

# Is Canada Ready? Flu Season & COVID-19



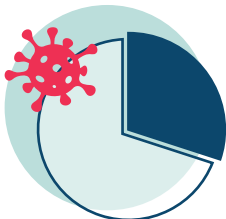
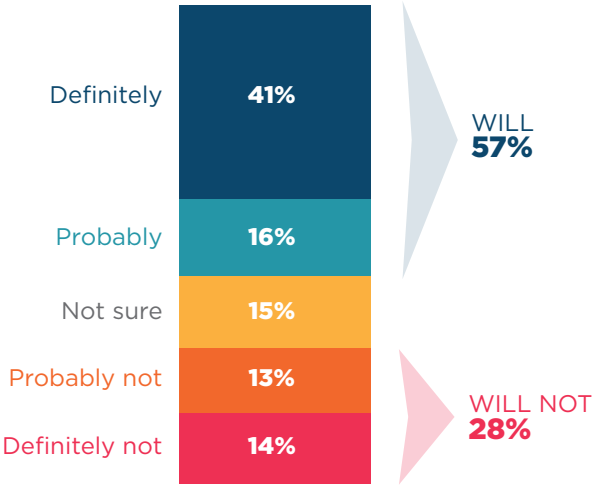
## What Canadians are saying:

### Canadians are more likely to get immunized against the flu this year because of COVID-19



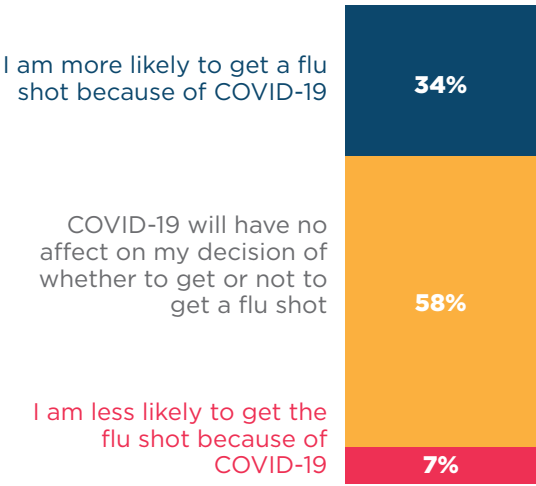
57% of Canadians say they will definitely/probably get vaccinated this year, compared to 45% who claim they received the flu shot last year.

Plan on getting flu shot in upcoming season



1/3 of Canadians say they are more likely to get the flu shot because of COVID-19.

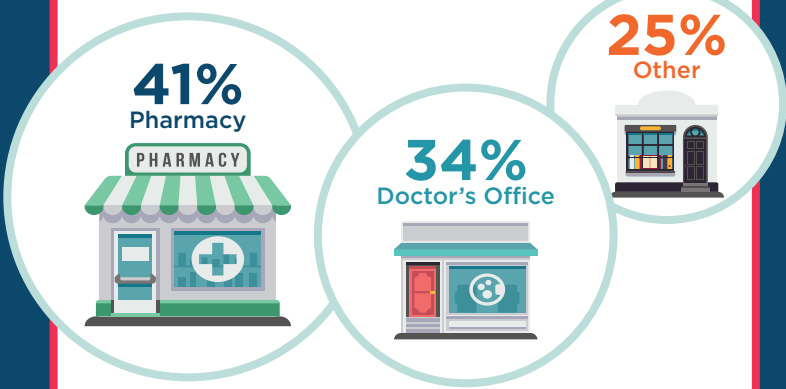
COVID-19 impact on flu shot



26% of those who were NOT vaccinated last season say they will definitely or probably get the flu shot this year, and that they are more likely to be vaccinated because of COVID-19.

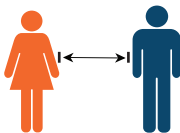
### Pharmacies continue to be the most likely place for vaccination this flu season

Likely source for flu shot



Older Canadians and those living in B.C, Alberta and Saskatchewan are most likely to get vaccinated at a pharmacy.

### Top considerations for Canadians when deciding where to get a flu shot this year



Physical distancing and other infection control measures implemented on the premises

80% say important/extremely important



Protective equipment (masks, gloves, etc.) worn by flu shot providers

80% say important/extremely important



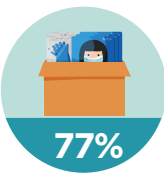
Limits on the number of people allowed on the premises at one time

76% say important/extremely important

## What has pharmacists concerned?



**Masks for patients**  
ensuring that a supply of disposable masks is available to patients if they don't have one



**PPE**  
ensuring PPE is available for them and their staff



**Costs**  
adequate remuneration to make this important public health measure viable because of the additional costs to do so safely

#### SOURCES:

- COVID-19 and the Coming Flu Shot Season, an online survey of 1912 adult Canadians conducted by Pollara Insights from May 21-25, 2020
- Preparing for Influenza Season, online survey of 1201 Canadian pharmacists conducted by the Canadian Pharmacists Association from May 12-22, 2020



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