Sample script for approaching a distressed pharmacy professional

As pharmacists, acknowledging distress in our colleagues and ourselves can be difficult. We want to believe that we can handle any problem that comes our way. But the reality is, being a pharmacy professional can be difficult, and there are many stressors that we face every day—heavy workloads, lack of autonomy, and high patient and self-expectations. A distressed colleague may not ask for help, but that doesn't mean it isn't wanted or needed.

It's common to feel unsure about what to do if a colleague appears distressed. You may ask yourself, "Is my colleague just blowing off steam, or is there something truly wrong that requires outside help?" You may wonder if it's a good idea to approach the person at all and, if you do, you may be concerned about what you should say. Don't worry—these are common reactions. Know that there is no "right way" to handle these situations. The important thing is to reach out early and encourage your colleague to share what is going on and, if appropriate, seek care. The following talking points may help to guide your conversation.

Validating the value of treatment and personal well-being

Remind your colleagues about the value that support and treatment may have on their personal practice. As pharmacists, sometimes we are more motivated to seek care if we know it will help others. Remind them that their personal well-being must also take priority.

Consider saying:

- "We pharmacists aren't very good at seeking help when we need it."
- "Seeking care is not selfish; you deserve to take care of yourself."
- "Seeking help for your own problems can help improve the care you give to your patients."

Depending on life circumstances, it may also be helpful to say, "Those who love you will also benefit from your investment in taking care of yourself."

Addressing concerns about seeking care

Many pharmacists do not seek care because of confidentiality, financial, or practice concerns.

Consider saying:

- "Many peer assistance programs offer services that are free or low-cost."
- "Seeking mental health services will be confidential and won't impact your ability to practice."

Asking about suicide risk

If you suspect a colleague may be suicidal, be direct. People are often relieved to have the subject raised by someone in a caring way.

Consider saying:

• "Tell me, have you been thinking about suicide?"

Acknowledging the stress inherent in practice and offering assistance

Let your colleagues know they are not alone and acknowledge the difficulties of the profession. If appropriate and possible, offer specific means of assistance.

Consider saying:

- "You are not alone. Most health-care providers feel stressed, burned out, or depressed at some point."
- "Practicing pharmacy today is tough. Many pharmacy professionals feel burned out, and it's important that you seek care."
- "I've talked to somebody about my own problems before, and it really helped me feel better."
- "How can I help?"
- "Do you need any assistance managing your workload right now?"

Offering hope

Let your colleagues know that depression, stress, and distress are temporary and treatable.

Consider saying:

- "It's true that people really do get better."
- "I know things may seem impossible now, but things will improve."

Encouraging the use of personal supports

Personal supports can be valuable in difficult times and may help to buffer stress.

Consider saying:

- "I'm really concerned about you. Do you have someone you can talk to?"
- "Friends and family can help in these times. What supports do you have? Is there somebody that you can talk to?"
- "Do you have a spiritual advisor (ex. rabbi, priest, or other clergy member) that you feel comfortable talking to?"



If you suspect your colleague is in crisis or they are exhibiting suicidal behaviors, share information for a counsellor. One option is to recommend they call Talk Suicide at 1-833-456-4566 or text 45645. If they are a resident of Québec, call 1 866 APPELLE (1-866-277-3553) (24/7) or visit suicide.ca.

Disclaimer: This content is provided for informational purposes only, is believed to be current and accurate at the time of posting, and is not intended as, and should not be construed to be, legal, financial, medical, or consulting advice. Pharmacy professionals should seek competent legal, financial, medical, and consulting advice when required. CPhA does not endorse or recommend any commercial products, processes, or services and mention of the same in AMA STEPS Forward™ and this content is not an endorsement or recommendation.

Source: Adapted from the American Medical Association (AMA). Practice transformation series: Preventing Physician Suicide. 2021.