

METHODOLOGY

The survey was conducted online with 1,500 Canadians aged 18 and over, from November 9th to 13th, 2018. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

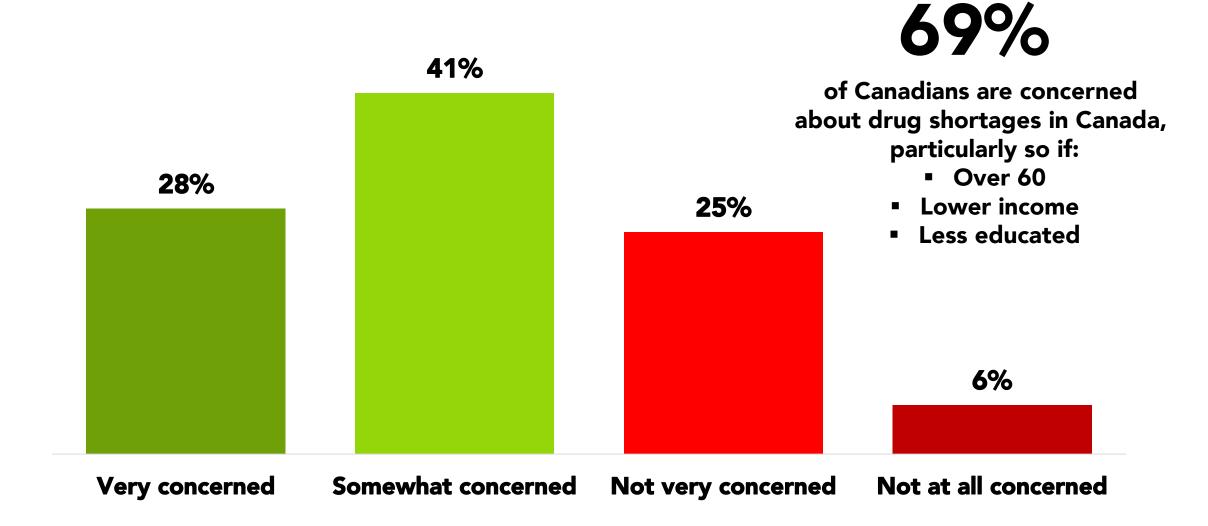
The margin of error for a comparable probability-based random sample of the same size is +/-2.53%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada & provincial (where applicable) populations according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

EXECUTIVE SUMMARY

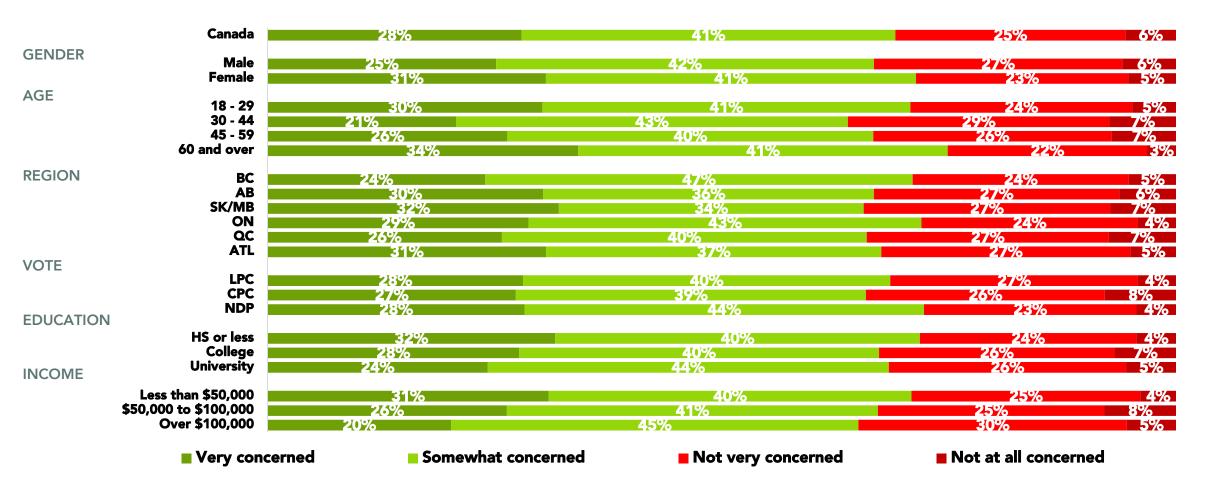
- Most Canadians have some degree of concern about drug shortages in Canada, particularly those over 60.
- Not surprising, as fully one in four Canadians have either personally experienced or know someone who has experienced a drug shortage in the last 3 years.
- Canadians have a great deal of trust in pharmacists, who they believe have the skills to identify the most appropriate alternative medication in the event of a shortage.
- Minorities (15-21%) of Canadians have looked into taking other approaches to procuring medication – online purchasing, or procuring drugs from a family member or elsewhere informally.

DRUG SHORTAGES





DRUG SHORTAGES



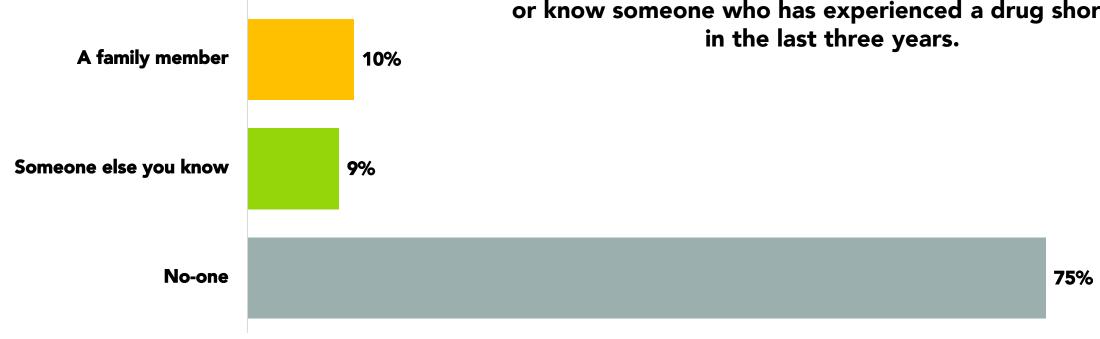


EXPERIENCED SHORTAGES COMBINED

You personally 11%

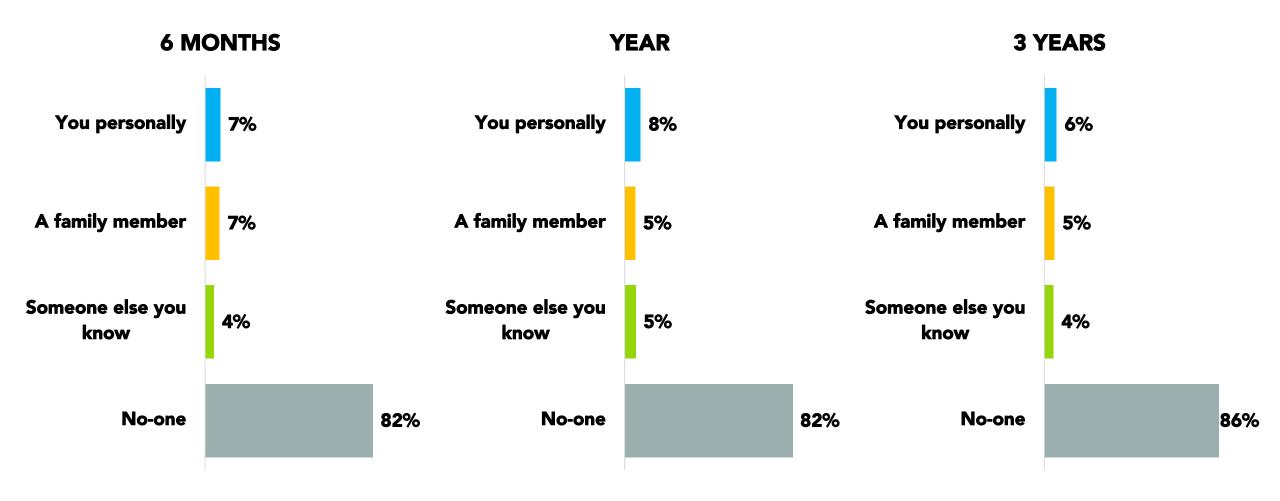


of Canadians have either personally experienced or know someone who has experienced a drug shortage in the last three years.





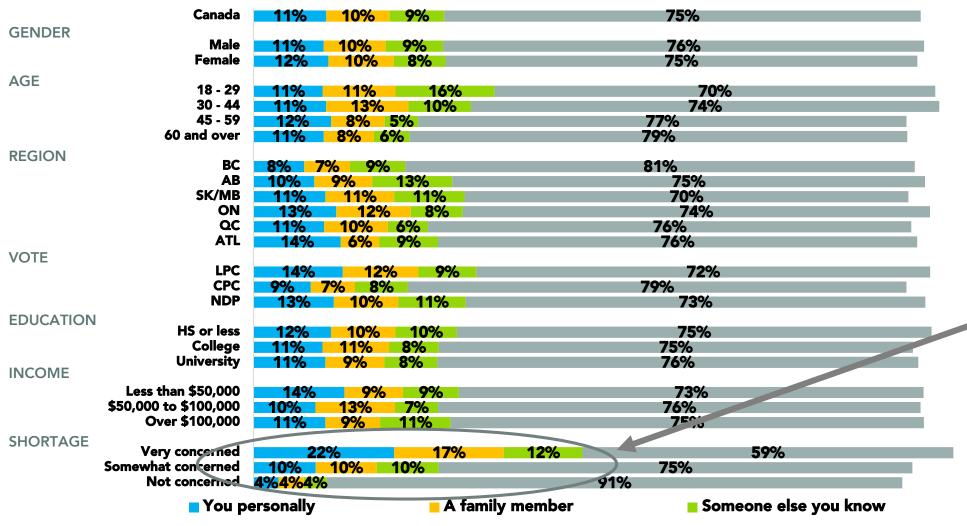
EXPERIENCED SHORTAGES





EXPERIENCED SHORTAGES

COMBINED

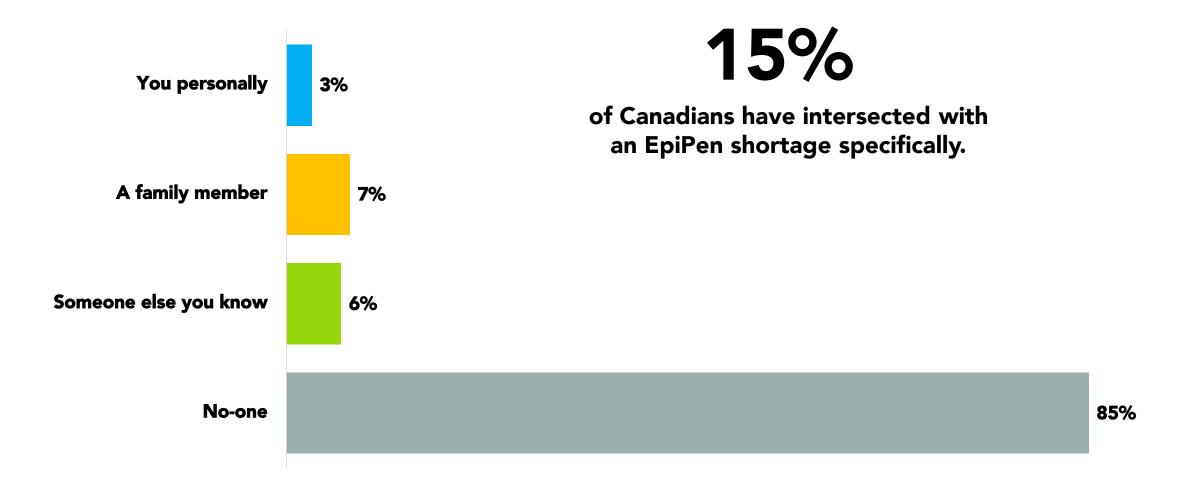


Clear association
between being
concerned about
drug shortages in
Canada and having
had or knowing
someone who has
had a shortage
experience.

■ No-one

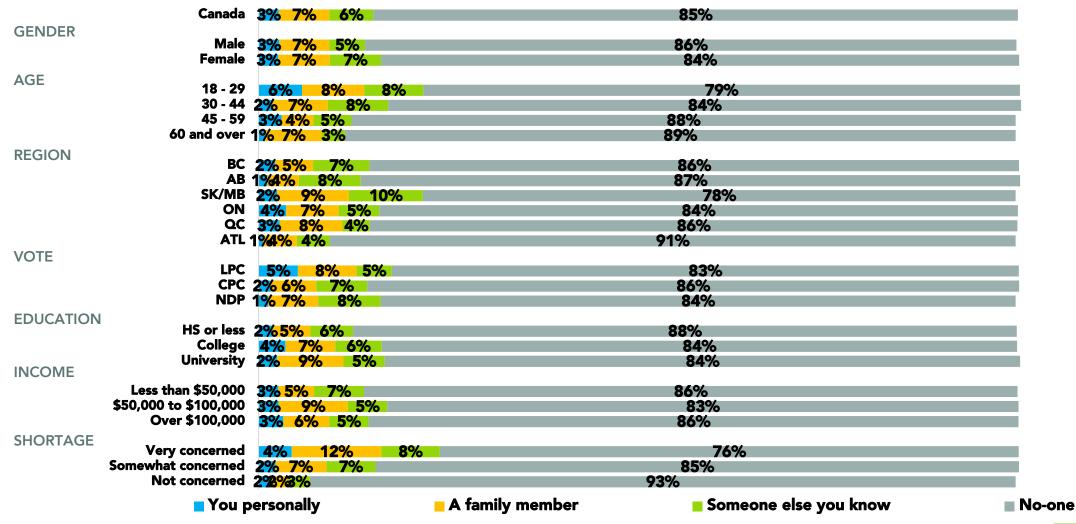


EXPERIENCED EPIPEN SHORTAGE



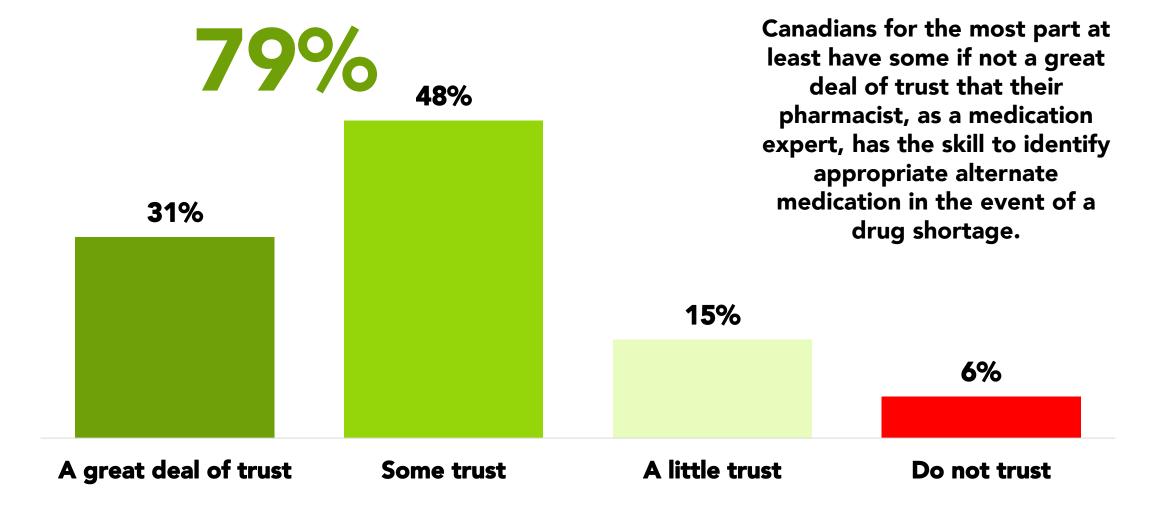


EXPERIENCED EPIPEN SHORTAGE



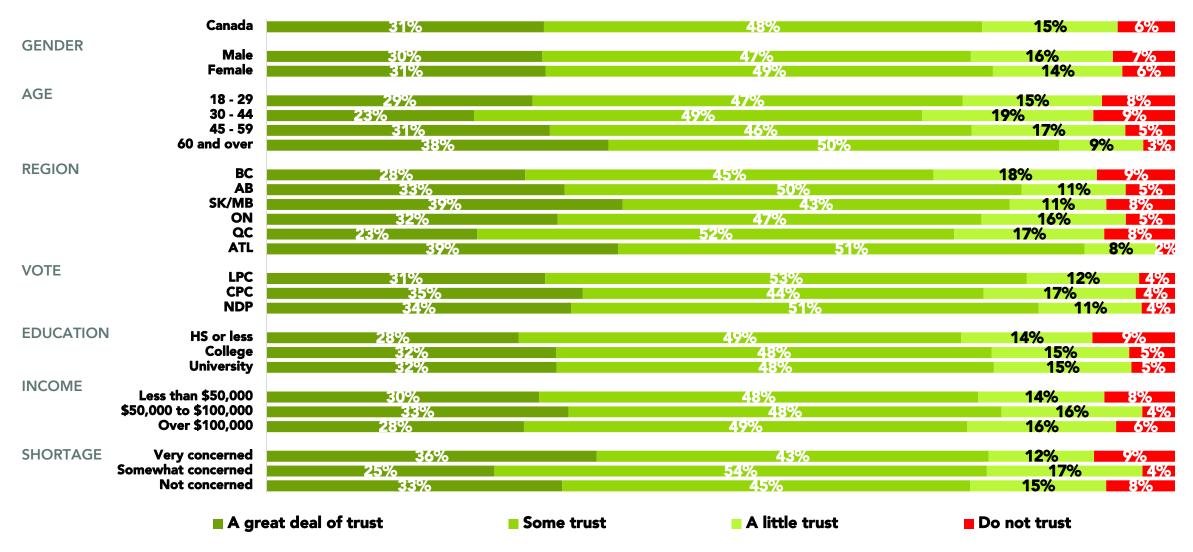


ALTERNATIVE MEDICATION DURING SHORTAGES



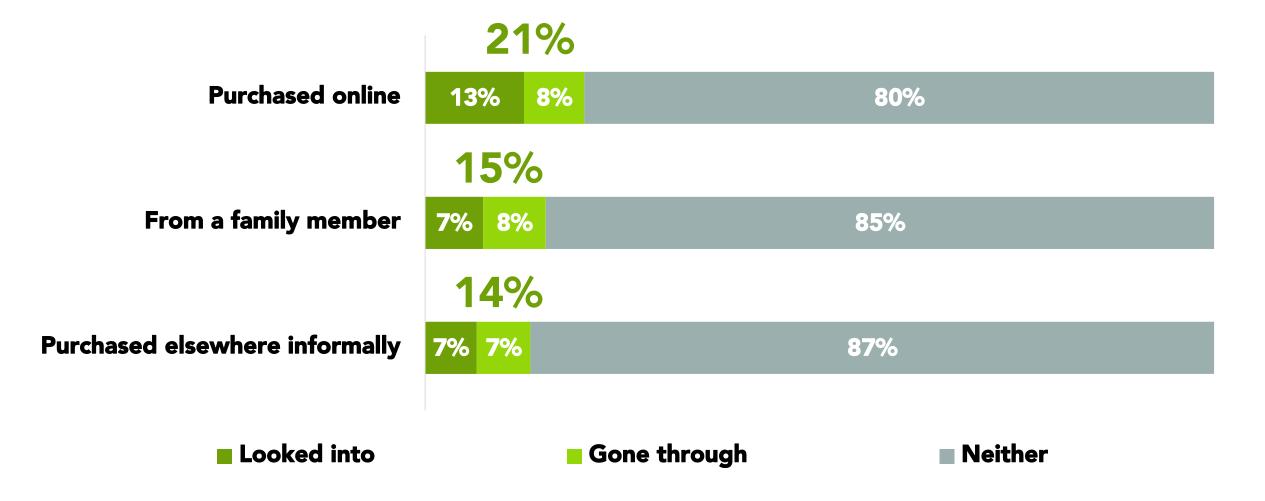


ALTERNATIVE MEDICATION DURING SHORTAGES



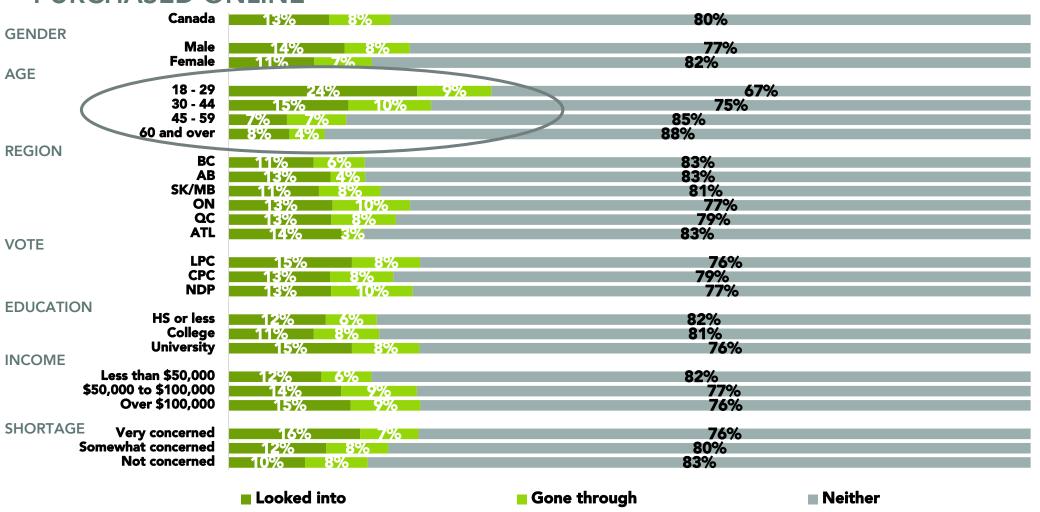


If a drug shortage were to affect a medication you are taking, do you have a great deal of trust, some trust, little trust, or no trust that your pharmacist, as a medication expert, has the skill to identify the most appropriate alternative medication for you?





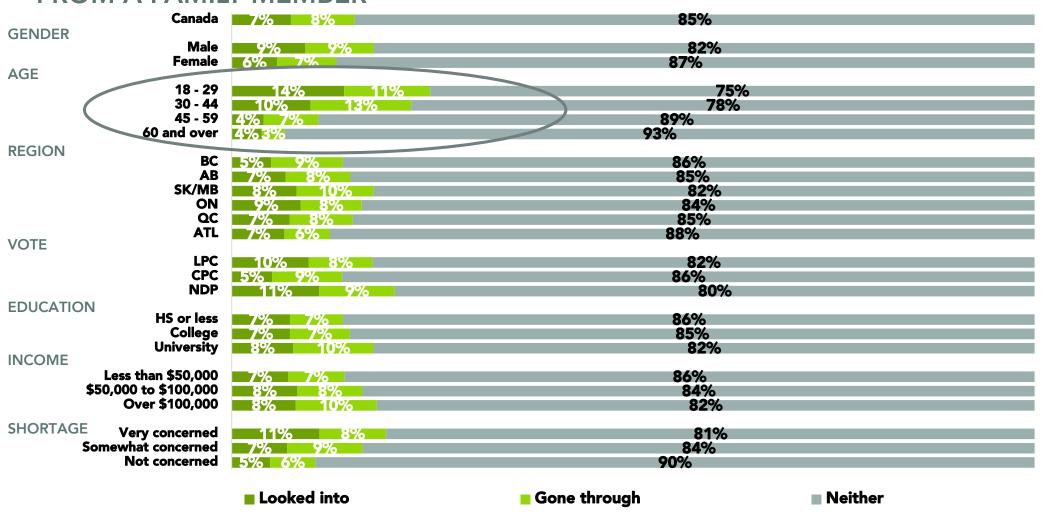
PURCHASED ONLINE



Young Canadians under 30 most likely to look into or go through with purchasing medication online...



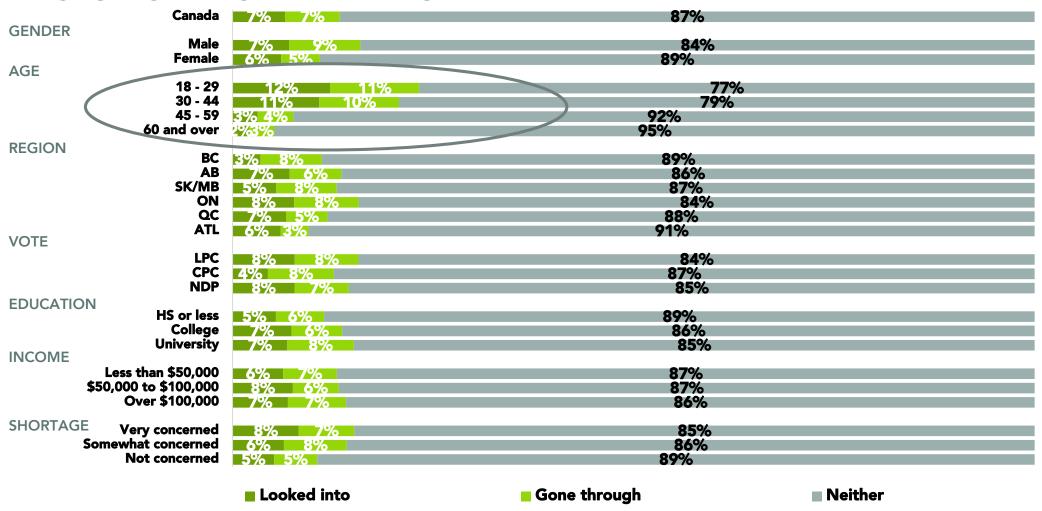
FROM A FAMILY MEMBER



... through other means like family or...



PURCHASED ELSEWHERE INFORMALLY



... through other "informal" means.

