



WOMEN
IN PHARMACY
LEADERSHIP

2019 Sponsorship Opportunities



PxP
PHARMACY
Experience
PHARMACIE
2019

Come for the Summit
June 2 and stay for PxP2019
June 3-5!



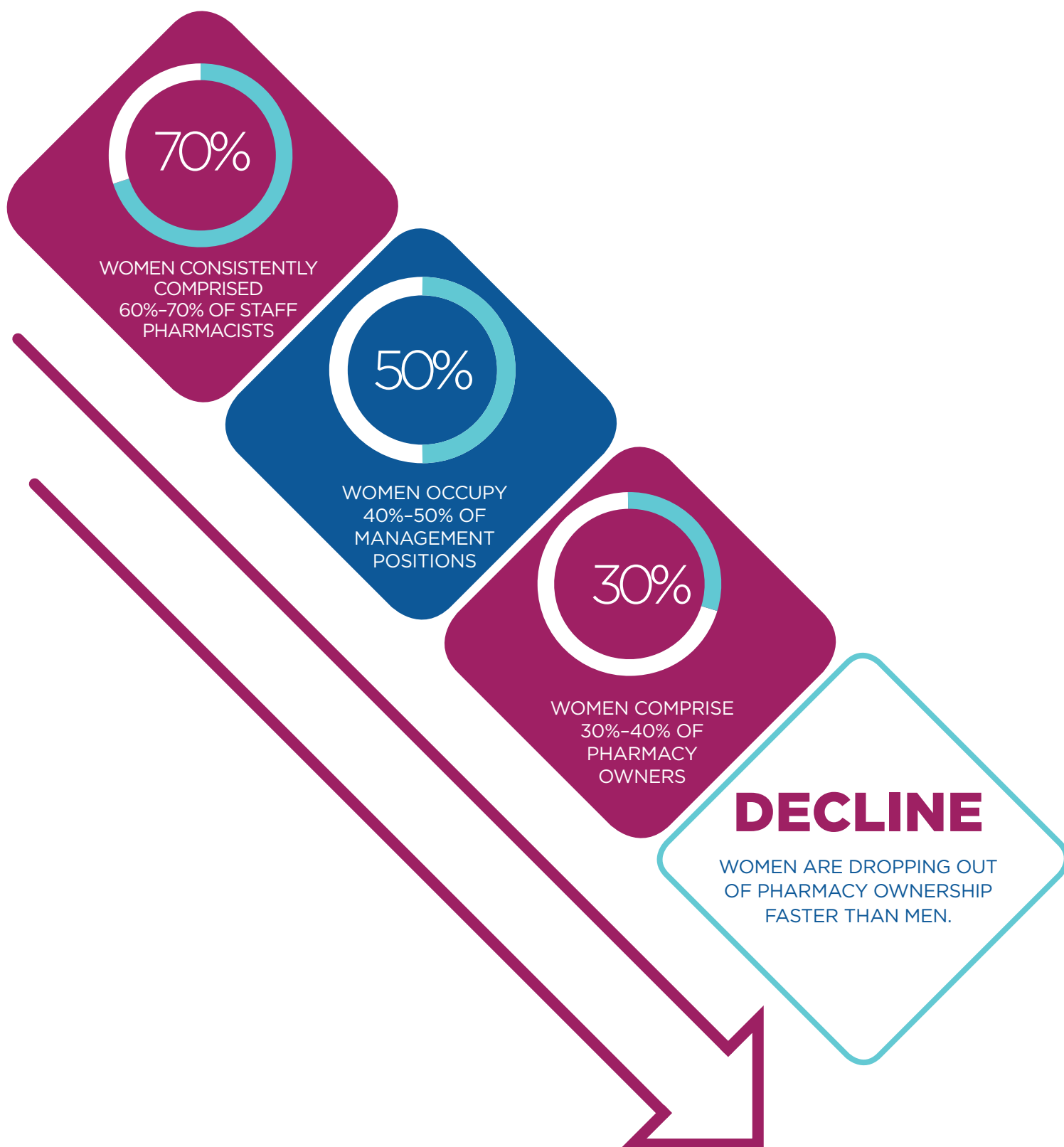
CANADIAN
PHARMACISTS
ASSOCIATION

ASSOCIATION DES
PHARMACIENS
DU CANADA



By the Numbers

CPhA is the national voice of the pharmacy profession. We have opportunity to play a key leadership role in bringing this issue of woman leaders in pharmacy life.



About Us

With growing focus on the issue of women in STEM, health professions have begun examining their own sectors and pharmacy is no exception. As the national voice of the profession, CPhA has an opportunity to play a key role in ensuring all pharmacists can reach their potential and improve health care for Canadians.

That's why we've launched the **Women in Pharmacy Leadership Initiative** and commissioned a research report called **Women in Pharmacy: The Current Landscape**. We're also hosting a national Summit.

SUMMIT

Join us June 2 at the Metro Toronto Convention centre in downtown Toronto for an exciting and engaging half-day of discussion and workshops, followed by an evening reception for networking and relationship-building. The **Women in Pharmacy Leadership Summit** is open to anyone who is:

- Starting out and looking for guidance
- Facing challenges on their career path
- Looking to give back to their profession
- Interested in becoming the mentor they wish they had
- Engaged in or curious about the topic



**THERE IS AN
OPPORTUNITY TO
BE BOLD.**

**THIS IS BIGGER THAN US.
BE SEEN AS
A CHAMPION OF
YOUR SECTOR.**

Why Partner?

VALUES-BASED BRAND BUILDING

Corporate social responsibility moves your company beyond the typical marketing of health products and services across Canada, with an elevated profile for a specific and timely purpose.

VISIBILITY ON A NATIONAL & INTERNATIONAL PRIORITY

Be seen both within our industry and beyond as a responsive, action-oriented partner who chooses to make a difference.

POSITION AS A VISIONARY

Join like-minded industry partners and enjoy positioning as a visionary leader fueling action and creating solutions to make the pharmacy profession a better place to be for all participants.



Summit Sponsorship Opportunities

\$40,000

OR 2 @
\$20,000

WOMEN IN PHARMACY LEADERSHIP SUMMIT SPONSOR

- Exclusive or shared recognition on Summit signage
- Branded or co-branded registration confirmation email
- 2 promotional items or literature for attendees
- Branded or co-branded email event reminder to attendees
- Branded or co-branded email thank-you to attendees
- Attendee list of Summit participants
- Complimentary booth in the Summit space (exclusive)
- Acknowledgement in Summit opening
- Logo placement on Summit website
- 8 tickets (exclusive) or 4 tickets (x 2) for the Summit

\$10,000

SUMMIT PANEL OR PRESENTATION

- Acknowledgement at Summit panel or presentation opening
- Thank-you with logo in program

\$10,000

SUMMIT TABLE FOR YOUR GUESTS

- Send 8-10 of your chosen employees or guests to attend the Summit
- Logo on table
- Thank-you with logo in program

\$10,000

SUMMIT LUNCH

- Acknowledgement at Summit opening
- Logo on buffet table
- Logo on lunch tickets
- Thank-you with logo in program

\$7,500

SUMMIT NETWORKING RECEPTION

- Logo at Networking Reception
- Acknowledgment at Reception opening
- Thank-you with logo in program
- Logo on drink tickets

\$5,000

SUMMIT TABLE FOR ATTENDEES

- Logo on table
- Thank-you with logo in program

Initiative & Report Sponsorship Opportunities

\$25,000

REPORT & RESEARCH

- Exclusive recognition on initial Women in Pharmacy Leadership Report
- Logo placement on Initiative website
- Acknowledgment at Summit*
- Thank-you with logo in Summit program*

\$20,000

INITIATIVE MULTI-MEDIA ADVOCACY CAMPAIGN

- A comprehensive strategy that calls for advancing women's leadership in pharmacy, profiles key industry partners and calls to action leaders of other professions to do the same
- Exclusive recognition for campaigns
- Branded email and social media event invitation to attendees
- Branded email and social media thank-you to attendees
- 4 tickets to the Summit*

\$15,000

VIRTUAL TOWNHALLS (2)

- Keep the conversation going with your pharmacy community by sponsoring these online gatherings
- Acknowledgment at Townhall opening
- Branded email and social media invitation to attendees
- Branded email and social media thank-you to attendees
- 2 tickets to the Summit*

\$7,500

DIGITAL STORYTELLING CELEBRATING INDUSTRY ROLE MODELS

- Logo and acknowledgement on one video in a series featuring industry role models

Join us!
Buy tickets for
your team or sponsor
a guest table.

Sunday, June 2, 2019
11:30 am to 7 pm
Metro Toronto
Convention Centre
Toronto, ON

*If you partner before the Summit.

Programming like the Women in Pharmacy Leadership Initiative, Report and Summit would not be possible without the great support of our partners. To make your selection, or discuss opportunities that you'd like to explore, please contact:



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www.pharmacists.ca/rxwomensummit
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