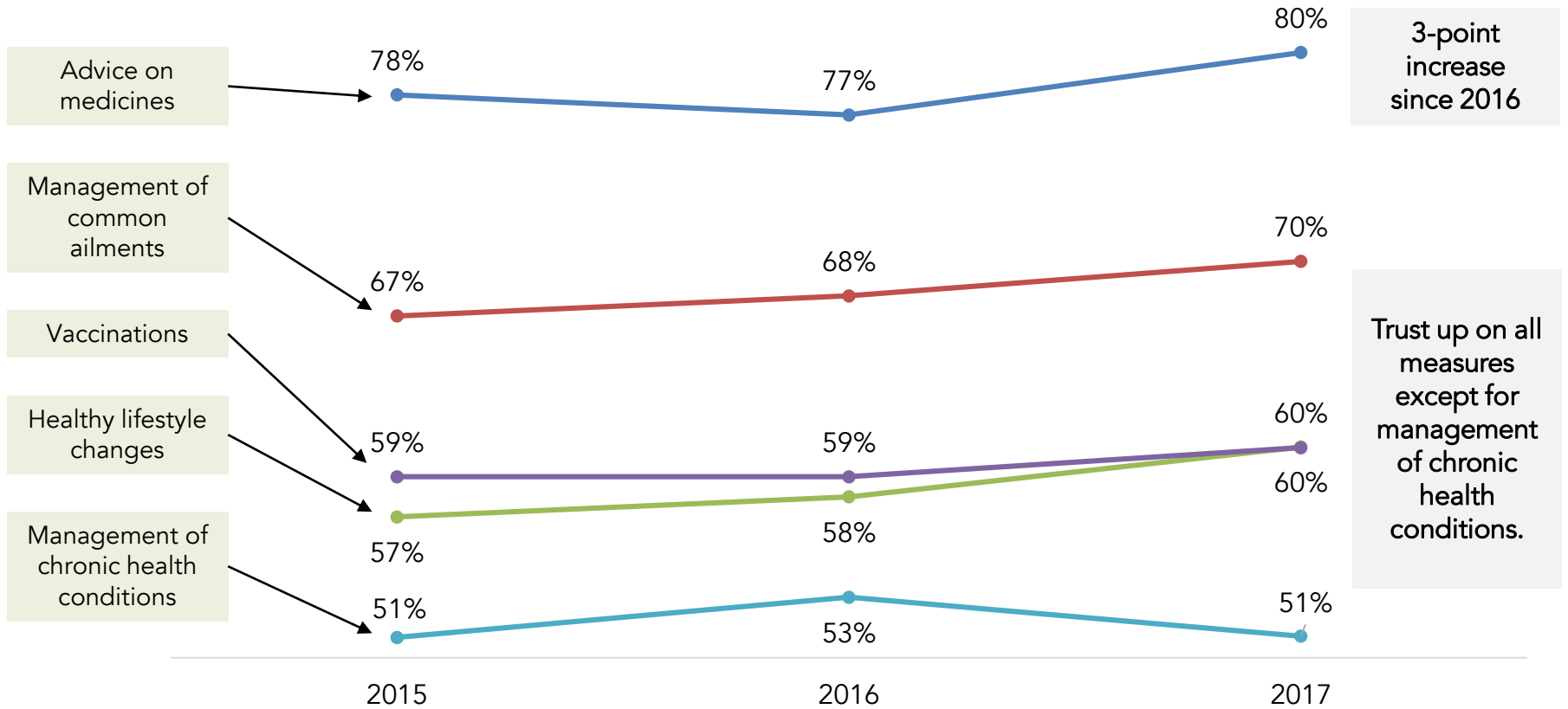
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TRUSTED ADVICE



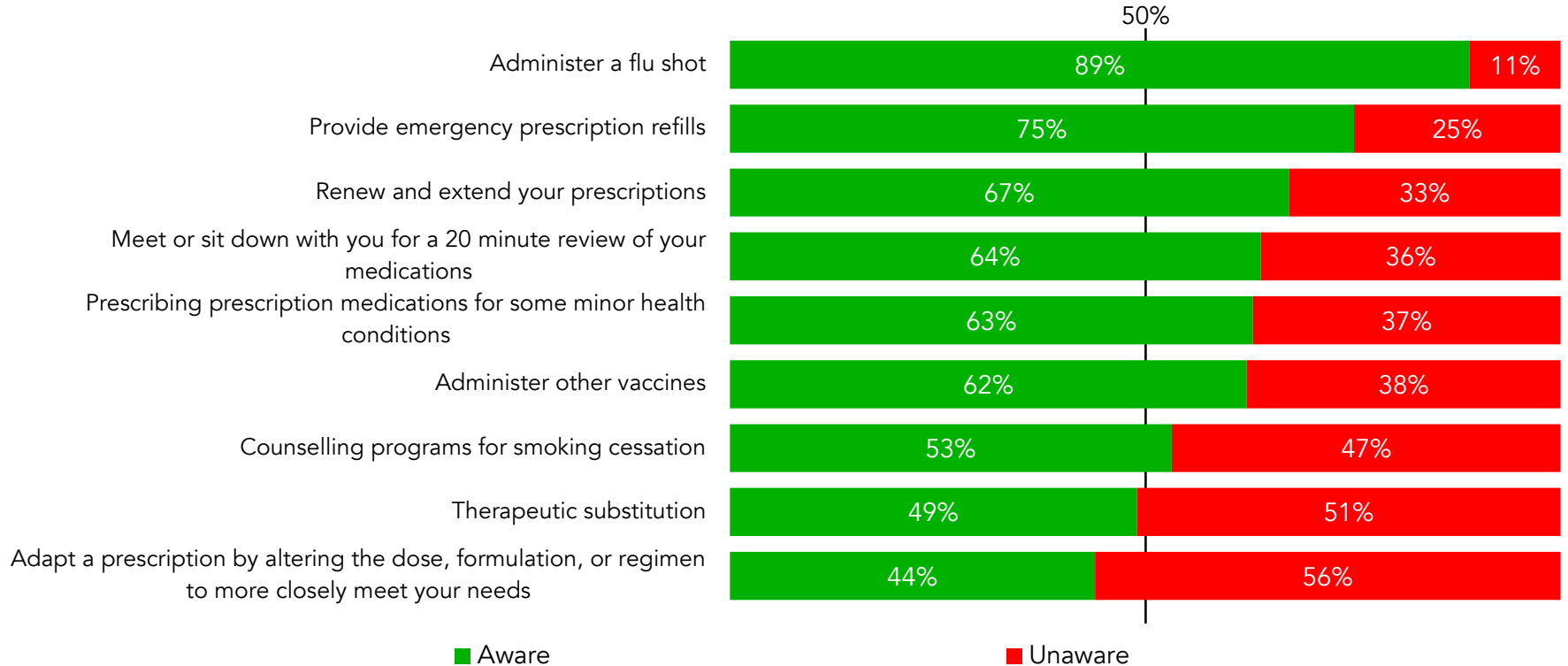
Thinking about when you're looking for information about different health or lifestyle topics. For each of the following sources, please tell us to what extent you trust the advice each might give you.

TRUST PHARMACISTS TO DELIVER HEALTH SERVICES



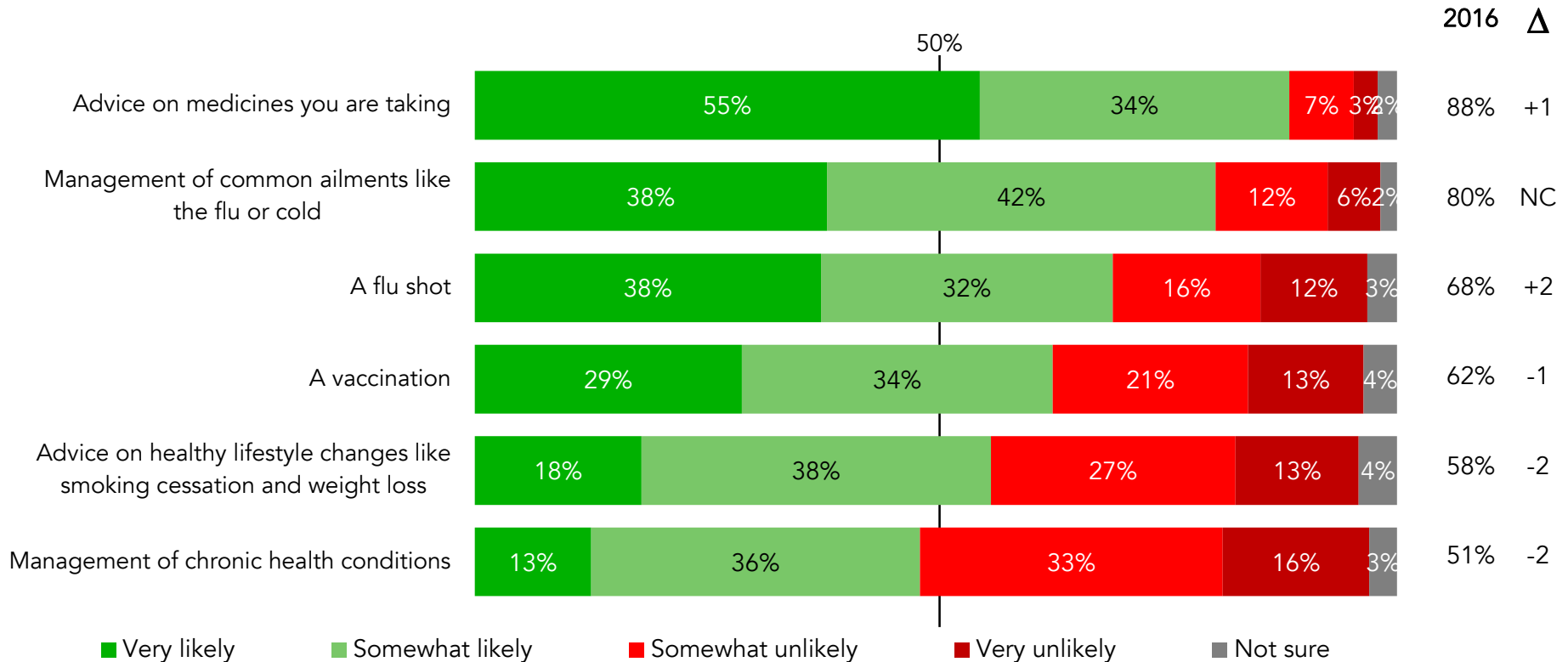
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AWARENESS OF SERVICES PHARMACISTS CAN DELIVER



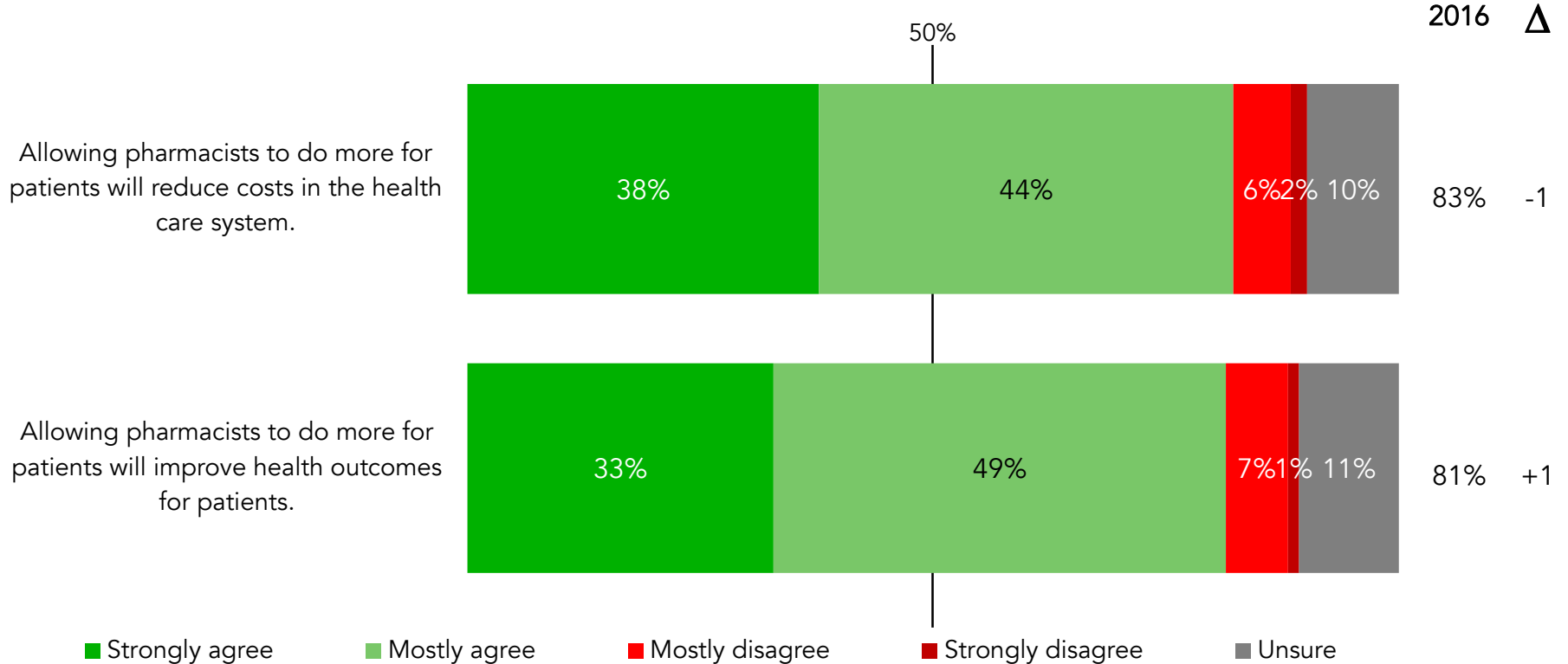
Before today, were you aware or unaware that pharmacists provide the following services?

GOING TO YOUR PHARMACIST



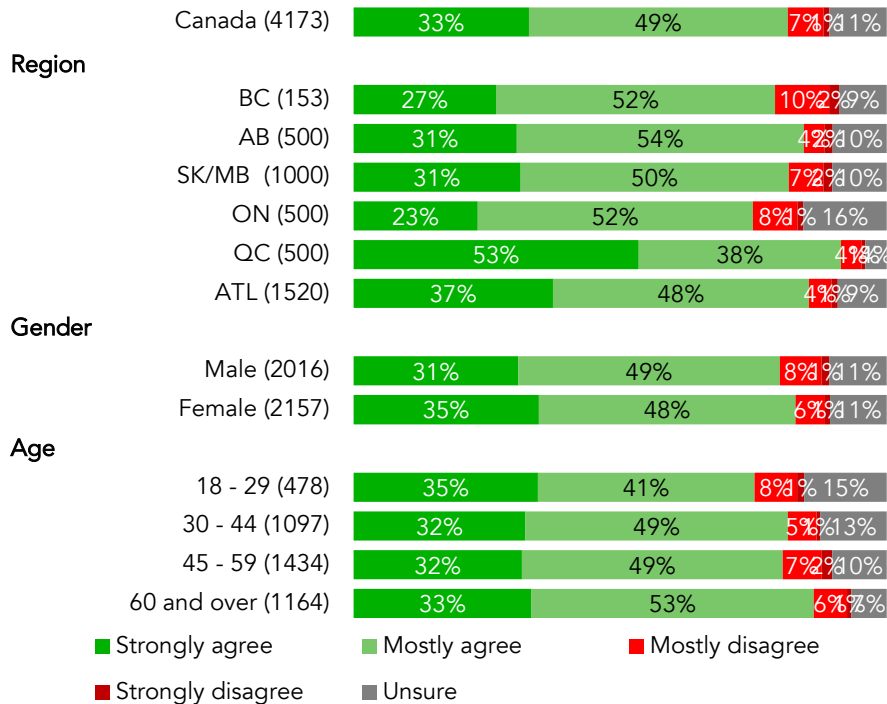
If you required the following services, how likely are you to go to a pharmacist to get them?

IMPACT OF EXPANDED SCOPE

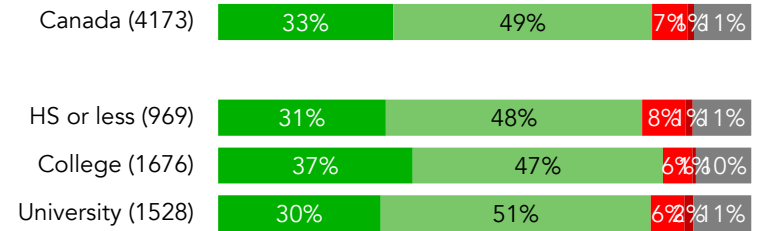


Below are a number of statements that could be used to describe pharmacists in your community. Please tell us whether you agree or disagree with each statement.

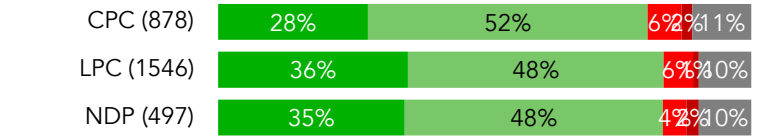
IMPROVE HEALTH OUTCOMES FOR PATIENTS



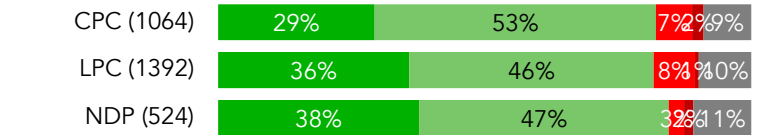
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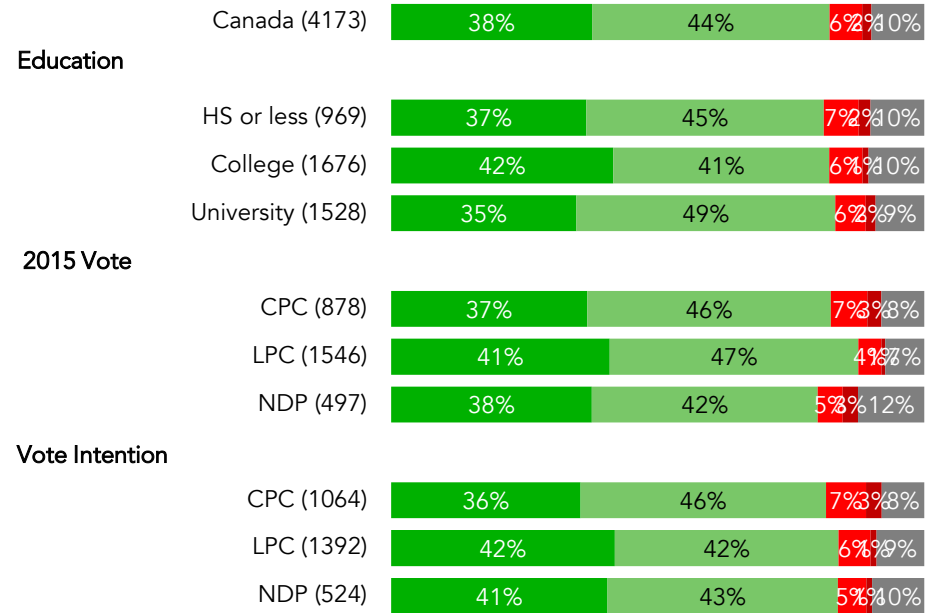
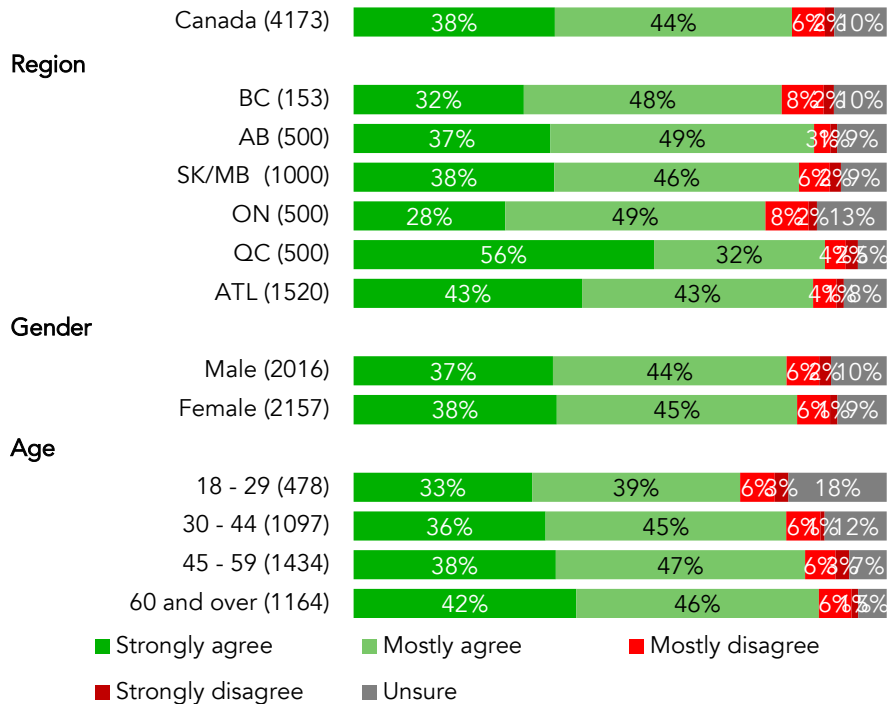


Vote Intention



Below are a number of statements that could be used to describe pharmacists in your community. Please tell us whether you agree or disagree with each statement. | **Allowing pharmacists to do more for patients will improve health outcomes for patients**

REDUCE COSTS IN THE HEALTH CARE SYSTEM



Below are a number of statements that could be used to describe pharmacists in your community. Please tell us whether you agree or disagree with each statement. | **Allowing pharmacists to do more for patients will reduce costs in the health care system**