

PARTNERSHIP PROSPECTUS

PxP

PHARMACY
Experience
PHARMACIE
2019 

METRO TORONTO
CONVENTION CENTRE
TORONTO, ON
JUNE 3-5, 2019

PxP2019 BROUGHT TO YOU BY:



CANADIAN
PHARMACISTS
ASSOCIATION

ASSOCIATION DES
PHARMACIENS
DU CANADA



ONTARIO
PHARMACISTS
ASSOCIATION

About PxP

The Canadian Pharmacists Association (CPhA) and the Ontario Pharmacists Association (OPA) are excited to present a new conference: Pharmacy Experience Pharmacie (PxP).

PxP2019 is the inaugural event that replaces CPhA and OPA's individual conferences. It is the national gathering for the entire pharmacy community to come together to learn, connect and be inspired about pharmacy as a profession, a practice and a calling. By creating this new national conference experience for the pharmacy profession, we are able to provide partners, exhibitors and attendees savings in registration fees, travel expenses and time out of the office.

PxP2019 is taking place at the Metro Toronto Convention Centre (MTCC) from June 3 to 5, 2019. We will welcome more than 800 pharmacy professionals from across the country for three days of leading professional development, ideas exchange, networking and memorable social gatherings.

This year, attendees will take part in a revitalized and collaborative learning environment. Engaging breakout sessions will allow for a unique learning experience from presenters, healthcare professionals, as well as industry peers and experts. Sessions will be collaborative throughout and will push attendees to break down barriers, try new opportunities, take away best practices, and engage with the profession and their peers like never before.

Our social gatherings have been transformed to incorporate more opportunities for attendees to connect with old acquaintances and make new contacts, all within a relaxed yet stimulating environment in downtown Toronto.

Conference partners will play a pivotal role at social gatherings, keynote events and facilitated networking opportunities.



If you only partner with one conference
this year, make it
PxP2019!

Why partner with PxP



REACH

more than 20,000 pharmacists and pharmacy stakeholders across Canada before and after the conference.



PROMOTE

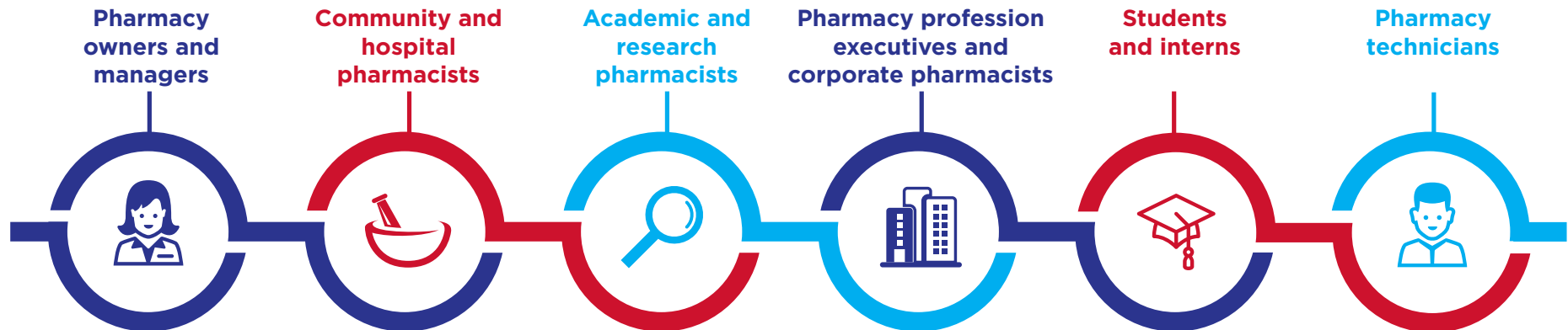
your products and services face-to-face to more than **800 pharmacists** and pharmacy stakeholders attending the conference.



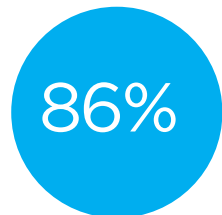
CONNECT

with clients, prospects, industry peers and leaders during social events and the trade show. **More than 10 hours of opportunity.**

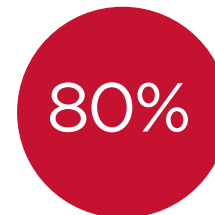
Who attends our Conference



Satisfaction survey from 2018 attendees



VERY SATISFIED OR SATISFIED with their overall conference experience



VERY LIKELY OR LIKELY to recommend the Conference to a colleague

What people are saying

"I use this as a recharge for my practice, so every June I feel like I'm motivated again. I'm with practitioners who are the top of the top and I love being here to network, connect with them and really rejuvenate my practice."

— *Attendee*

"I absolutely loved the fact that you gave us the list of delegates. The show is among one of the most organized and pleasant of shows that we have attended. Looking forward to 2019 in Toronto! Thank you so much!"

— *Exhibitor*

"I really took away a lot from this conference. I thought there was a really diverse amount of CEs for different practices and opportunities to learn about many aspects of our profession."

— *Attendee*

"I've actually really enjoyed it. I haven't gone to one session that I haven't found valuable and sometimes at conferences that's not always the way it goes."

— *Attendee*

"It's been a huge pleasure and a great learning experience. We're interested to know all the good things that are happening across the country in Canada... and we love what you've been doing for pharmacy across the world."

— *Attendee*

"I'm really glad to see a diversity within presenters, both in terms of women and men and ethnicities."

— *Attendee*

"Overall, I think the conference was very well done! Congrats and thank you to all of the staff members who made this happen!"

— *Attendee*



How to partner with PXP

PxP2019 would not be possible without the great support of our pharmacy profession partners. If there is an opportunity you wish to explore that is not listed in this guide, please contact:

OPA

MERCEDES STURGES

Events and Development Specialist
msturges@opatoday.com
416-441-0788 x 4247

BETSY NEJAT

Director, Strategic Development
bnejat@opatoday.com
416-441-0788 x 4244

CPhA

JANET MASLIN

Manager, Conference and Events
jmaslin@pharmacists.ca
613-523-7877 x 201

MICHEL GAUDETTE

Director, Sales and Business Development
mgaudet@pharmacists.ca
613-523-7877 x 297



Partnership opportunities

\$40,000

Breakfast Satellite Symposium Exclusive

| 2 opportunities

The opportunity to present a one-hour educational session on the topic* of your choice in conjunction with breakfast. Your presentation will be incorporated into all pre-conference promotion of the topic, including the topic being presented in the presentation program, the topic being presented throughout PxP2019, and the topic being presented on the: speaker(s), session title, and presentation, and co-sponsorship of attendance and presentation, and co-sponsorship of attendance and presentation.

SOLD

** Topic, speaker(s) and presentation materials are subject to pre-conference approval by the Conference Education and Research Committee.*

\$40,000

Tuesday Evening Social – Ripley's Aquarium

| 1 opportunity

The Tuesday night social is a fun evening event hosted at the amazing, Ripley's Aquarium. The event will include the presence of the venue and include great networking opportunities for attendees. This family-friendly evening event is a great opportunity for you as a Night partner, your company's branding will be featured in pre-conference promotion and all elements of the event, including signage. You will also have a chance to welcome attendees to the event.

SOLD

\$40,000

Closing Party – Steam Whistle Brewing

| 1 opportunity

The Closing Party on Wednesday evening will be an informal but high-energy way to conclude PxP2019. This evening offers exciting entertainment and allows attendees the opportunity to network with new and old friends. The Closing Party partner will have its branding incorporated into pre-conference promotion, in mobile app push notifications and at the event. A company representative will have the opportunity to welcome party attendees and your company will be verbally recognized as our partner.



Mary Walsh
2018 Keynote Speaker

\$40,000
to \$7,500

\$35,000

\$25,000

Partnership opportunities

Continuing Education Unrestricted Support | multiple opportunities

In accordance with the Innovative Medicines Canada Code of Ethical Practices and for those organizations that adhere to it, this is your opportunity to provide unrestricted support, at all levels, for Continuing Education programming. Continuing Education partners will have all the visibility and recognition of the partnership level, but your support will be designated to the conference program, not social events or memorabilia.



Keynote Speaker | 1 opportunity

Put your company front and centre as our keynote speaker partner on Monday afternoon. We'll kick off Pxp2019 with an engaging speaker who will leave our attendees with an inspiring and motivational message. One company representative will be given the opportunity to either introduce or thank the speaker. Your company's branding will be incorporated into pre-conference promotion of the keynote speaker, in mobile app push notifications, and in the plenary room. A promotional item, supplied by your company, may be placed in the plenary room.*

**Promotional item is subject to pre-conference approval by the Sponsorship Committee.*

Lunch and Learns (non-exclusive) | 2 opportunities

The opportunity to present a one-hour educational session on a topic* of your choice in conjunction with lunch. Your session will be featured in all promotion of the lunch, displayed on a screen in the presentation room. Your company will also be responsible for providing a lunch host for the session. The partnership includes session evaluations, certificates, and cover all speaker expenses.

** Topic, speaker(s) and presentation materials are subject to pre-conference approval by the Conference Education and Research Committee.*

SOLD



Partnership opportunities

\$20,000

WiFi Connectivity | 1 opportunity

Keeping in touch with work and family while on the road is important to conference attendees. Your company can help attendees stay in touch by becoming Pxp2019's wireless internet partner. Coverage will be available in all Pxp2019 meeting space at the MTCC. Branding will be included on signage throughout the conference meeting areas and on the attendee handout highlighting the conference's internet password.

\$20,000

Mobile Event App | 1 opportunity

The mobile app is provided to attendees free of charge to download to their smart phones or tablets. The app includes the Pxp2019 agenda, exhibitor, partner and attendee listings, and general conference, venue and local tourism information. Attendees who download the app will receive timely program updates or important announcements via notification alerts. Your company will receive a custom graphic/banner displayed on the opening pages of the mobile app. Your logo will be displayed on signage in the mobile app concierge area at the registration desk.

\$20,000

Exhibit Hall Lunch | 1 opportunity

Attendees appreciate nothing more than a delicious meal mid-conference to keep them energized for the rest of the day. As the Exhibit Hall Lunch partner your company will be acknowledged in meeting rooms immediately prior to lunch, plus your logo will be on the lunch ticket and signage around the lunch stations and tables.

\$20,000

Name Badge Lanyards | 1 opportunity

Your company's branding will be visible for the duration of the conference to be worn for identification by Pxp2019 organizers.

SOLD

of the lanyard and highly visible name badge and lanyard will be provided by

**RATULATIONS T
AWARD WINN**



\$15,000

\$15,000

\$15,000

\$15,000

Partnership opportunities

Foyer Lounge | 1 opportunity

An attendee lounge area will be integrated into the 700 level of the MTCC and act as the main conference hub. It will provide attendees comfortable seating to engage with colleagues. This area will be close to the registration desk and the breakout meeting rooms being used throughout the conference. Your company branding will be incorporated into the design of the lounge area. If budget allows, we can be creative and add features such as branded toss pillows or add the charging station partnership to the lounge area. You may leave handouts on tables and other hard surfaces of the lounge and replenish throughout the conference.

Awards Ceremony | 1 opportunity

The Awards Ceremony recognizes and celebrates your peers' efforts and successes in the Canadian pharmacy industry. Your partnership on this event will allow PxP2019 to offer special enhancements to the ceremony and celebration. A company representative will have the opportunity to welcome guests, support will be recognized in the Awards booklet distributed to ceremony attendees and your logo will be displayed in the plenary room during the ceremony.

Hotel Key Cards | 1 opportunity

Put your company's brand right into the hands of PxP2019 attendees staying at any of the three conference hotels: Delta Hotel Toronto, Toronto Marriott City Centre and Hyatt Regency Toronto, with this exclusive opportunity. Your company logo will be highlighted on the custom-designed hotel room key.

National Pharmacy Open Forum | 1 opportunity

PxP2019 will host a national-issues Town Hall for all conference attendees to discuss, in an open format, the issues our industry is facing. It will be an interactive "pub with friends" style conversation, and features will be added to the room and agenda to give it that casual atmosphere. Your company representative will have the opportunity to welcome guests to the Town Hall and your brand will be displayed in the plenary room during the event.

Partnership opportunities

Welcome Reception Food Stations | 6 opportunities

Host a food and beverage station in or beside your booth to help attract attendees during the welcome reception in the exhibit hall. Your logo will be featured on the ticket for this event, and tabletop cards and signage featuring your logo will be on display at your station during this event.

\$10,000

Exhibit Hall Connection Lounge | 2 opportunities

The Connection Lounge offers attendees a comfortable seating area where they can engage with colleagues, check emails or reconnect with loved ones back home. Your company's brand will be integrated into the look and feel of the space, and signage within the lounge will acknowledge your partnership with PxP2019. If budget allows, we can get creative and add features such as branded toss pillows in the lounge. Your handouts can be made available on tables throughout the lounge area and replenished during the trade show.

\$10,000

Exhibit Hall Bag | 1 opportunity

This opportunity is an add-on to the Exhibit Hall Lounge partnership, allowing your company to offer attendees a bag featuring your logo and the PxP2019 logo to carry throughout the trade show and conference. Many attendees are sure to use the bag after the conference, extending the reach of this opportunity. Bags will be provided by PxP2019 organizers.

\$10,000

Refreshment Breaks | 4 opportunities

Everyone likes to have some refreshments to help get them through the day and in a large convention centre, attendees will appreciate easily accessible Refreshment Stations. You will receive exclusive recognition in the refreshment break area on signage and tabletop cards, and verbal acknowledgement of support in meeting rooms prior to breaks.

\$9,000



Partnership opportunities

Foyer Charging Stations | 1 opportunity

Charging stations allow attendees to power up their phones, tablets, laptops and other electronic devices for free. These stations will be in high demand and will be integrated in to the Foyer Lounge Area on the 700 level of the MTCC, the main hub for the duration of the conference. Your company's brand will be incorporated into the graphics on the charging station.

Pharmacy Practice Research | 1 opportunity

The PxP Pharmacy Practice Research Program will provide some of the best opportunities for your company to shine, by showcasing their products and services. Be part of this meaningful development in your industry. As a partner, your company will receive recognition in the poster display area.

SOLD

Exhibit Hall Learning Lounge | 5 opportunities

The opportunity to present a 15-minute showcase on a topic* related to your business to draw participants to your booth. Partners will provide the speaker(s), session materials and presentation, and cover all speaker expenses. Your company logo can be incorporated into the presentation deck, which will be projected on the screen in the Learning Lounge. You may hand out product or service collateral pertaining to the presentation topic.

*Topic speakers(s) and presentation materials are subject to pre-conference approval by the Conference Education and Research Committee.



\$5,500

\$4,000

\$1,000

Partnership opportunities

Hotel Welcome Desk | 1 opportunity per hotel

Attending a large conference where most of the functions occur at the convention centre can be overwhelming. Help attendees find their way by partnering on the welcome desk in the lobby of the conference hotels. The desk will be operated by conference staff. Your logo and booth number* will be incorporated into the desk signage and you can provide a handout to be distributed from the desk. If budget allows, you can enhance this opportunity by offering attendees a welcome snack or beverage. Desks will be open Sunday, June 2 and Monday, June 3.

*This partner must be a PxP2019 exhibitor.

Evening Email Reminder | 1 opportunity per day

A great opportunity to promote your organization by branding the daily reminder, which will be emailed to every attendee each night. The daily reminder will include valuable information such as the following day's agenda, custom map, important reminders and useful information such as weather and dress code. It serves as a tool to keep attendees organized as they navigate a large conference. Your logo will be incorporated into the look and feel of the email with a hyperlink to your company's website and you will be provided with a 100-word area to communicate a message to conference attendees.

Mobile App Banner Ad | multiple opportunities

The mobile app is provided to attendees free of charge to download to their phones or tablets. The app includes the PxP2019 agenda, exhibitor, partner and attendee listings, and general conference, venue and local information. Attendees who have downloaded the mobile app will see your ads during their use of this tool.



\$650

\$550 to \$150

\$550 to \$150

Partnership opportunities

PxP2019 Website Digital Ad | multiple opportunities

The PxP2019 website is the primary marketing vehicle for the conference. With more than 50,000 page-views in 2018, this sole-supporter advertising vehicle provides a tremendous opportunity for exposure. Recognition includes animated banner on the home page hyperlinked to supporter's website for two weeks.

Pre-conference Email Ad | multiple opportunities

Put your message out in front of potential and confirmed attendees of PxP2019 by including your ad in one of the many conference e-communications. Space is reserved for confirmed sponsors/exhibitors and is limited to specific communications. Partners are responsible for providing a high-resolution advertisement as per provided specifications.

Awards Ceremony Booklet Advertising | multiple opportunities

A full-colour print publication distributed to all attendees (approximately 800+ people) during the opening plenary. This must-have guide details award winners' names and biographies, and offers a brief overview of the conference including an agenda, venue map and exhibitor list. Partners are responsible for providing a print-ready, high-resolution advertisement as per provided specifications.

Partnership benefits

As a PxP2019 partner, your company has an opportunity to showcase its brand, products and services to a large audience of pharmacists and pharmacy professionals. The following general benefits are provided for each partnership opportunity.

ALL PARTNERSHIP OPPORTUNITIES INCLUDE RECOGNITION ON OR IN:

- the PxP2019 website home page including a link to your company website
- the PxP2019 mobile event app including company profile, contact information and logo, and direct access to your company website
- signage at PxP2019
- meeting room screens at key events
- Fall/Winter 2019 issues of the **Canadian Pharmacists Journal (CPJ)** and the **Ontario Pharmacist Magazine**

Additional benefits

Opportunity	Sponsorship Amount	Full Conference Registration with Social Event Tickets	Fun Night Tickets (additional)	Closing Party Tickets (additional)	Mobile App Banner Ad	Booth Space	Recognition on Conference-Related Emails	Logo on PxP2019 Registration Site	PxP2019 Attendee List (opt-ins only)	Recognition in 2019 CPhA and OPA Annual Reports	Feature Article in the Ontario Pharmacist Magazine and CPJ
Breakfast Satellite Symposium Exclusive	SOLD	6	6	6	Y	10' X 20'	Y	Y	Y	Y	Y
Tuesday Evening Social	SOLD	6	6	6	Y	10' X 20'	Y	Y	Y	Y	Y
Closing Party	\$40,000	6	6	6	Y	10' X 20'	Y	Y	Y	Y	Y
Keynote Speaker	\$35,000	6	6	6	Y	10' X 20'	Y	Y	Y	Y	Y
Lunch & Learn	SOLD	3	3	3		10' X 10'	Y	Y	Y	Y	
WiFi Connectivity	\$20,000	2	2	2		10' X 10'	Y	Y	Y		
Mobile Event App	\$20,000	2	2	2		10' X 10'	Y	Y	Y		
Exhibit Hall Lunch	\$20,000	2	2	2		10' X 10'	Y	Y	Y		
Name Badge Lanyards	SOLD	2	2	2		10' X 10'	Y	Y	Y		
Foyer Lounge	\$15,000	2	2	2		10' X 10'	Y	Y	Y		
Awards Ceremony	\$15,000	2	2	2		10' X 10'	Y	Y	Y		
Hotel Key Cards	\$15,000	2	2	2		10' X 10'	Y	Y	Y		

MORE OPPORTUNITIES ON NEXT PAGE



Additional benefits (cont'd)

Opportunity	Sponsorship Amount	Full Conference Registration with Social Event Tickets	Fun Night Tickets (additional)	Closing Party Tickets (additional)	Mobile App Banner Ad	Booth Space	Recognition on Conference-Related Emails	Logo on PxP2019 Registration Site	PxP2019 Attendee List (opt-ins only)	Recognition in 2019 CPhA and OPA Annual Reports	Feature Article in the <i>Ontario Pharmacist Magazine</i> and <i>CPJ</i>
National Pharmacy Open Forum	\$15,000	2	2	2		10' X 10'	Y	Y	Y		
Welcome Reception Food Stations	\$10,000	1	1	1					Y		
Exhibit Hall Connection Lounge	\$10,000	1	1	1					Y		
Exhibit Hall Bag	\$10,000	1	1	1					Y		
Refreshment Breaks	\$9,000	1	1	1					Y		
Foyer Charging Stations	\$8,000	1	1	1					Y		
Research Poster Area	SOLD	1	1	1					Y		
Exhibit Hall Learning Lounge	\$5,500	1	1	1					Y		
Hotel Welcome Desk	\$5,500	1	1	1					Y		

Continuing education unrestricted support

Continuing Education Unrestricted Support	\$40,000	6	6	6	Y	10' X 20'	Y	Y	Y	Y	Y
Continuing Education Unrestricted Support	\$30,000	4	4	4		10' X 10'	Y	Y	Y	Y	
Continuing Education Unrestricted Support	\$25,000	4	4	4		10' X 10'	Y	Y	Y	Y	
Continuing Education Unrestricted Support	\$20,000	2	2	2		10' X 10'	Y	Y	Y		
Continuing Education Unrestricted Support	\$15,000	2	2	2		10' X 10'	Y	Y	Y		
Continuing Education Unrestricted Support	\$7,500	1	1	1					Y		

Exhibit opportunities June 3 and 4



**BE WHERE YOUR AUDIENCE IS
AT THE LARGEST PHARMACIST
GATHERING IN CANADA.**

Metro Toronto Convention Centre

South Building

222 Bremner Blvd., Toronto, ON M5V 2W6

Hours*

EXHIBITOR SETUP:

Monday, June 3, 2019
8 a.m. – 4 p.m.

EXHIBIT HALL HOURS:

Monday, June 3, 2019
5 p.m. – 7:30 p.m.

Tuesday, June 4, 2019
11:30 a.m. – 2:30 p.m.

EXHIBITOR TEAR DOWN:

Tuesday, June 4, 2019
3 p.m. – 11 p.m.

*All times subject to change. All updated information will be provided to the company contact on the Partner/Exhibitor contract as it becomes available. Exhibit personnel are responsible for ensuring they have the most up-to-date information prior to arriving at PxP2019.



Interact with a highly engaged audience

PxP2019 is the perfect opportunity to showcase your new products and pharmacy support programs. Many features have been added to the trade show to help you connect with your customers, including:

New Features

- The welcome reception and conference kick-off will take place on the exhibit hall floor on Monday, June 3, including delicious refreshments and beverages.
- Lunch on Tuesday, June 4 will take place in the exhibit hall among booths.
- On Tuesday, June 4 the exhibit hall will host a learning lounge and the Pharmacy Practice Research Posters presentations, attracting some 1-day attendees who may have missed the exhibit hall in the past.
- Each booth will be provided with a name badge scanner for lead retrieval to assist with your customer followup after the event.

PLUS . . .

- By creating this new national conference experience for pharmacy professionals, we are able to provide partners, exhibitors and attendees cost savings in registration fees, travel expenses and time out of the office.
- As an exhibitor, you will be entitled to attend the evening socials and have the opportunity to listen to the keynote speaker, taking your brand and your message beyond the exhibit hall.

**NEW
THIS YEAR!**

REGISTER FOR AND
SELECT YOUR BOOTH
NUMBER ONLINE.

CLICK HERE



Exhibit booth options

BOOTH OPTIONS	EARLY BIRD RATE (BEFORE APRIL 15)	REGULAR RATE (AFTER APRIL 15)
Single booth 10' x 10'	\$3,500	\$4,000
Double booth 10' x 20'	\$6,000	\$6,500
Tabletop display only (non-profits) *1 table only	\$2,000	\$2,000
Additional exhibitor badges *maximum of 4 additional badges per company	\$150	\$150

Included with each exhibit booth purchase are:

- One 10' x 10' exhibit space with pipe and drape (black)
- One table, two chairs, one wastebasket
- One standard electrical outlet (company must advise if electrical outlet is required)
- One black & white 7" x 44" sign featuring your company name, posted on the back draping
- One handheld lead retrieval scanner post trade show report with contact details **NEW!**
- Delegate list pre- and post-conference*
- Listing on the conference website with web link to company website
- Listing with logo and 50-word company biography on mobile app
- Overnight security
- Food and beverage during the Monday Welcome Reception and Tuesday Lunch

* Delegate lists are provided on an opt-in basis. Delegates must agree to have their contact information shared with exhibitors. Exhibitors are encouraged to connect with attendees prior to the start of the conference and to collect delegate contact information during the trade show.



Booths are entitled to the following exhibit staff passes:

- **Single booth:** two (2) complimentary exhibitor badges with evening socials and keynote speaker bundle included
- **Double booth:** four (4) complimentary exhibitor badges with evening socials and keynote speaker bundle included
- **Tabletop display:** one (1) complimentary exhibitor badge with evening socials and keynote speaker bundle included

NOT-FOR-PROFIT EXHIBITORS

Exhibitors who are defined as a non-profit organization are eligible to receive the reduced exhibit price of \$2,000 for a maximum of one tabletop display. If subsequent booths are requested, these are charged at the regular booth price.

BOOTH SELECTION

Level partners have first choice in selecting booth location, followed by exhibitors on a first-paid, first-served basis. No exhibitor may sublet or share with another exhibitor without the prior written approval of PxP2019.

CANCELLATION

Cancellations must be submitted by email to conference@opatoday.com. Cancellations received on or before April 15, 2019, will be refunded less a \$150 administration charge. Cancellations after April 15, 2019, will not be refunded. PxP2019 reserves the right to resell the space without further refund to the cancelling exhibitor. All refunds will be issued after the conference.

EXHIBITOR MANUAL

Order forms will be included in the Exhibitor Manual distributed to confirmed, paid exhibitors.

Partnership/Opportunity Agreement 2019

Please complete this online form and return with payment or invoicing information to Ontario Pharmacists Association at **conference@opatoday.com** or print, complete and **fax to 416-441-0791**.

Company/organization: _____ Contact person: _____ Title: _____

Address: _____ City: _____ Prov/State: _____ Postal/Zip code: _____

Telephone: _____ Ext.: _____ Email: _____ Company Twitter handle: @_____ Company Facebook page: _____

PARTNERSHIP OPPORTUNITY

Note: Partnership opportunities are not subject to HST. Please see pages 6-13 for detailed information regarding partnership benefits.

Selected opportunity:



Total Partnership:

\$

BOOTH # CHOICES:

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____

We do not want to be adjacent to:

BOOTH SPACE included with partnership

Please indicate whether you will be exhibiting by clicking the appropriate box

10' x 10' booth \$15,000 - \$34,999

10' x 20' booth \$35,000 +

Please include the following in our space:

- One 6' draped table
- Two fabric side chairs
- One standard electrical outlet
- One lead retrieval scanner

PAYMENT METHOD

Cheque (payable to Ontario Pharmacists Association)

Purchase Order #

Please select check and a customized invoice will be sent. You may pay the invoice by either VISA or Mastercard

PAYMENT

An invoice will be sent on receipt of this order. All items are sold on a first-come, first-paid basis. Items will be considered sold only upon receipt of payment. To avoid delays, we highly recommend all orders/agreements be emailed. Pxp2019 will not take any responsibility for late or undelivered agreements sent by regular mail. Items and rates are subject to change without notice.

PAYMENT: Due 30 days from date of invoice or as indicated. Pxp2019 reserves the right to render this order null and void without notice if payment is not received by the due date.

CANCELLATION: I, the undersigned, agree to purchase the above listed partnership opportunity. I understand that all partnership opportunities is offered on a first-come, first-paid basis, with advance notice and selection of sponsorship and exhibit space provided to 2018 partners and exhibitors. I have read the Partnership Prospectus and agree to abide by all clauses and Terms and Conditions therein.

Signature: _____

Date: _____

Floor Plan



METRO TORONTO CONVENTION CENTRE

Level 800

Exhibit Hall E

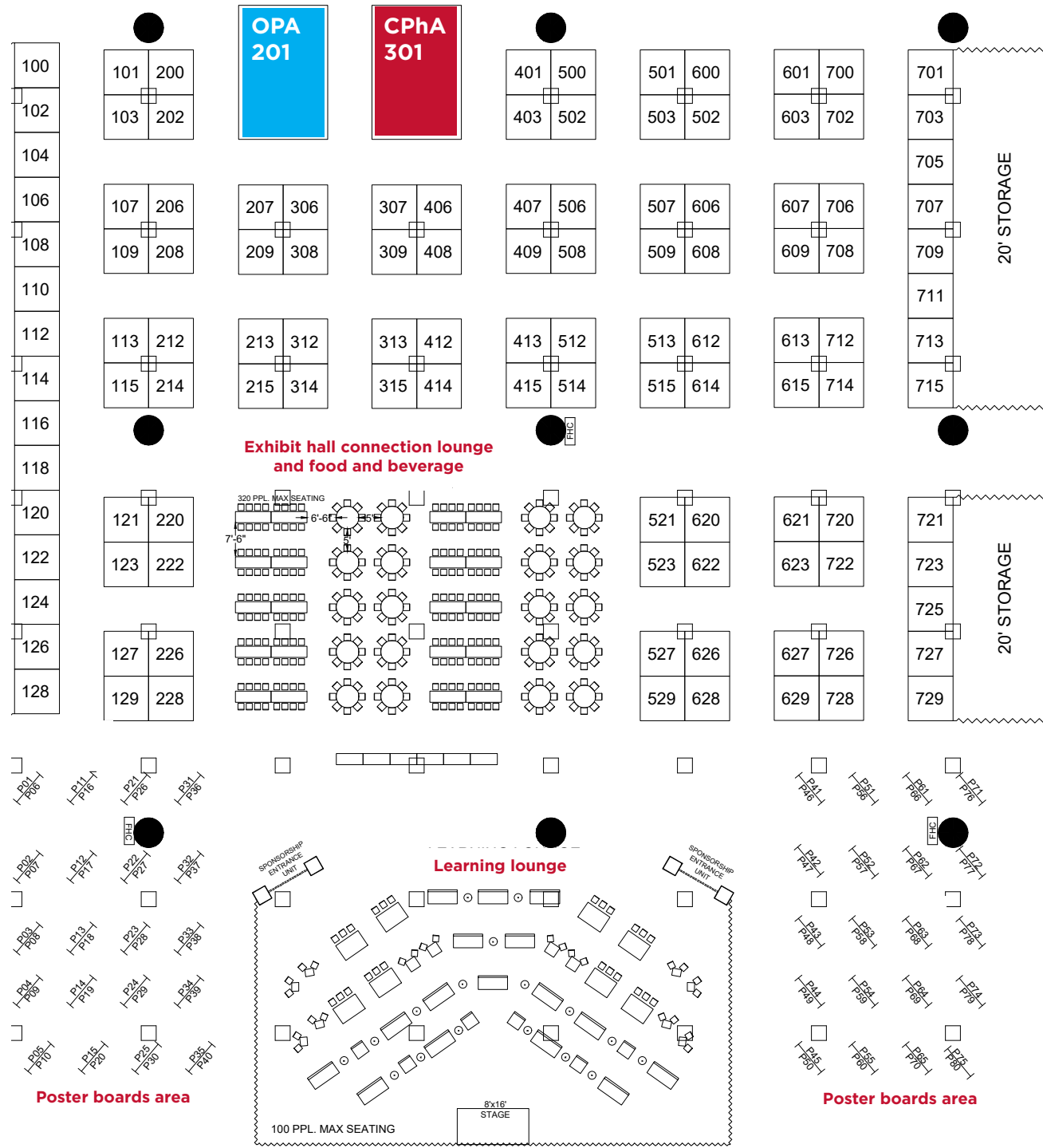
June 3-4, 2019

View the interactive floor plan to see which organizations are exhibiting and what booths are still available.

[VIEW FLOOR PLAN](#)

Subject to change

TRADESHOW ENTRANCE



The small print

RESTRICTIONS

The Exhibitor agrees to (i) obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Conference, (ii) abide by the rules and regulations of the city, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Conference, (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors set forth in the Sponsorship & Exhibitor Prospectus.

The Exhibitor agrees to obtain, at its own expense, any licences or permits which are required for the operation of its trade or business during the term of the Conference and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.

The Exhibitor acknowledges and agrees that Pxp2019* has no responsibility to assess the legality or regulatory compliance of any of the products or services exhibited at the Conference. The Exhibitor represents, warrants and covenants that it has all necessary rights to market the products exhibited at the Conference in Canada and that the sale, marketing and exhibiting of such products and services is in compliance with applicable law.

The playing, performing, reproduction, broadcasting or other use at the Conference of any music, materials, devices, processes and dramatic rights (the "Work") that is the subject of any third party copyright, trademark, industrial design, patent or any other intellectual property right, by the Exhibitor or its agents, representatives or employees is prohibited without the express written consent of Pxp2019. The Exhibitor agrees to indemnify and save harmless Pxp2019 and the facility (and their respective officers, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible in law) against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any Work by the Exhibitor, its agents, representatives, employees and those for whom the Exhibitor is responsible in law. The Exhibitor shall not assign any rights or sublet space at the Conference without the prior written permission of Pxp2019, which permission may be withheld at Pxp2019's sole discretion.

Pxp2019 RIGHTS

Pxp2019 reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Conference, (ii) reject or prohibit products, services or exhibits or Exhibitors which Pxp2019 considers objectionable, not in compliance with applicable law or regulation, inappropriate, disruptive or offensive to Pxp2019, other Exhibitors or Conference attendees; (iii) change or modify the layout of the Conference and/or relocate exhibits or Exhibitors; (iv) cancel, in whole or in part, the Conference due to an event of force majeure; or (v) change the date, location and duration of the Conference; without any liability to Pxp2019.

In the event Pxp2019 exercises any of these rights, the Exhibitor hereby releases and forever discharges Pxp2019 from and against any damages, causes of action, claims or demands whatsoever which the Exhibitor, the Exhibitor's successors and assigns and anyone claiming through or under the Exhibitor may have by reason of Pxp2019's exercise of such right.

Pxp2019 shall have the right to establish and amend or modify any regulations governing use of the facility and the Conference.

INDEMNIFICATION AND LIMITATION OF LIABILITY

The Exhibitor agrees to indemnify and hold harmless Pxp2019, all members of the Conference Organizing Committee, the facility and conference venue and any of the foregoing's officers, directors, agents, representatives, employees or subsidiaries, and any Pxp2019 conference consultant, supplier or contractor, against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) its occupancy of the exhibit space and/or its environs, (ii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Conference, (iii) Exhibitor's breach of these terms and conditions, and (iv) personal injuries, death, property damages or any loss or other damage sustained by the Exhibitor, Pxp2019, the facility, Conference sponsors or a visitor to the Conference and their respective directors, officers, agents, representatives and employees or those for whom the Exhibitor is responsible in law. IN NO EVENT, WHETHER ARISING IN NEGLIGENCE, TORT, STATUTE, EQUITY, CONTRACT (INCLUDING FUNDAMENTAL BREACH), COMMON LAW, OR ANY OTHER CAUSE OF ACTION OR LEGAL THEORY (EVEN IF ADVISED OF THE

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POSSIBILITY OF THOSE DAMAGES) SHALL PxP2019 OR ITS SUPPLIERS, FACILITY OR SUBCONTRACTORS HAVE: (A) TOTAL CUMULATIVE LIABILITY FOR DAMAGES, EXPENSES, COSTS, LIABILITY OR LOSSES (COLLECTIVELY, "DAMAGES") ARISING OUT OF OR IN CONNECTION WITH THE CONFERENCE IN EXCESS OF THE TOTAL AGGREGATE AMOUNTS PAID BY THE EXHIBITOR TO PxP2019 WITH RESPECT TO THE CONFERENCE; AND (B) ANY LIABILITY FOR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES WHATSOEVER ARISING OUT OF OR IN CONNECTION WITH THE CONFERENCE, INCLUDING LOST PROFITS, ANTICIPATED OR LOST REVENUE OR ANY OTHER COMMERCIAL OR ECONOMIC LOSS.

INSURANCE REQUIREMENTS

The Exhibitor shall obtain and maintain at its own expense the following insurance policies acceptable to PxP2019 for the period commencing on the first move-in date and terminating on the last move-out date (i) Workers Compensation and Employer Liability Insurance covering all of its employees and representatives; and (ii) Commercial General Liability Insurance, written on an "occurrence" basis and not on a "claims made" basis, including Contractual Liability and Automotive Liability Insurance with minimums of \$2,000,000 for each occurrence. The policy shall name PxP2019, the venue, PxP2019 contractors and all members of the Conference Organizing Committee as loss insureds and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Conference.

At the request of the PxP2019, the Exhibitor shall provide PxP2019 with a certificate in respect of the coverage described above.

The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. Neither PxP2019 nor the facility will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

DEFAULT OF THESE TERMS AND CONDITIONS

Any violation of any term or condition hereof by the Exhibitor shall entitle PxP2019 to immediately and without notice terminate its agreement with the Exhibitor and revoke the privileges granted to the Exhibitor and take possession

of the space of the defaulting Exhibitor. Any such revocation of the license granted herein shall be without prejudice to PxP2019 to make any claim for damages or enforcement of the payment of any amounts due pursuant to the terms hereof.

FORCE MAJEURE

In the event that (i) the facility in which the Conference is to be held or is held is destroyed or otherwise becomes unavailable for occupancy or (ii) PxP2019 is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Conference is cancelled or curtailed, for any reasons beyond the control of PxP2019, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, PxP2019 will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

MISCELLANEOUS

Waiver by PxP2019 of any breach of any term or condition by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof. No failure or delay by either party in exercising any right, power or privilege hereunder shall operate as a waiver of such right, power or privilege.

If any provision of these terms and conditions is determined to be invalid or unenforceable in whole or in part, such invalidity or unenforceability shall attach only to such provision or part of such provision and the remaining part of such provision and all other provisions of these terms and conditions shall continue in full force and effect.

No alterations or variations of the terms of these terms and conditions shall be valid unless made in writing and signed by each of the parties hereto.

These terms and conditions shall be governed by and construed in accordance with the laws in force in the Province of Ontario and constitutes the entire agreement between the parties with respect to the subject matter herein and cancels and supersedes any prior understandings and agreements between the parties with respect to the subject matter herein.

*PxP2019 = Canadian Pharmacists Association (CPhA) and Ontario Pharmacists Association (OPA)

Accommodation

WE HAVE RESERVED ROOM BLOCKS AT A PREFERENTIAL GROUP RATE FOR PXP2019 GUESTS AT THE FOLLOWING HOTELS:



Delta Hotel Toronto \$269

75 Lower Simcoe St.
Toronto, ON M5J 3A6

[RESERVE NOW](#)

Tel.: (416) 849-1200
Toll Free: 1-844-496-8542
Reference Code: PH5
Reserve by May 7, 2019



Toronto Marriott City Centre Hotel \$269

One Blue Jays Way
Toronto, ON M5V 1J4

[RESERVE NOW](#)

Tel.: (416) 341-7100
Toll Free: 1-800-237-1512
Reference Code: Canadian Pharmacists Association
Reserve by May 13, 2019

Reserve early to ensure your choice of hotel. Rooms are available on a first-come, first-served basis. Rooms should be reserved directly with the hotel as per their contact information above or by clicking on the links provided on the PXP2019 website.



CAUTION: BEWARE OF FRAUDULENT HOTEL OFFERS

For the past few years, fraudulent companies have been trying to obtain credit card information from our partners and exhibitors. Please note: PXP2019 has not hired any third-party company to handle accommodation for partners or exhibitors. If you choose to stay at one of the conference hotels, we recommend you book your room(s) via the links on our website or directly with the hotel. Please disregard any organization which may be offering discounted hotel rates. **These companies are NOT affiliated with PXP2019 and you should not, under any circumstances, provide them with your payment information.**

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