



PUBLIC OPINION RESEARCH

**CANADA'S AGING POPULATION,
HEALTH CARE, AND THE ROLE
OF PHARMACISTS**

NATIONAL SURVEY OF 3,219 CANADIANS

 **CANADIAN
PHARMACISTS
ASSOCIATION** **ASSOCIATION DES
PHARMACIENS
DU CANADA**

ABACUS DATA

METHODOLOGY

Online survey that interviewed 3,219 Canadian adults.

February 26th to March 7th, 2019.

The margin of error for a comparable probability-based random sample of the same size is +/- 1.73%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region.

Totals may not add up to 100 due to rounding.



FINDING #1

CANADIANS RECOGNIZE THAT OUR AGING POPULATION WILL PUT A SERIOUS STRAIN ON THE HEALTH SYSTEM.

MORE CONSIDER IT AN EXTREMELY SERIOUS ISSUE THAN DO CLIMATE CHANGE, HOUSING AFFORDABILITY, & INCOME INEQUALITY.

SERIOUSNESS OF ISSUES CANADA MAY FACE

Preparing the healthcare system to deal with Canada's aging population as the number of Canadians aged 85 and over will triple over the next 20 years

43%

37%

80%

Dealing with the rising cost of housing in most communities across Canada

34%

36%

70%

Tackling climate change by transitioning our economy away from fossil fuels and reducing emissions

32%

31%

63%

Reducing income and wealth inequality in our society

28%

34%

62%

Addressing the rise of extremism around the world and the impacts of mass migration

27%

35%

62%

Balancing the federal deficit and starting to reduce the amount of public debt we have

24%

37%

61%

Helping Canadians prepare for the major disruption to work and jobs due to increased automation in the workplace

21%

35%

56%

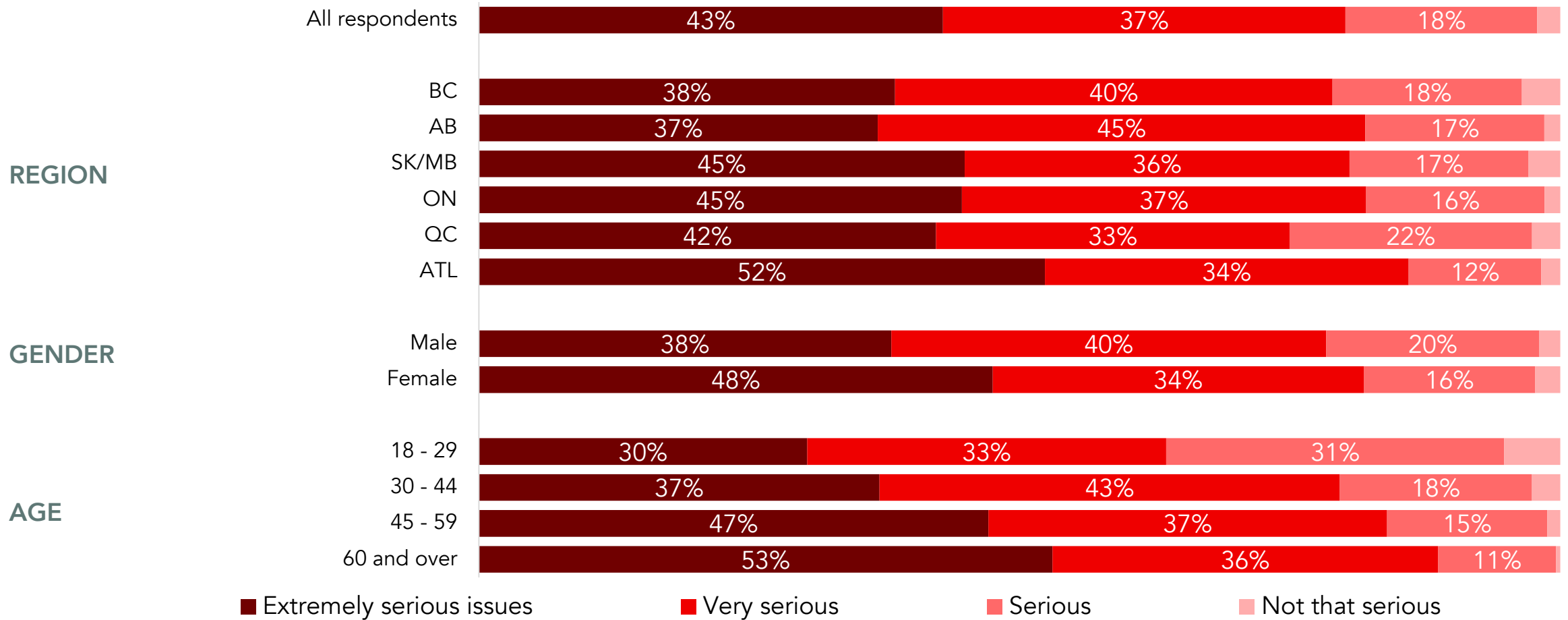
■ Extremely serious issues

■ Very serious

There are many issues that Canadians will likely have to face over the coming years. To what extent do you think the following are extremely serious issues, very serious, serious, or not that serious issues?

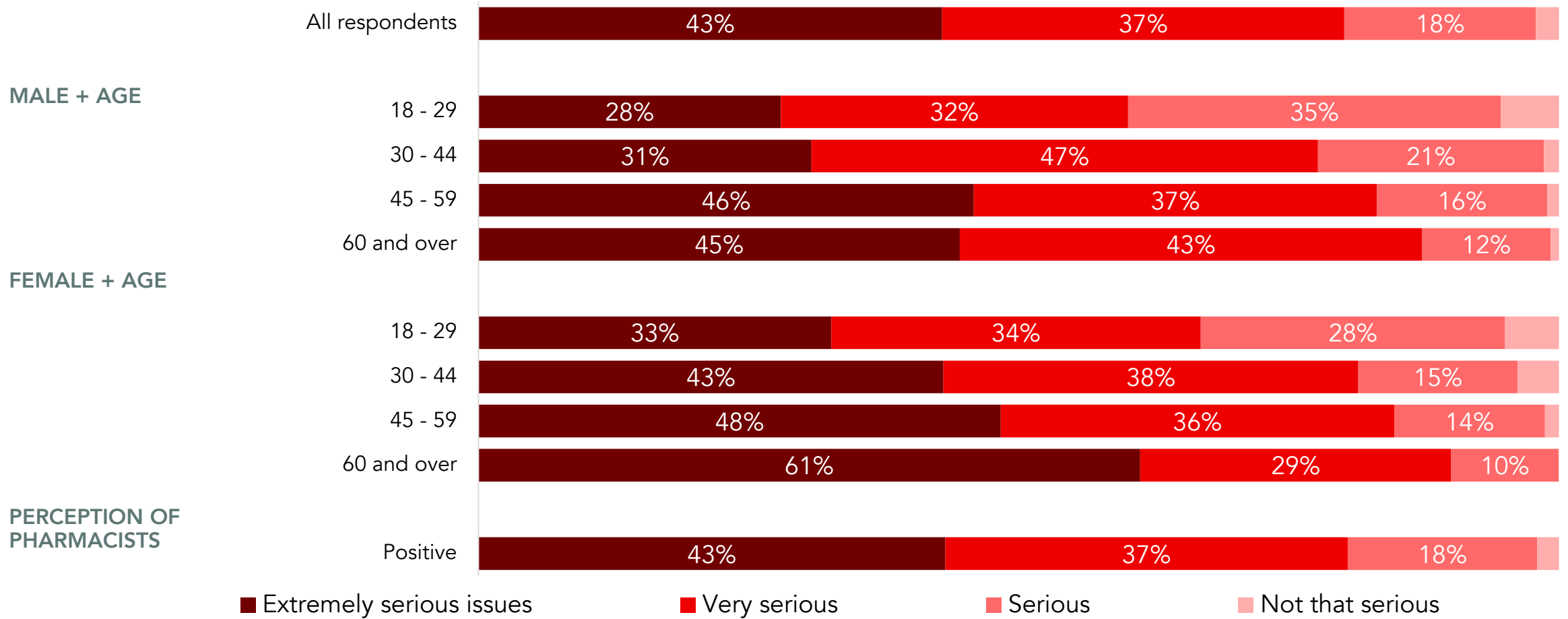
ABACUS DATA

OLDER CANADIANS & WOMEN MORE LIKELY TO BE CONCERNED ABOUT IMPACT OF AGING POPULATION ON HEALTH SYSTEM.



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OLDER WOMEN IN PARTICULAR ARE CONCERNED ABOUT THIS ISSUE.



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FINDING #2

**CANADIANS ARE OPEN TO AND ENDORSE
INNOVATIONS IN HOW HEALTH CARE IS DELIVERED.**

THERE IS BROAD APPEAL FOR:

HOME-BASED CARE.

TEAM-APPROACH.

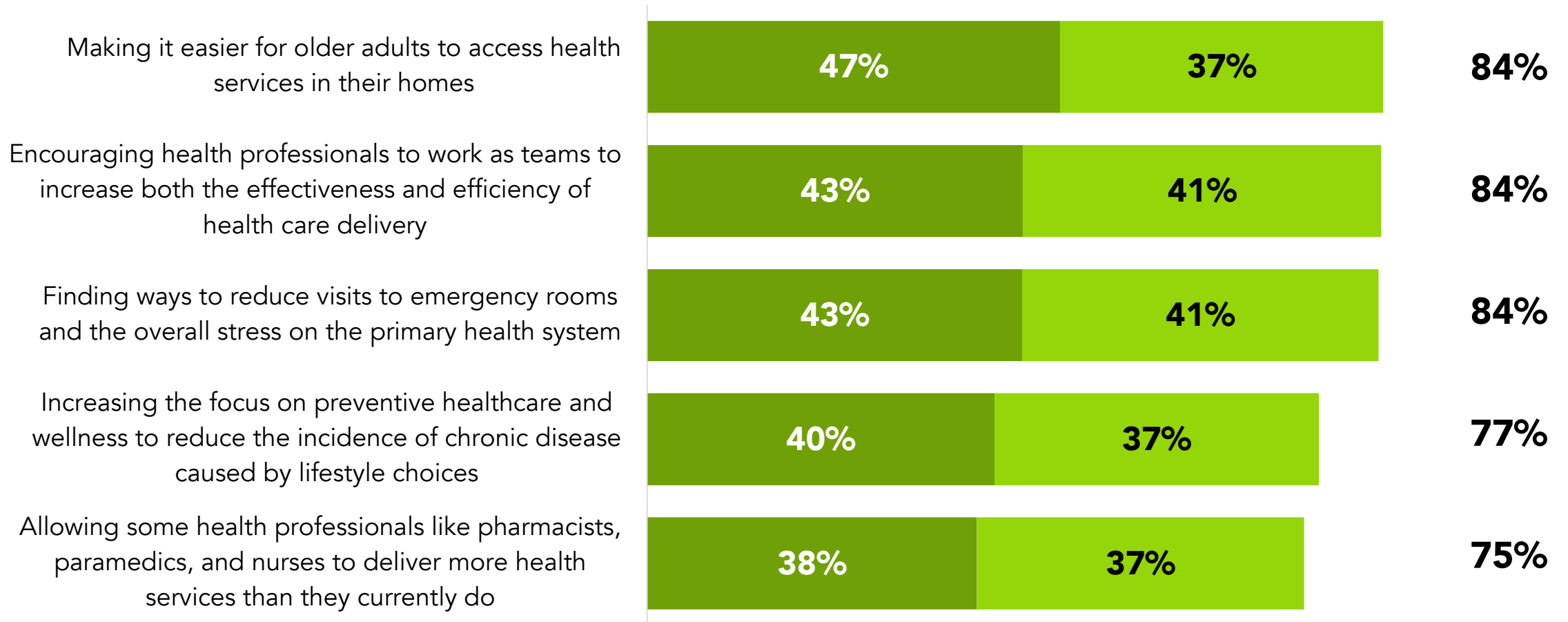
LIMIT E-ROOM VISITS.

PREVENTATIVE MEDICINE.

EXPANDING SCOPE OF OTHER HEALTH PROS.

BELOW ARE SOME IDEAS FOR HOW WE MIGHT PREPARE OUR HEALTHCARE SYSTEM TO RESPOND TO CANADA'S AGING POPULATION.

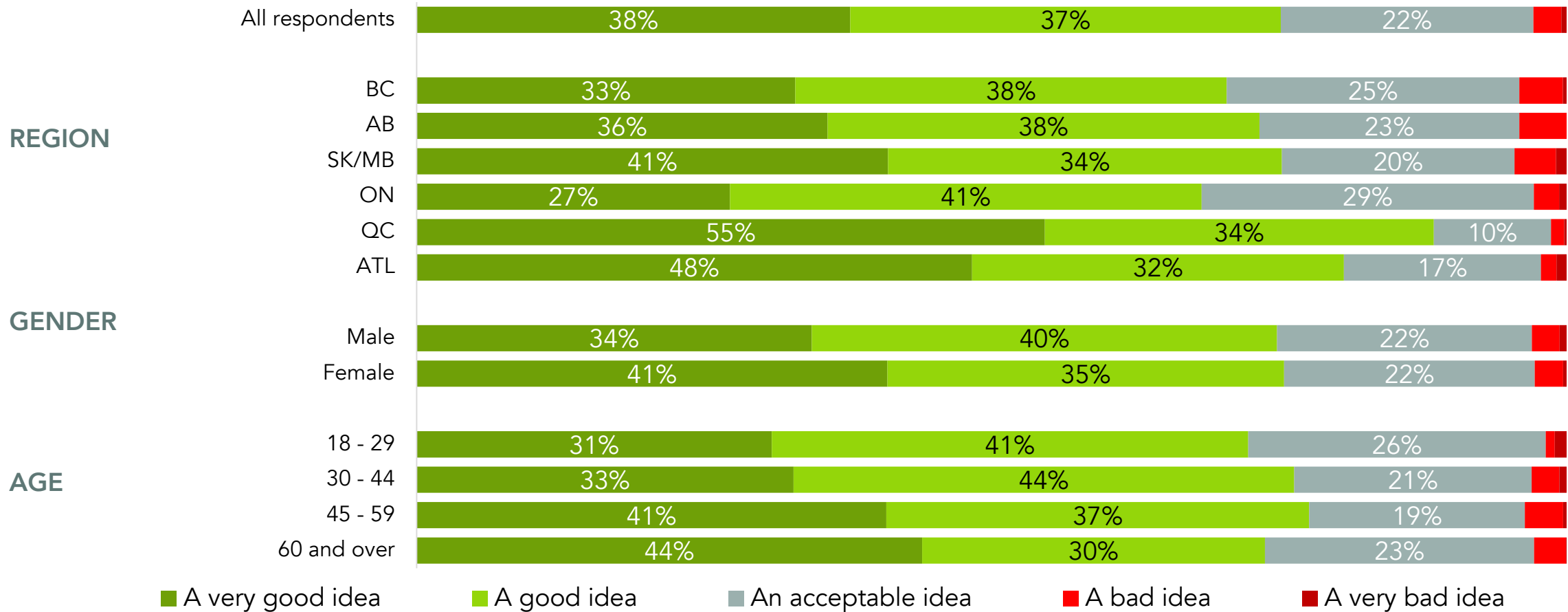
FOR EACH, TELL US WHETHER YOU THINK IT IS A VERY GOOD IDEA, A GOOD IDEA, AN ACCEPTABLE IDEA, A BAD IDEA, OR A VERY BAD IDEA?



■ A very good idea

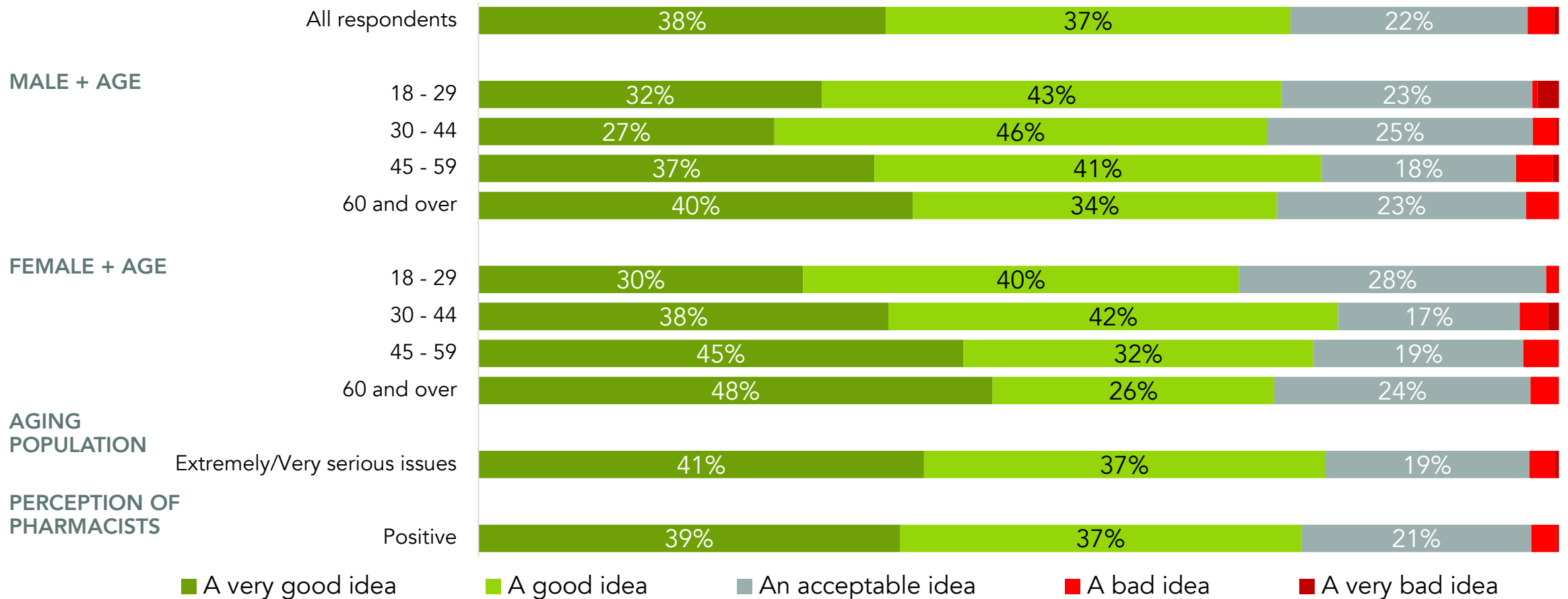
■ A good idea

ALLOWING SOME HEALTH PROFESSIONALS LIKE PHARMACISTS, PARAMEDICS, AND NURSES TO DELIVER MORE HEALTH SERVICES THAN THEY CURRENTLY DO



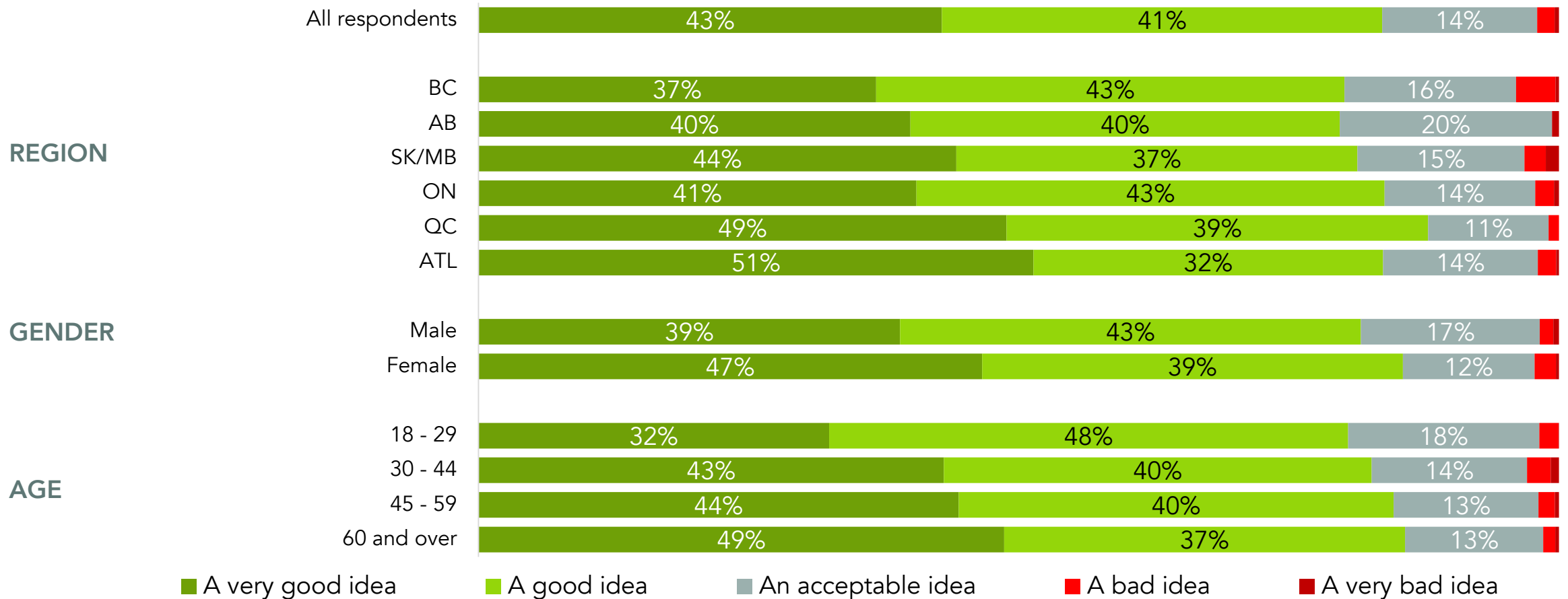
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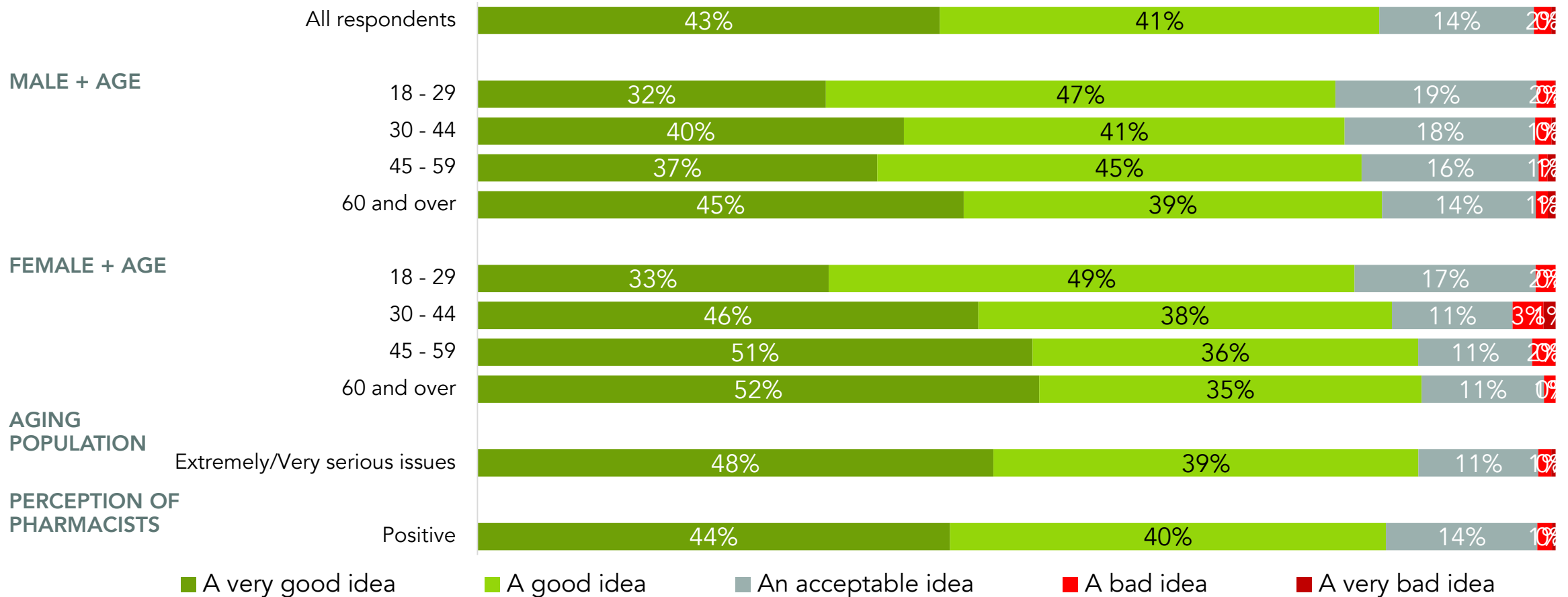
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FINDING WAYS TO REDUCE VISITS TO EMERGENCY ROOMS AND THE OVERALL STRESS ON THE PRIMARY HEALTH SYSTEM



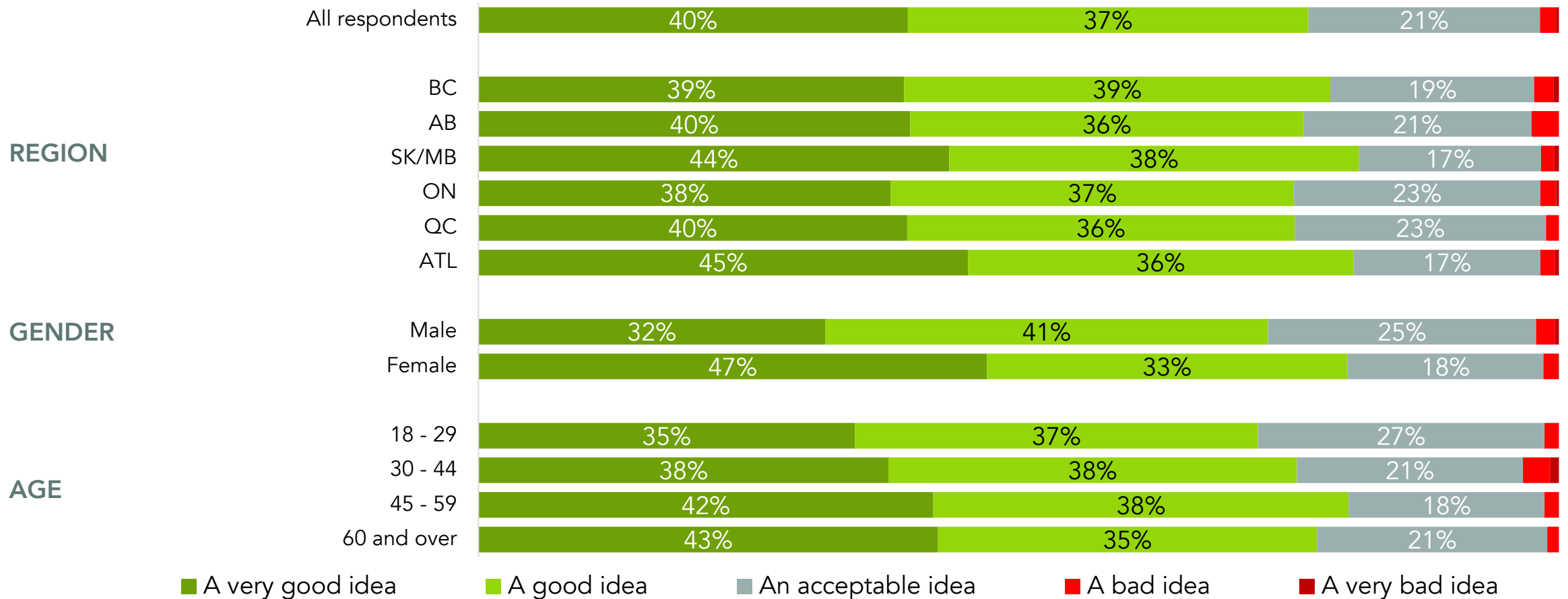
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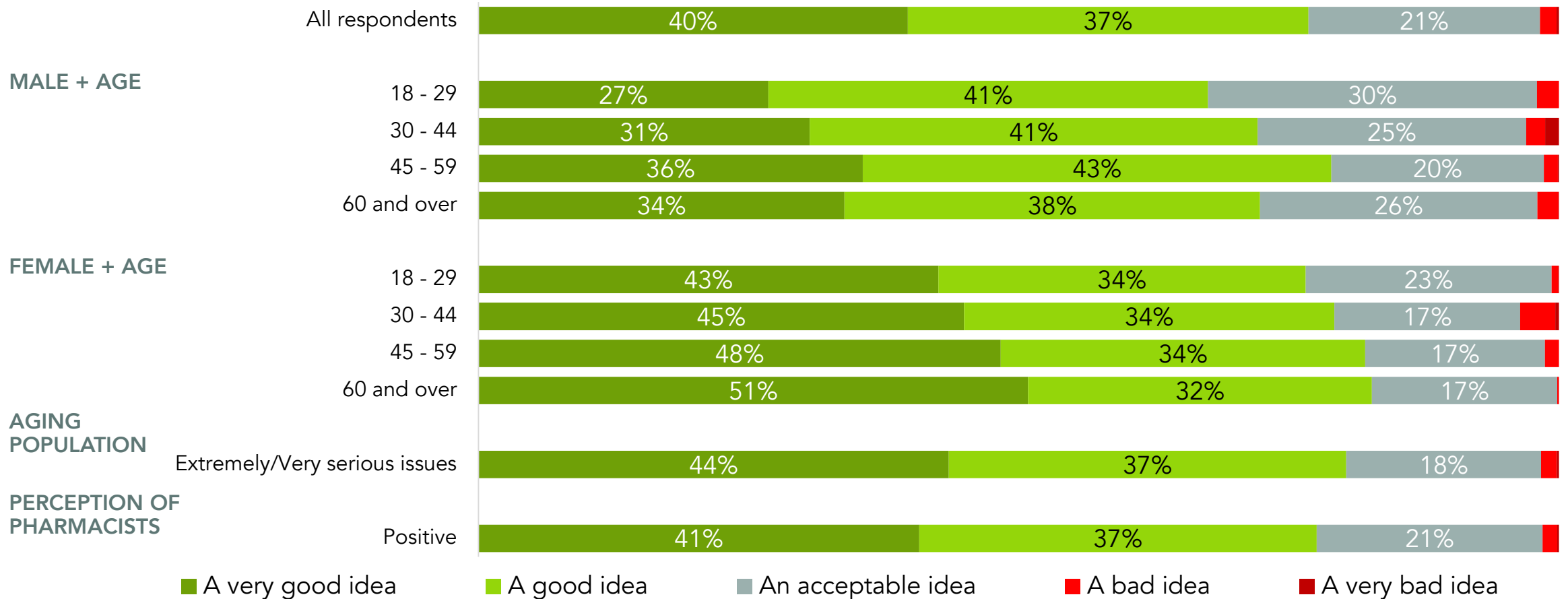
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INCREASING THE FOCUS ON PREVENTIVE HEALTHCARE AND WELLNESS TO REDUCE THE INCIDENCE OF CHRONIC DISEASE CAUSED BY LIFESTYLE CHOICES



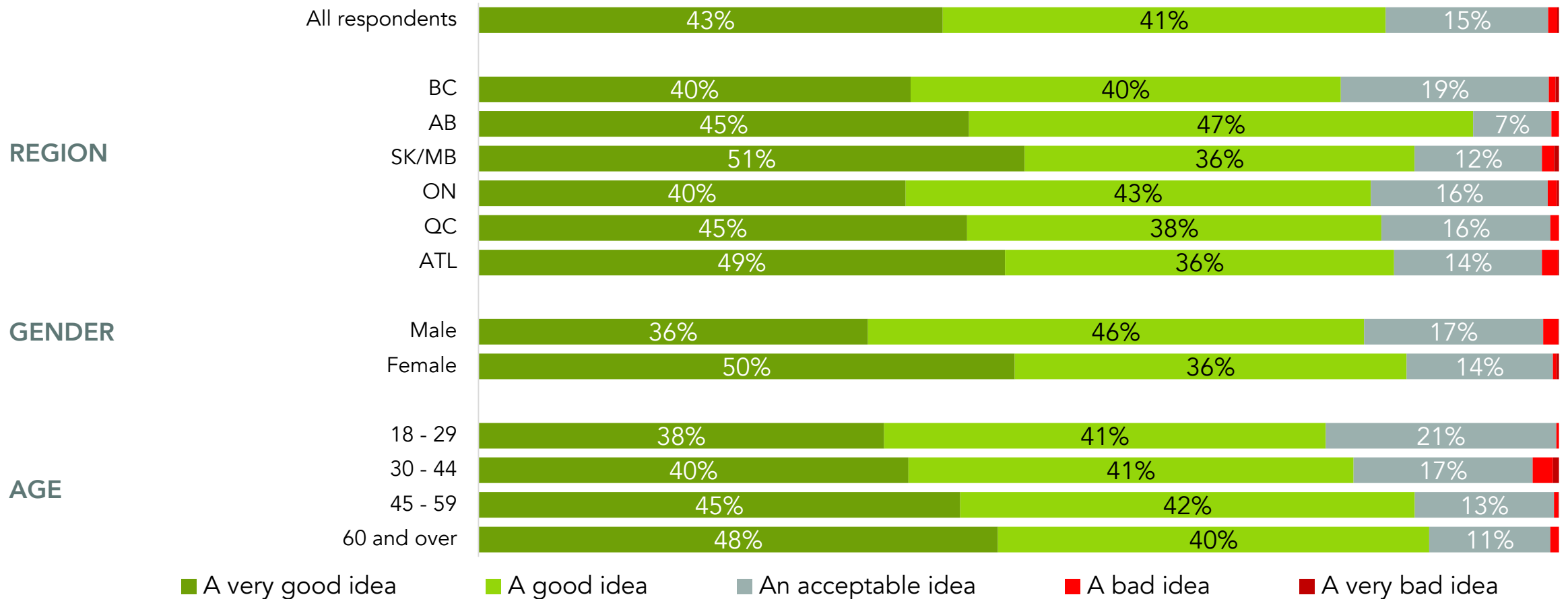
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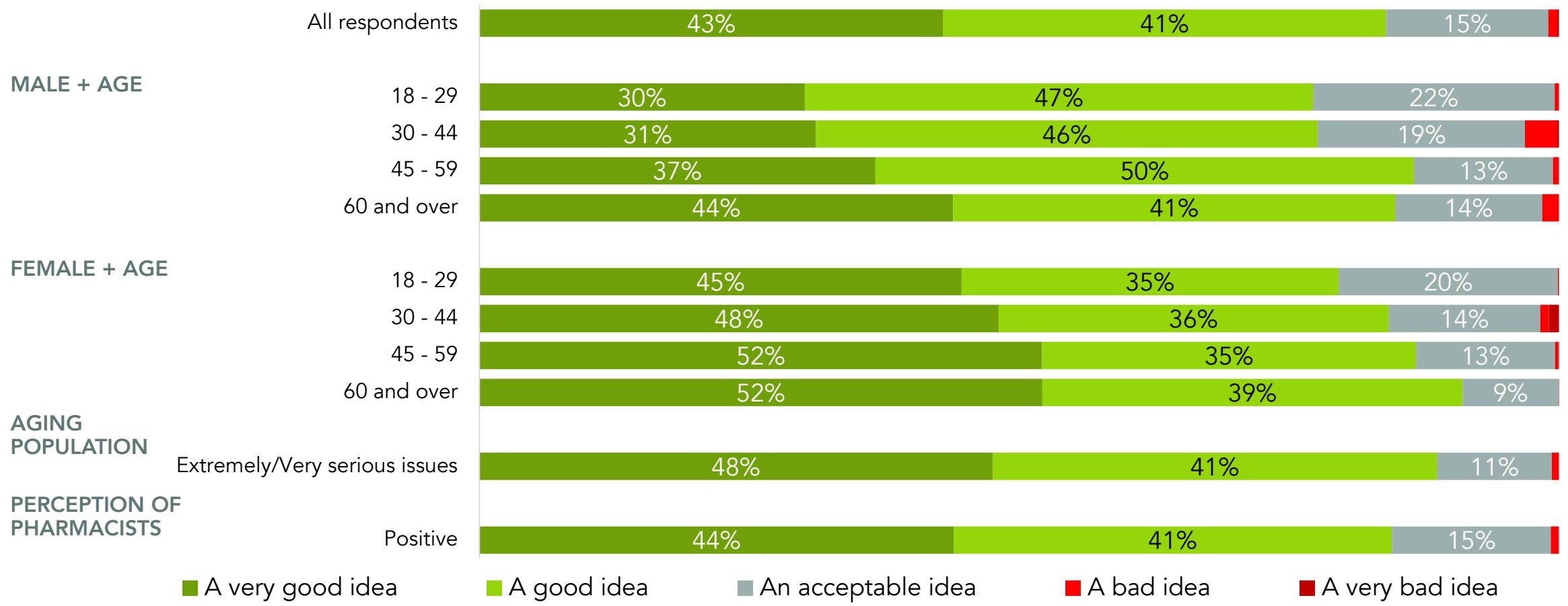
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ENCOURAGING HEALTH PROFESSIONALS TO WORK AS TEAMS TO INCREASE BOTH THE EFFECTIVENESS AND EFFICIENCY OF HEALTH CARE DELIVERY



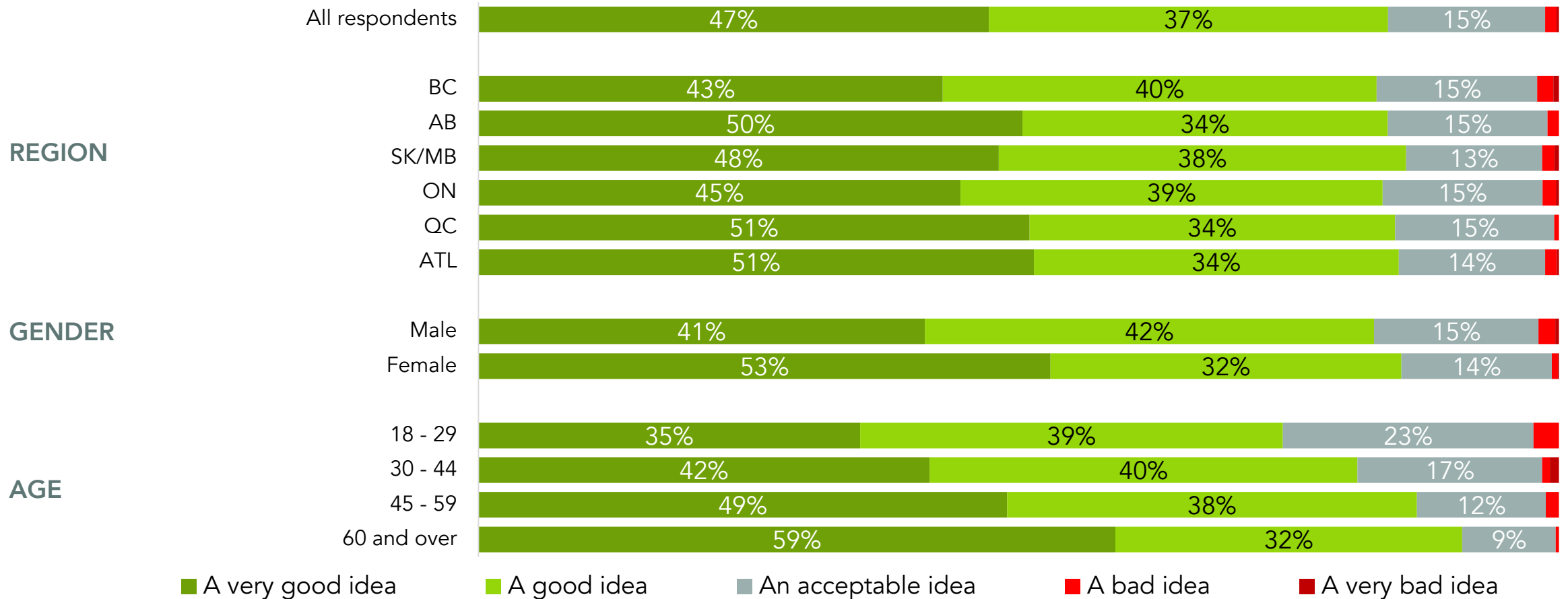
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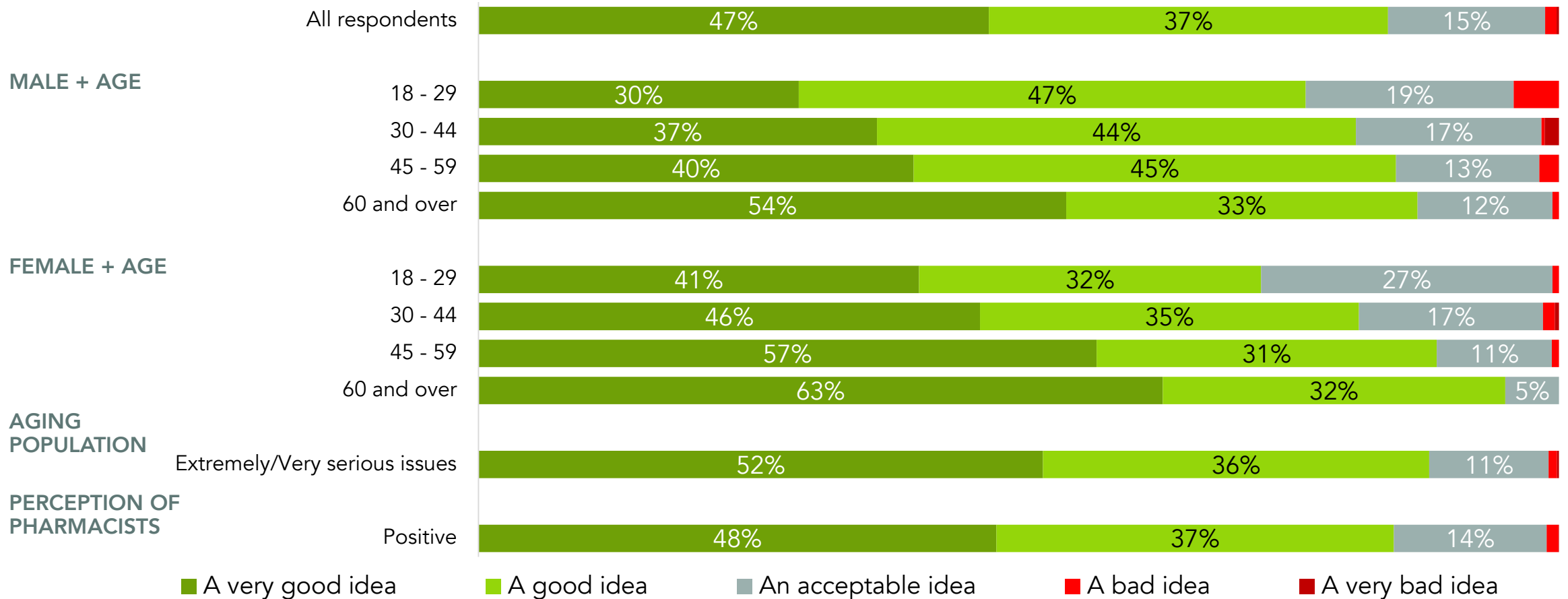
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MAKING IT EASIER FOR OLDER ADULTS TO ACCESS HEALTH SERVICES IN THEIR HOMES



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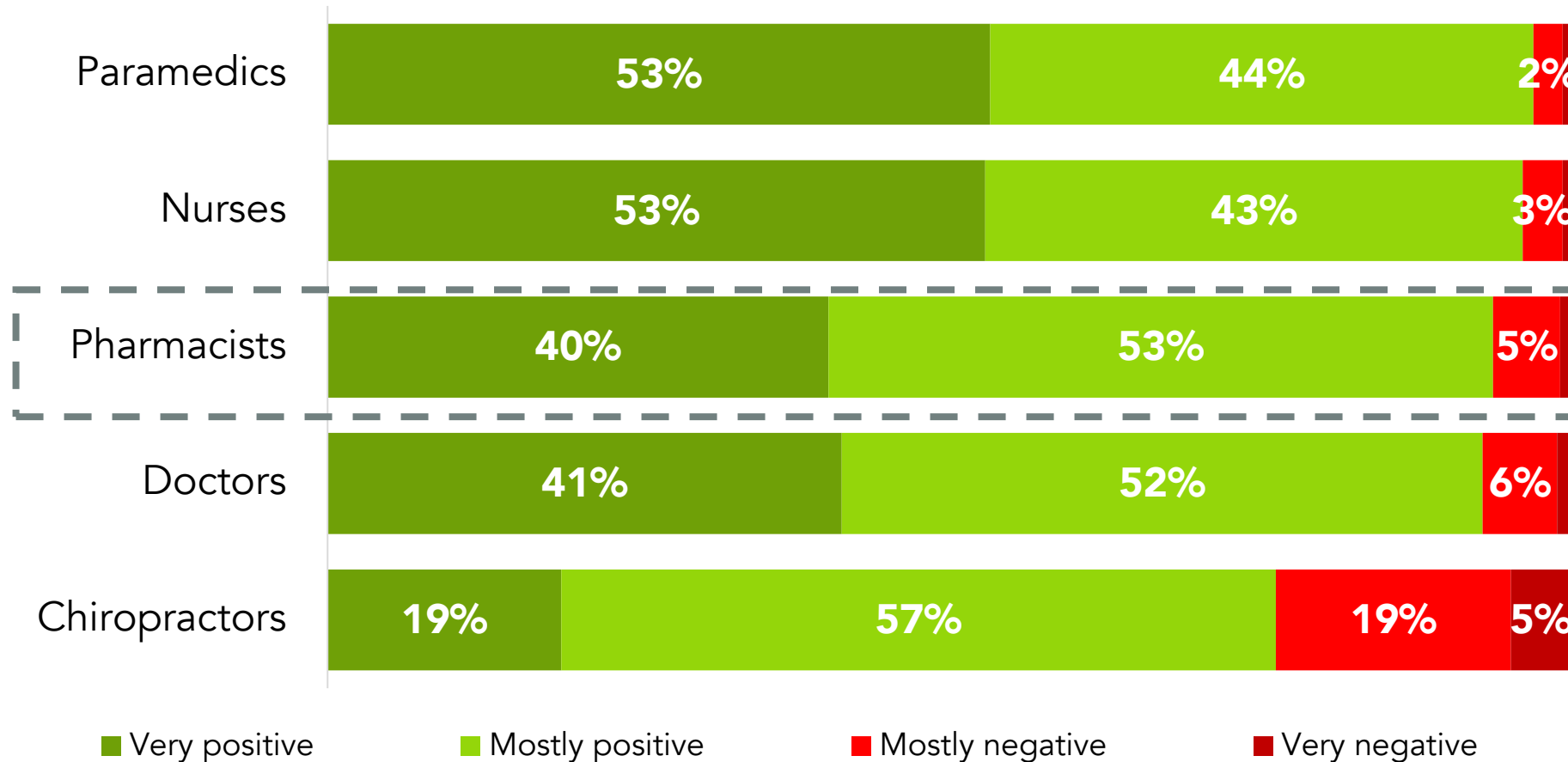
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FINDING #4

PHARMACISTS CONTINUE TO HAVE A GOOD REPUTATION & BRAND.

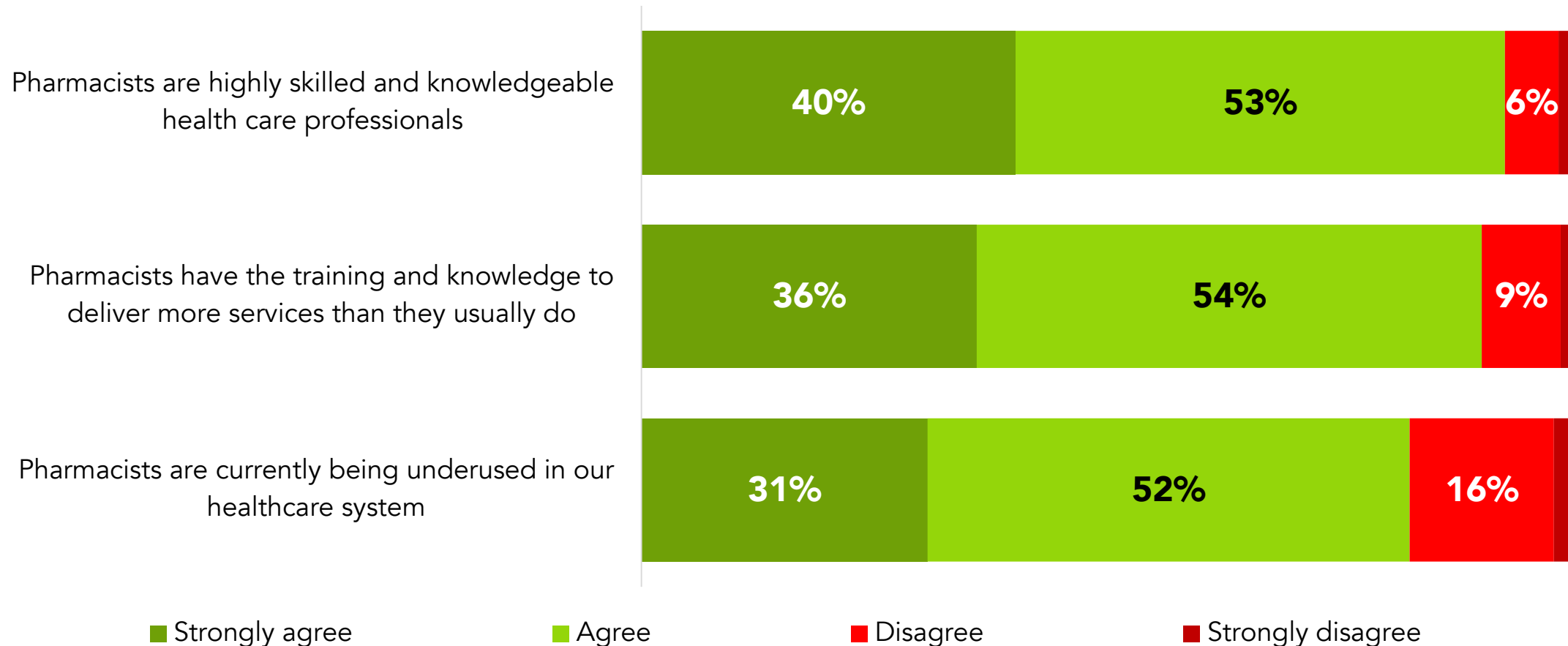
PERCEPTION OF MEDICAL PROFESSIONALS



**VERY POSITIVE
+5
SINCE 2018**

Please tell us if you have a very positive, mostly positive, mostly negative, or very negative impression of each

IMAGE OF PHARMACISTS



To what extent do you agree or disagree with the following statements?

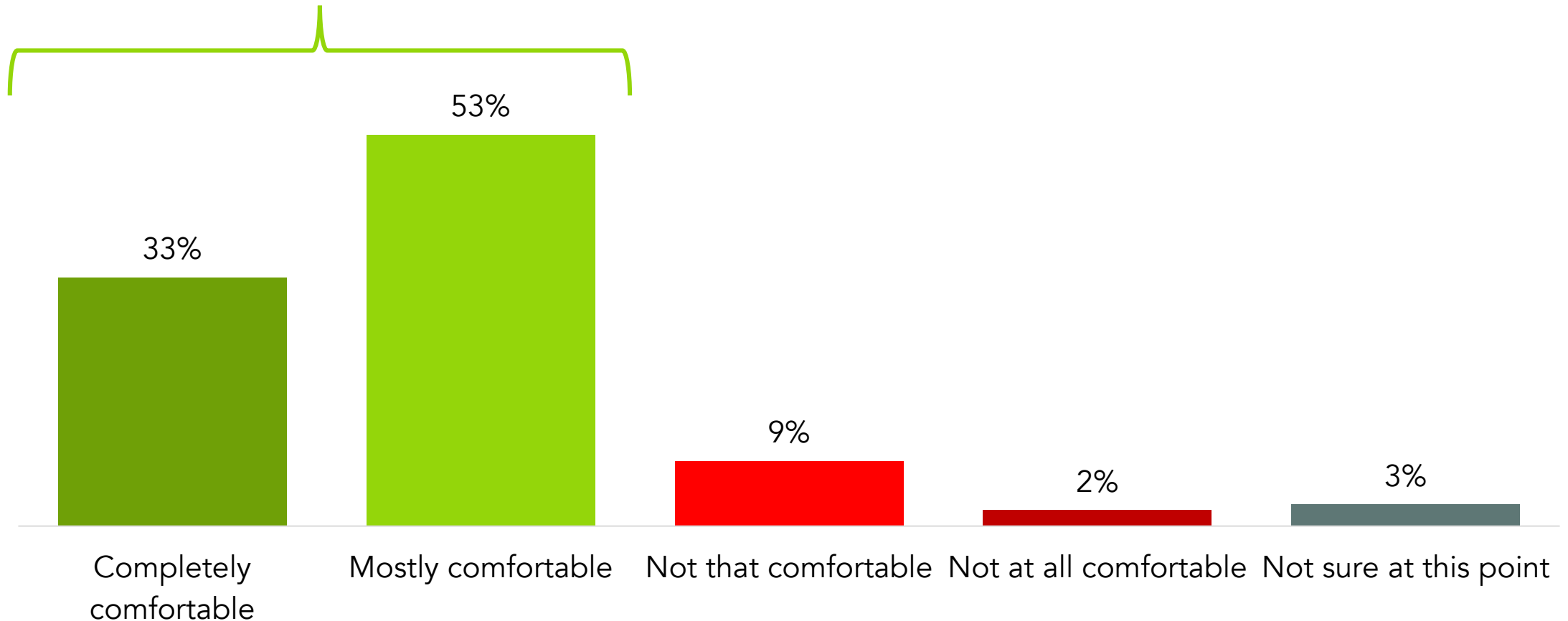


FINDING #5:

MOST CANADIANS SAY THEY ARE COMFORTABLE WITH PHARMACISTS DOING MORE TO HELP SUSTAIN THE HEALTH SYSTEM AS OUR POPULATION AGES.

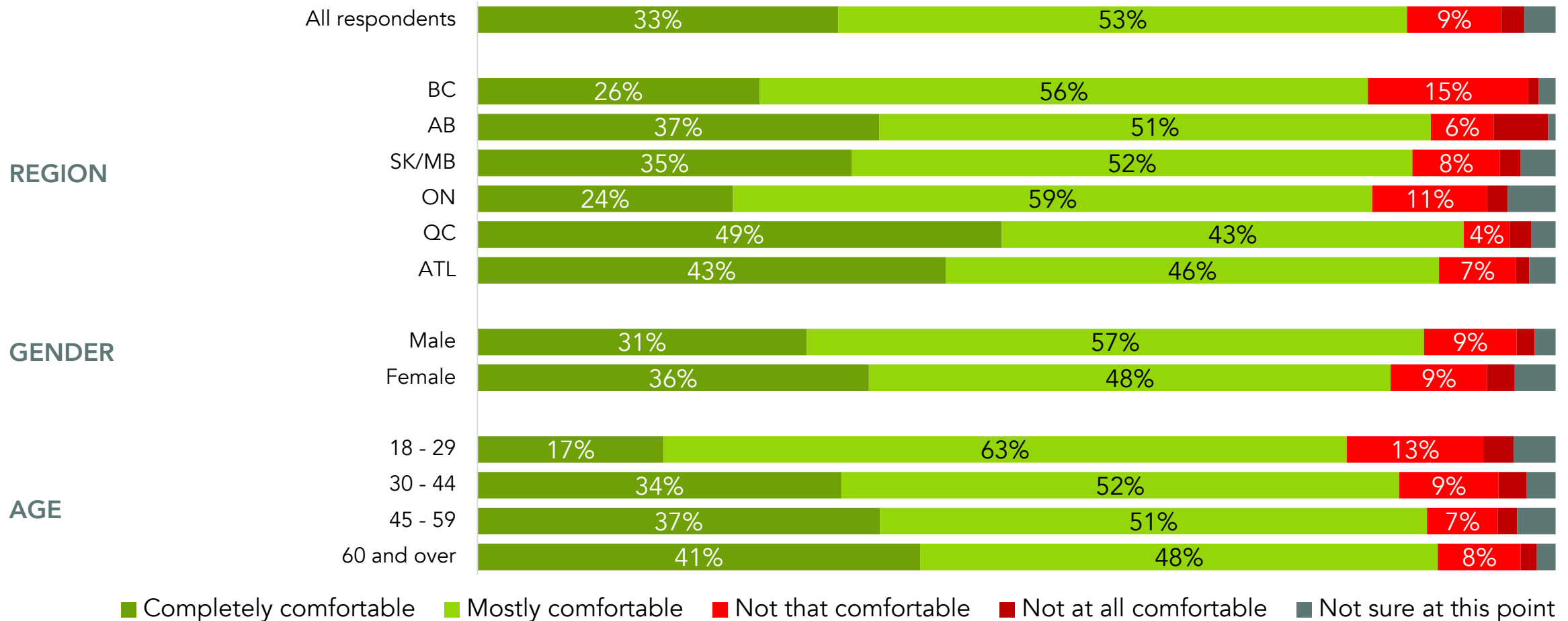
LETTING PHARMACISTS DO MORE

86% ARE AT LEAST MOSTLY COMFORTABLE



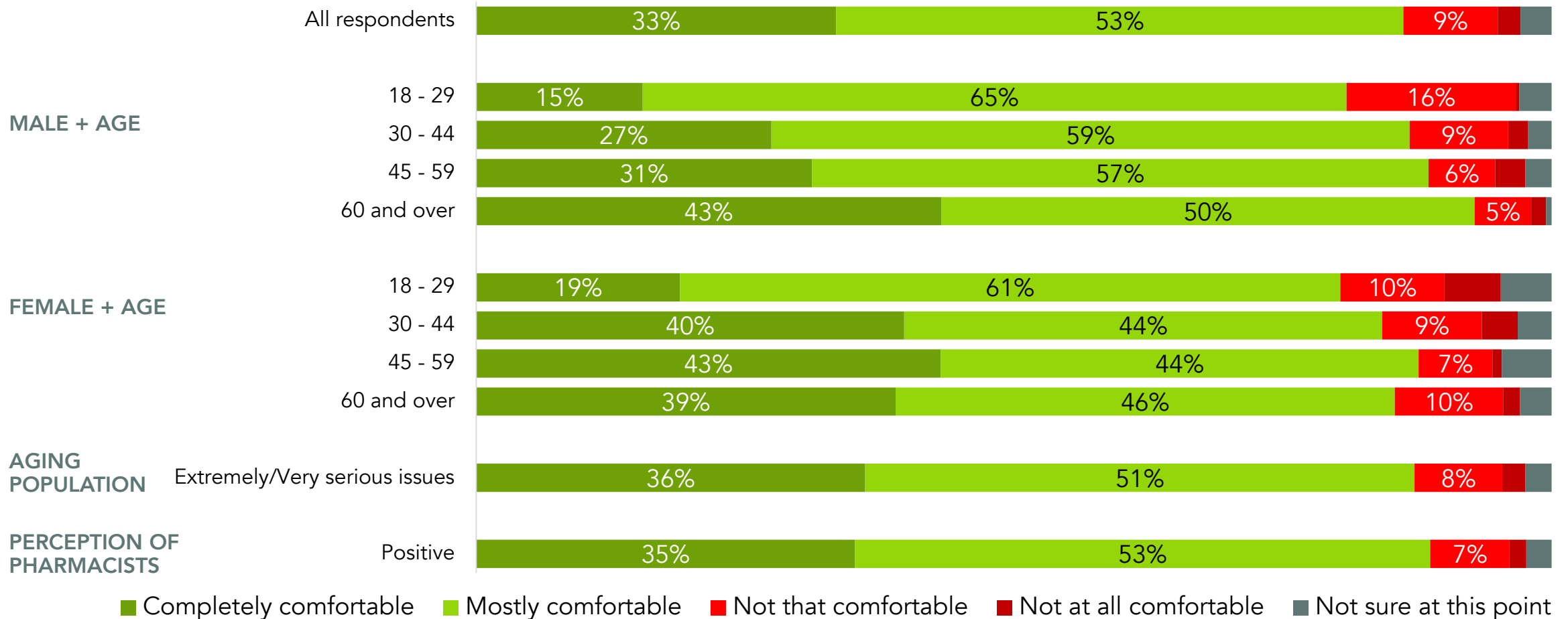
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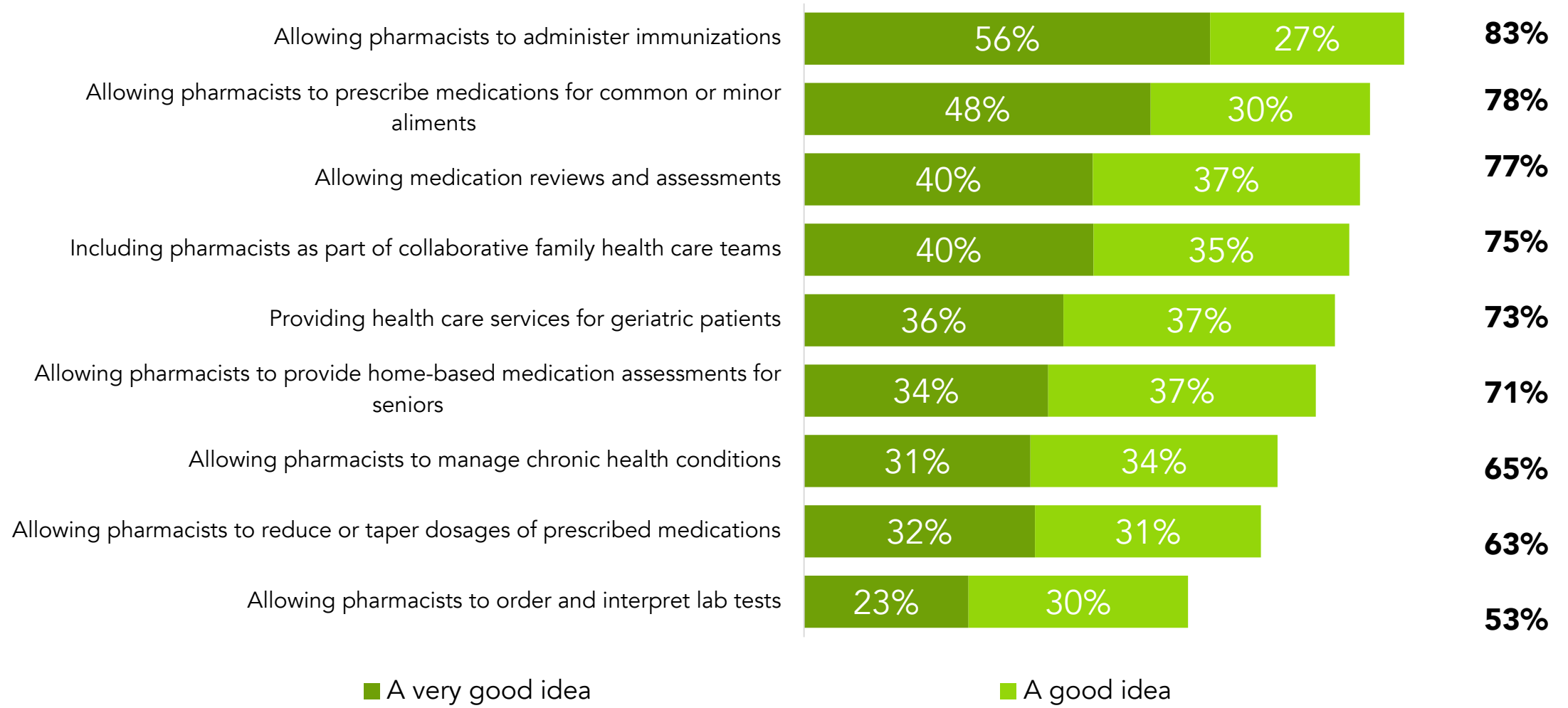
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FINDING #6:

CANADIANS THINK EXPANDING SCOPE OF PRACTICE IS A GOOD IDEA. THEY ARE READY TO ALLOW PHARMACISTS TO DO MORE.

REACTION TO IDEAS ALLOWING PHARMACISTS TO DO MORE



Pharmacists can provide a range of health services beyond their core work of dispensing prescription medications. Below are some ways pharmacists might be able to deliver to enhance our healthcare system's ability to respond to the aging population. For each, tell us whether you think it is a very good idea, a good idea, an acceptable idea, a bad idea, or a very bad idea?