

Role of Pharmacists

Conducted for the Canadian Pharmacists Association (CPhA)

September 2023

Methodology

- Sample size: 2,125 adult Canadians
- Survey field dates: September 8 to 12, 2023.
- The data was weighted by age, gender, education and region.
- Totals may not add up to 100 due to rounding.



Executive summary

- A majority (95%) have a positive impression of pharmacists, placing them slightly ahead of doctors (92%) and just below paramedics (97%) and nurses (95%).
- Pharmacists are widely viewed as essential players within the healthcare system (66%) with only doctors, nurses and paramedics viewed as more essential.
- 78% of Canadians currently have a family doctor, this is fewer, however, when compared to 2020 (82%).
- Most Canadians think that expanding the range of services offered at pharmacies, including walk-in clinic services for common ailments, vaccinations, testing and lab services, chronic disease management, and prescribing contraception, will enhance access to and quality of healthcare to some extent.
- In fact, 80% of Canadians would use a pharmacist-led walk-in clinic to access care for a common ailment or health condition.
- Just over half (55%) of women living in provinces that allow it are either aware they can or think they can obtain contraception prescriptions from pharmacists. A majority (72%) of women residing in a province in which this service is available would probably or definitely seek a pharmacist for contraception prescriptions if they needed and 74% of women living in a province where this service is not offered would use this service if it were available to them.
- 7 in 10 Canadians and 72% of women believe that granting pharmacists the ability to assess and prescribe birth control would lead to improved access to contraception across Canada.

Impressions of Pharmacists

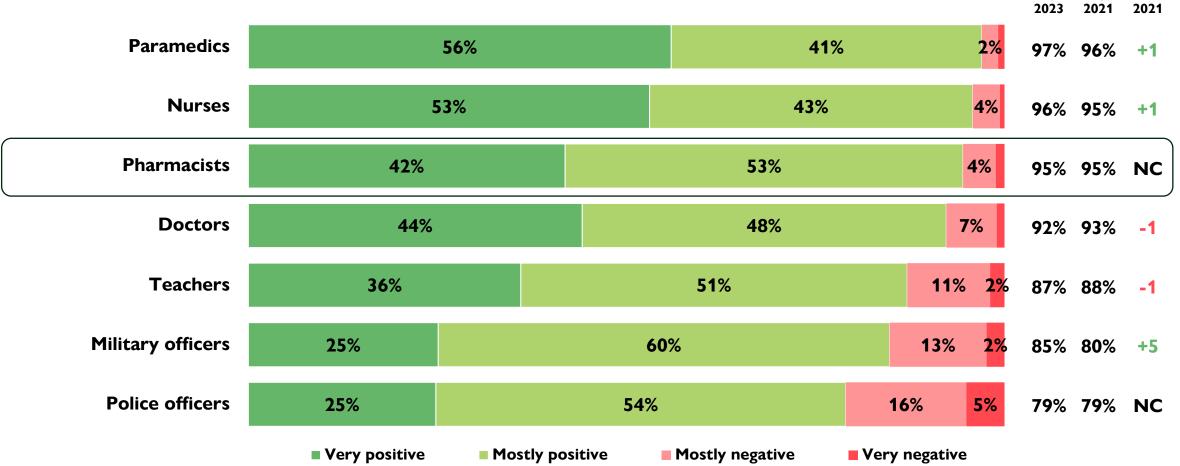


Key findings

- A majority of Canadians (95%) have a positive impression of pharmacists. Pharmacists are viewed slightly more positive than doctors (92%) and just below paramedics (97%) and nurses (95%).
 - Pharmacists have an even higher positive impression among those aged 60+ (97%) and residents of Atlantic Canada (97%).
- Pharmacists are widely viewed as essential players within the healthcare system (66%) with only doctors, nurses and paramedics viewed as more essential.
 - Women (70%), individuals aged 60+ (74%) and residents of Atlantic Canada (74%) are more likely to view pharmacists as essential.







Base n=2,125 NC = No change



% Very/Mostly positive

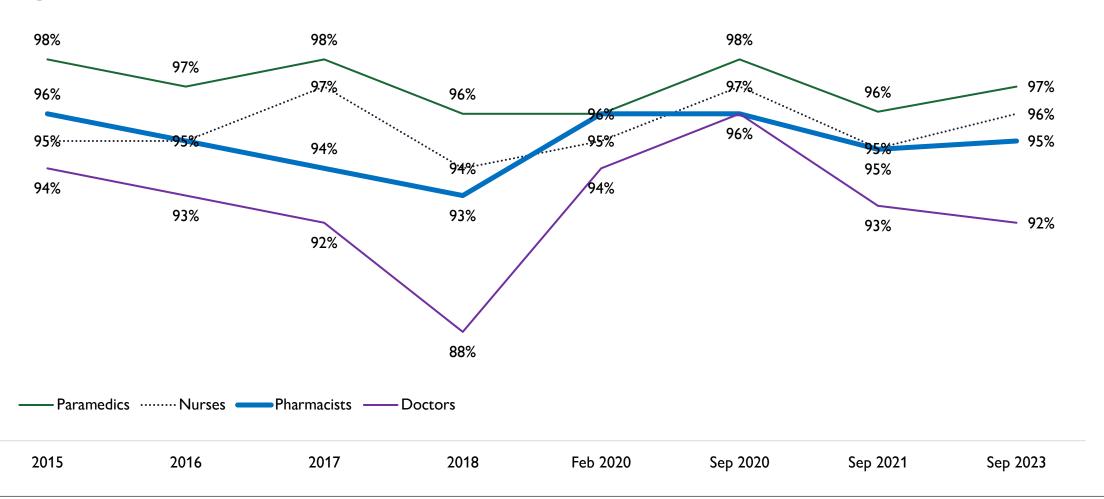
Sep.

2023-



Please tell us if you have a very positive, mostly positive, mostly negative, or very negative impression of each...

Tracking % Positive

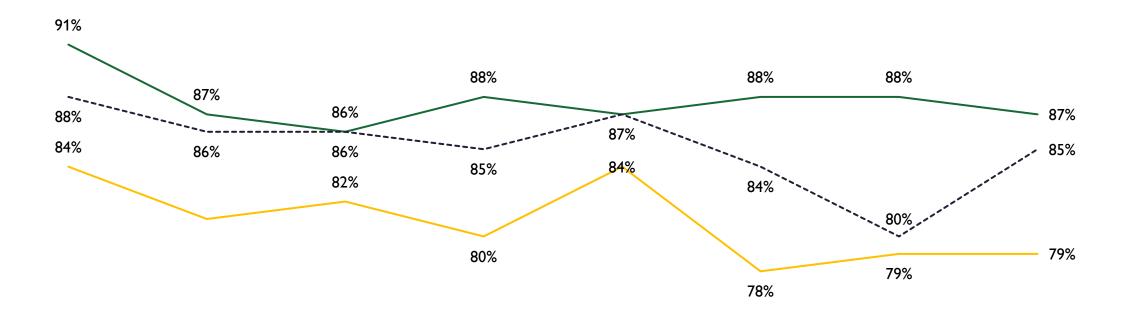






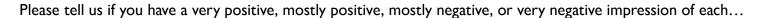
Please tell us if you have a very positive, mostly positive, mostly negative, or very negative impression of each...

Tracking % Positive



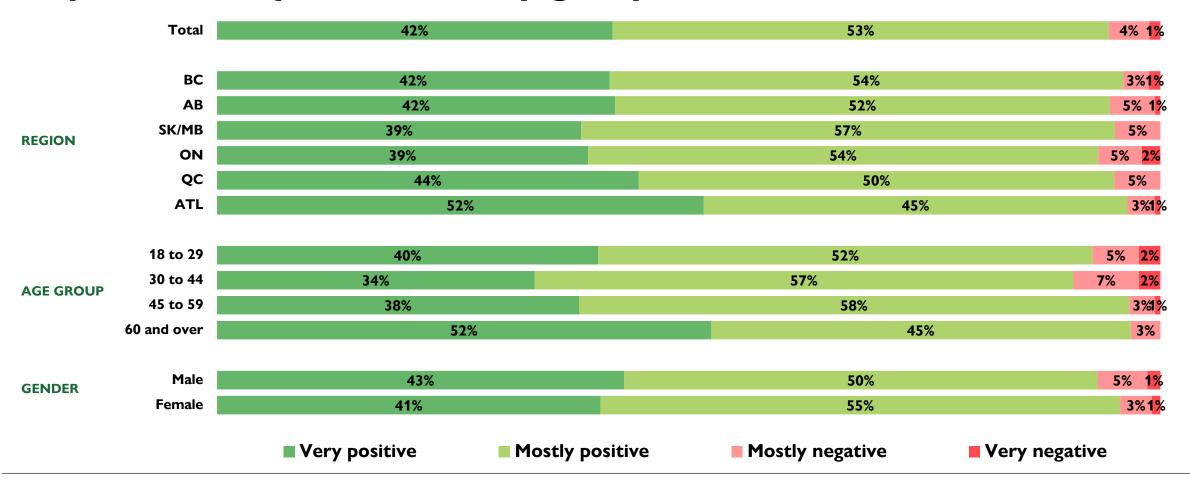








Impression of pharmacists by group



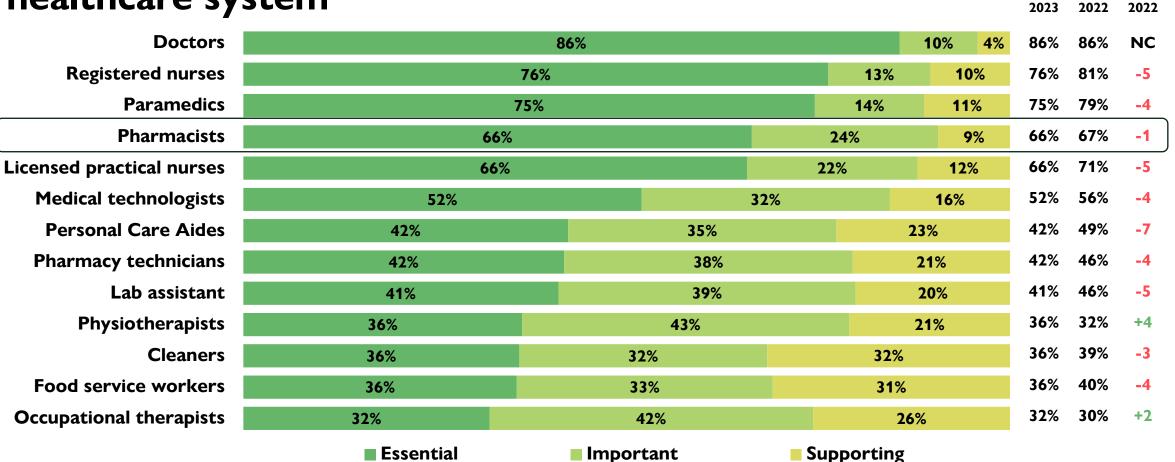
[all] Base n=2,125





We are going to show you several different professions within the healthcare system and ask you to classify their role into one of three groups [essential, important, supporting].

2 in 3 believe pharmacists play an essential role in the healthcare system



Base n=2,125



% Essential

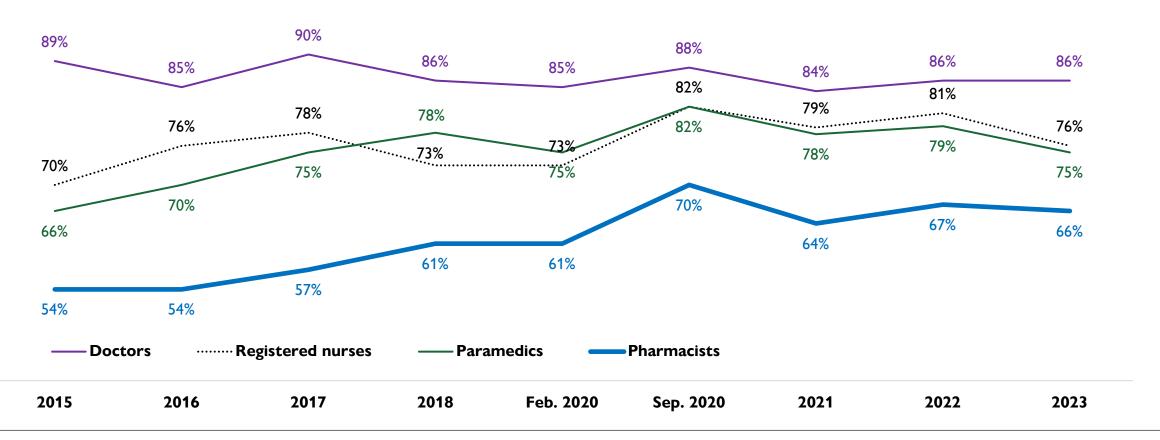
Aug.

2023-



We are going to show you several different professions within the healthcare system and ask you to classify their role into one of three groups [essential only]

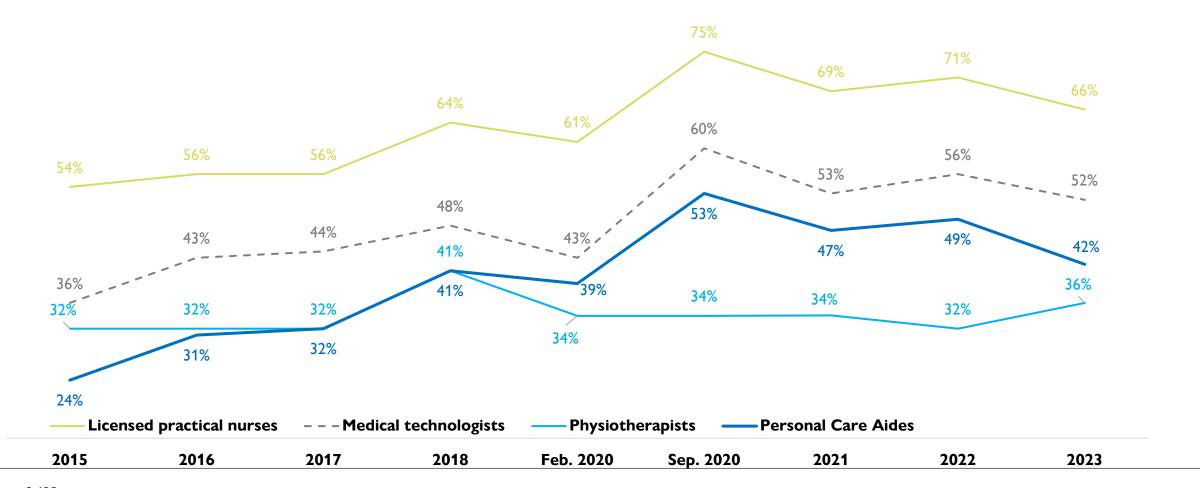
Tracking % Essential





We are going to show you several different professions within the healthcare system and ask you to classify their role into one of three groups [essential only]

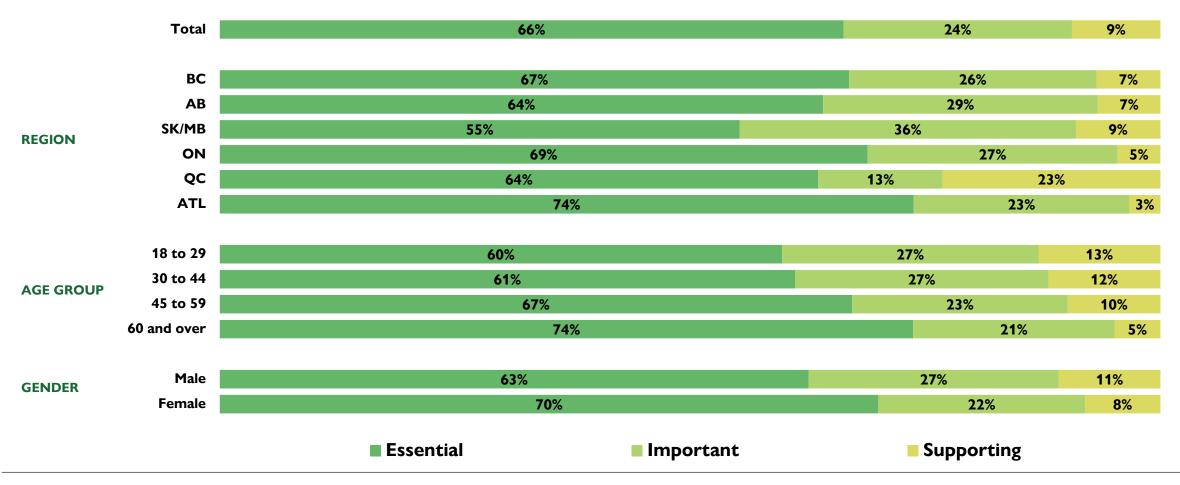
Tracking % Essential







Perceived role of pharmacists in healthcare system by group



Access to Care

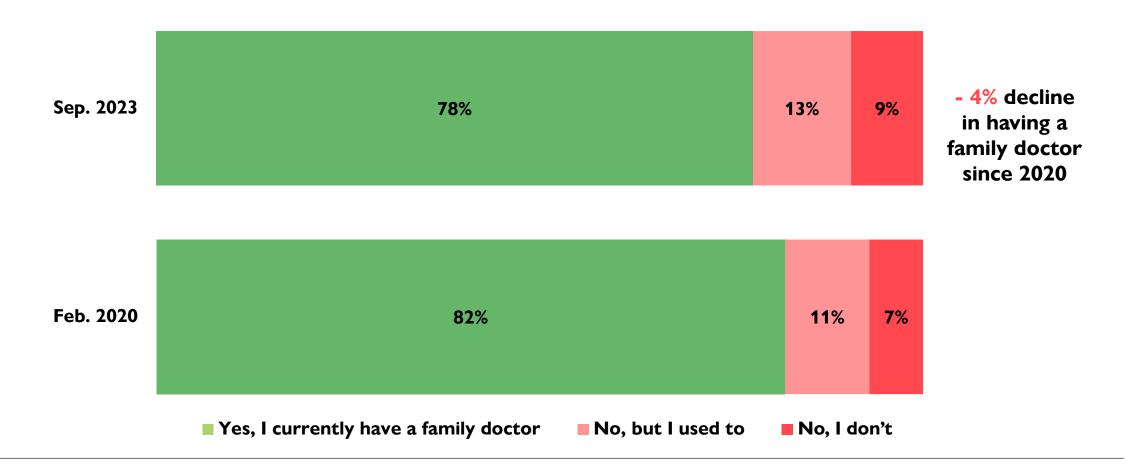


Key findings

- There has been a slight decline (-4 points) in the share of Canadians who have a family doctor compared with 2020 (78% compared with 82%).
 - Young people (69% of those under 30 years and 70% for those 30 to 44 years) are less likely to have a family doctor.
 - Regionally, Atlantic Canada (70%) and Quebec (70%) have the lowest access to a family doctor.
- 37% of Canadians visit a pharmacy at least once per month and 23% of Canadians speak with a pharmacist at least once per month.
- A majority agrees that expanding the range of services offered at pharmacies, including walk-in clinic services for common ailments, vaccinations, testing and lab services, chronic disease management, and prescribing contraception, will enhance access to and quality of healthcare to some extent.
- 80% of Canadians would use a pharmacist-led walk-in clinic to access care for a common ailment or health condition. Young people are a little more likely to at least probably visit a pharmacist-led clinic.
 - Those who do not have a family doctor are just as likely as those who do have one to use a pharmacist-led clinic.
 - Regionally, those in Atlantic Canada are the most likely to use a pharmacist-led clinic.



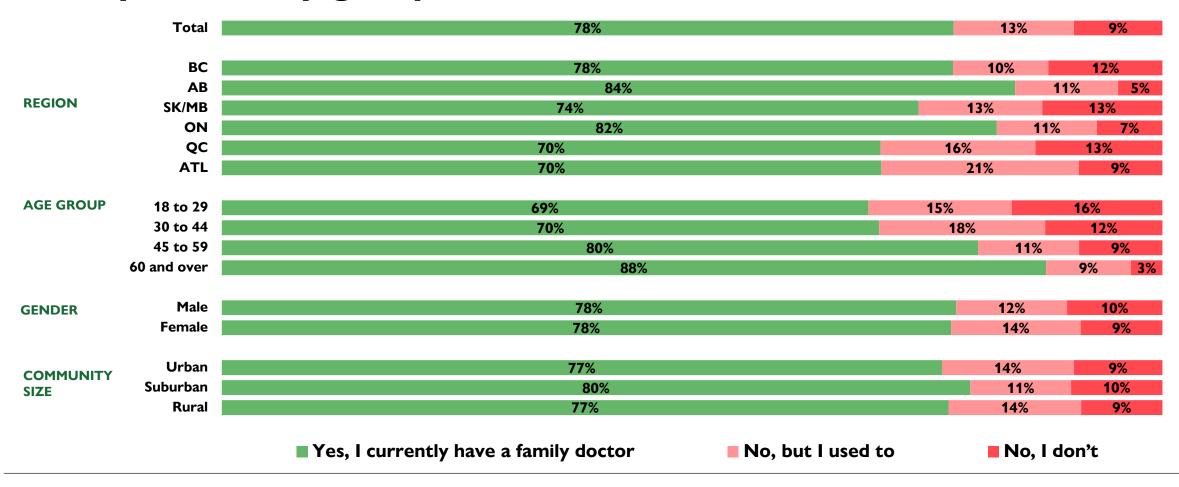
Fewer Canadians have a family doctor now than in 2020







Family doctor by group



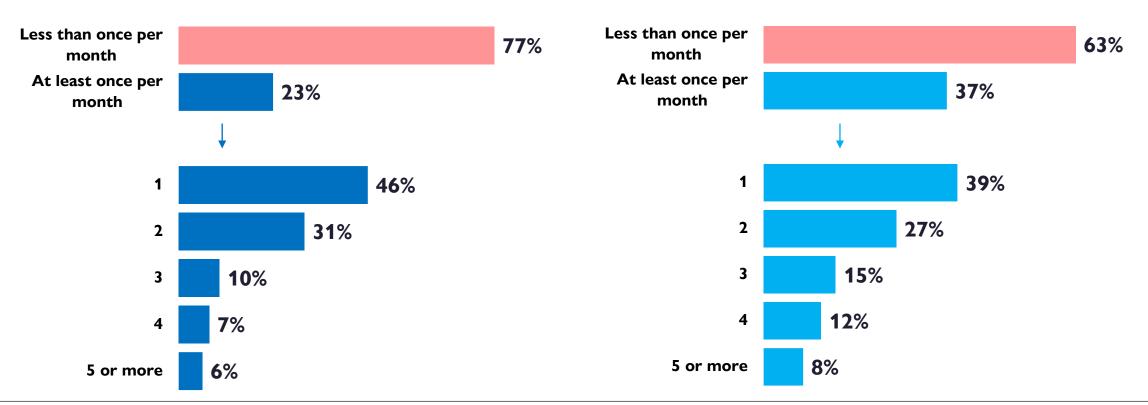




Engagement with pharmacists and pharmacies

Conversations with a pharmacist per month

Visits to a pharmacy per month



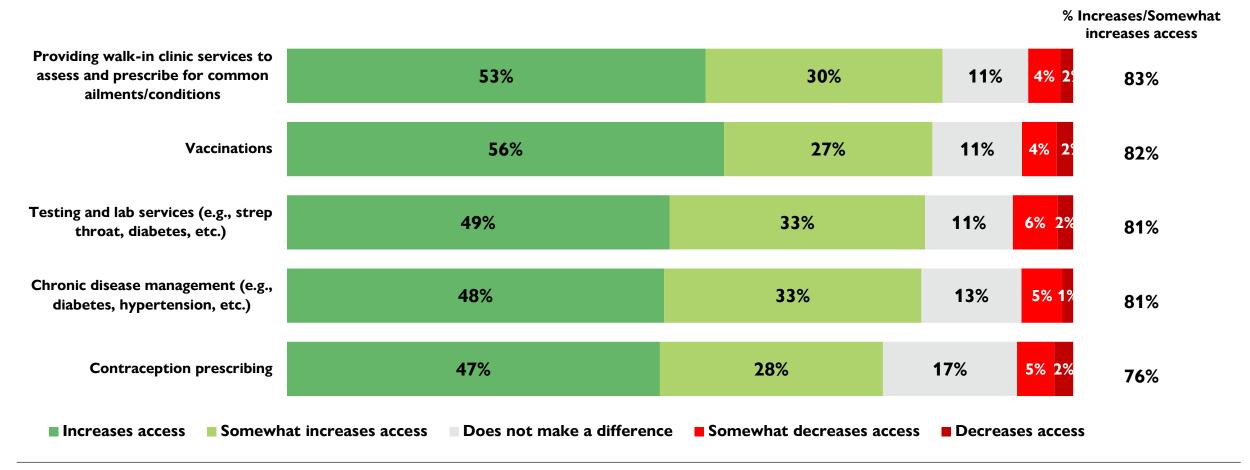
Base = 2125 | [those who speak with a pharmacist for more than 1 time per month] Base n=508 | [those who visit a pharmacy more than 1 time per month] Base n=803



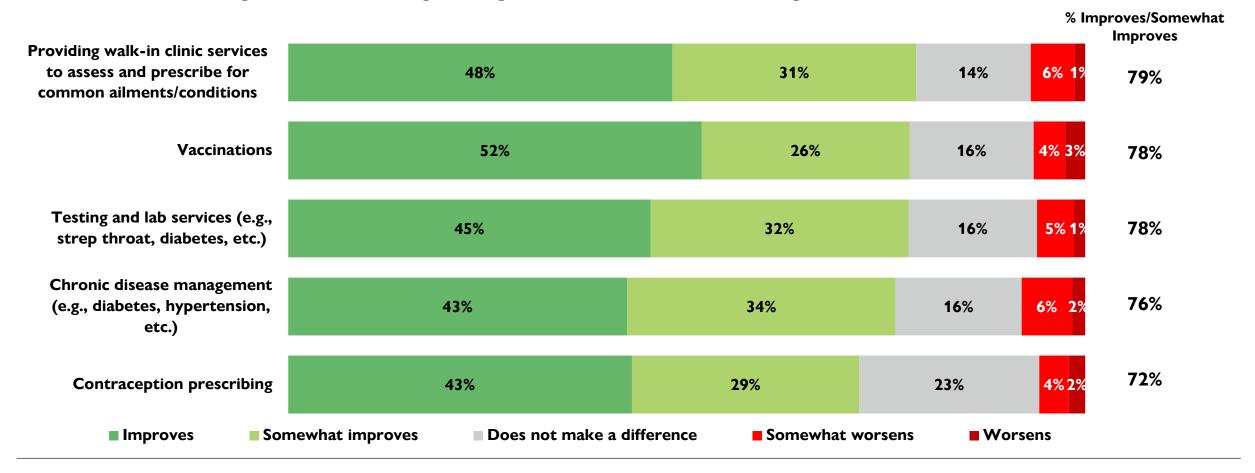
18 ROLE OF PHARMACISTS | ABACUS DATA



Majority agree that being able to receive more services at a pharmacy at least somewhat increases access to health care



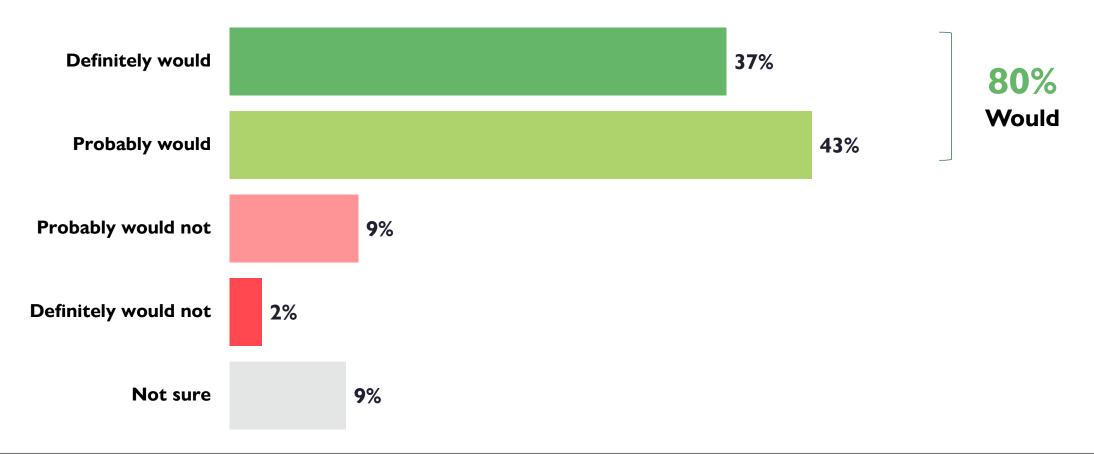
Majority agree that accessing these services at a pharmacy at least somewhat improves the quality of health care they receive





In some provinces, pharmacist-led walk-in clinics have opened to offer access to primary care services pharmacists can deliver. How likely would you be to use a walk-in clinic to access care for yourself or a family member in the case of a common ailment or health condition?

80% would use a pharmacist-led walk-in clinic to access care for a common ailment or health condition

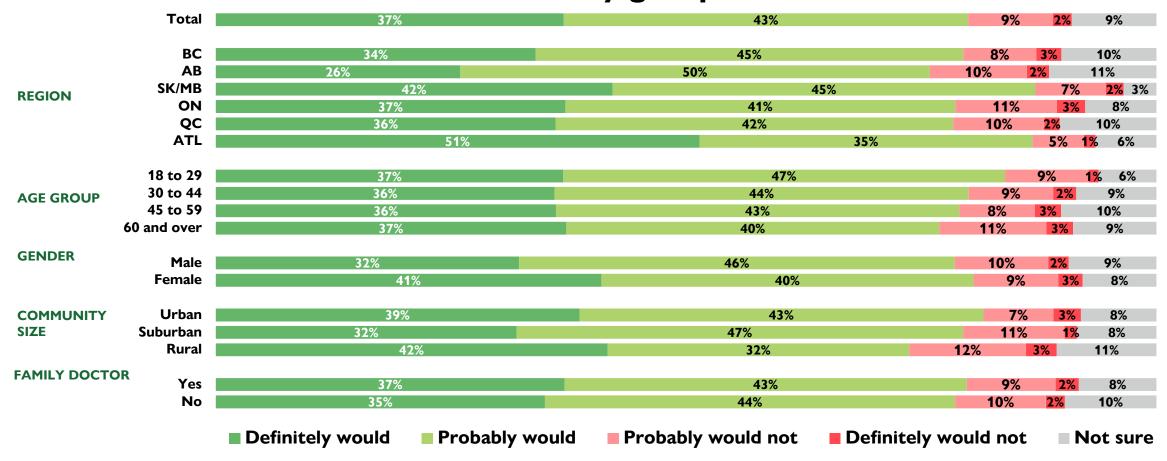






In some provinces, pharmacist-led walk-in clinics have opened to offer access to primary care services pharmacists can deliver. How likely would you be to use a walk-in clinic to access care for yourself or a family member in the case of a common ailment or health condition?

Likelihood of using a pharmacist-led walk-in clinic to access care for a common ailment or health condition by group



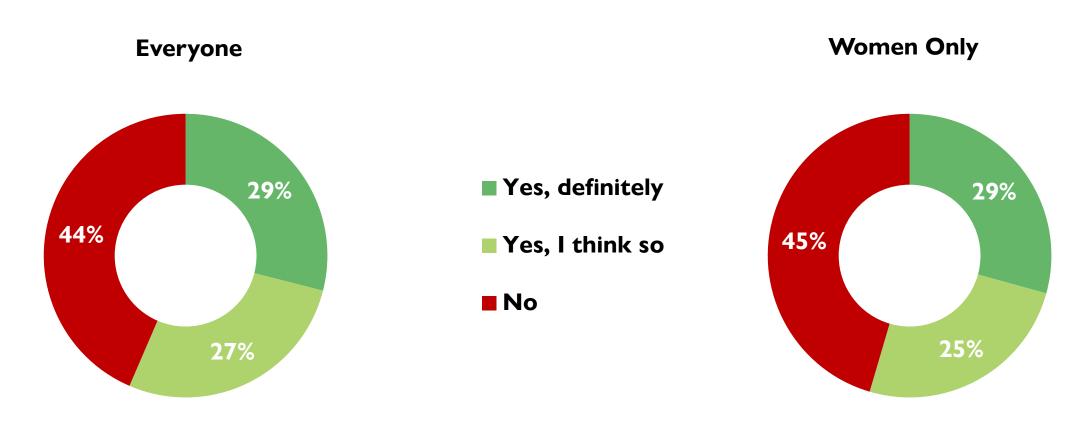


Key findings

- Just over half (55%) of women living in provinces that allow it at least think they can obtain contraception prescriptions from pharmacists.
 - Younger women are more likely to know they can obtain contraception prescriptions from pharmacists (61% for those under 30 compared with 50% for those 60 and older).
- A majority (72%) of women residing in a province in which the service is available would probably or definitely seek a pharmacist for contraception prescriptions if they needed and 74% of women living in a province where this service is not available would use this service if it were available to them
 - Women in Quebec and Atlantic Canada are the most likely to definitely access a contraception prescription from a pharmacist.
 - Only 35% of women under 30 years of age would definitely access a contraception prescription from a pharmacist.
- 7 in 10 Canadians and 72% of women believe that granting pharmacists the ability to assess and prescribe birth control would lead to improved access to contraception across Canada.



44% were unaware that they could see a pharmacist for a prescription for contraception

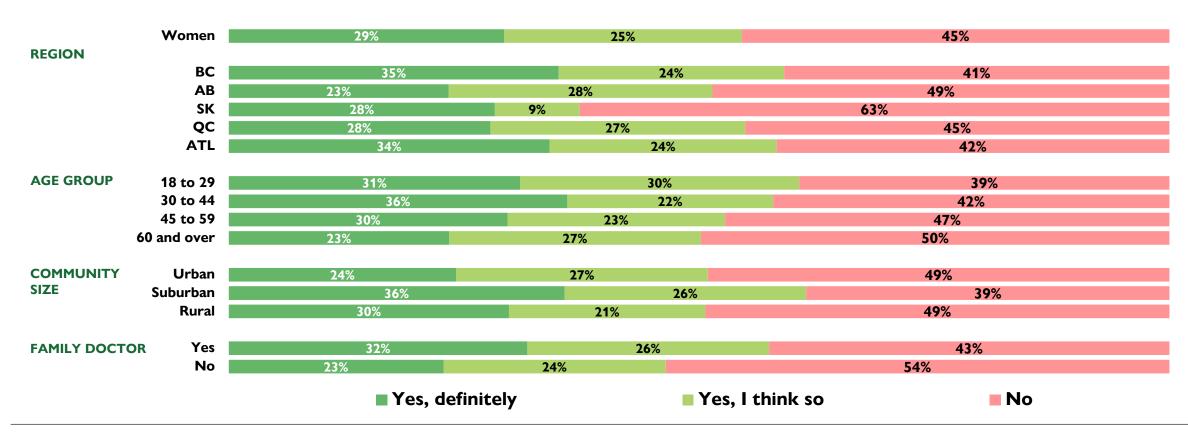


[Those who do not live in Ontario and Manitoba] Base n=1,479; women only =820





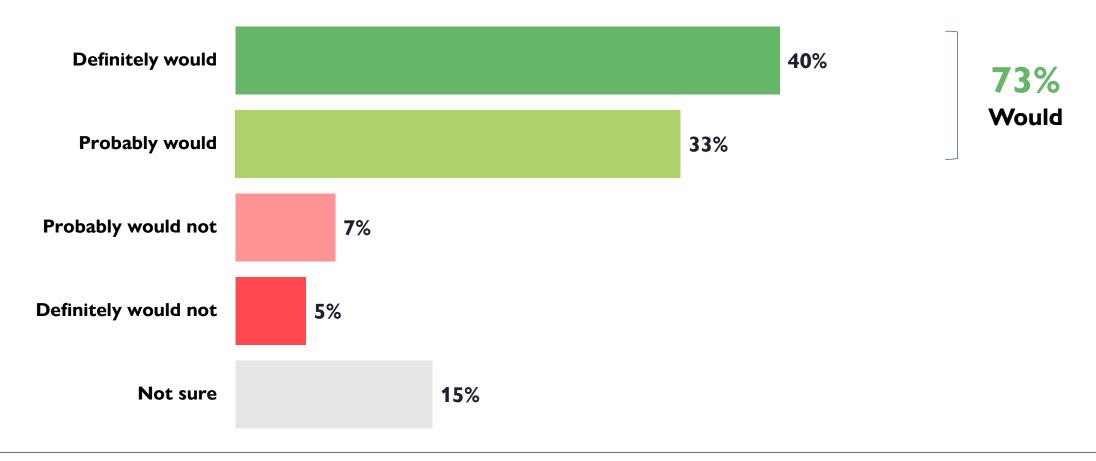
Awareness that a pharmacist can prescribe for contraception [Women not living in Ontario and Manitoba]



[Women who do not live in Ontario and Manitoba] Base n=820



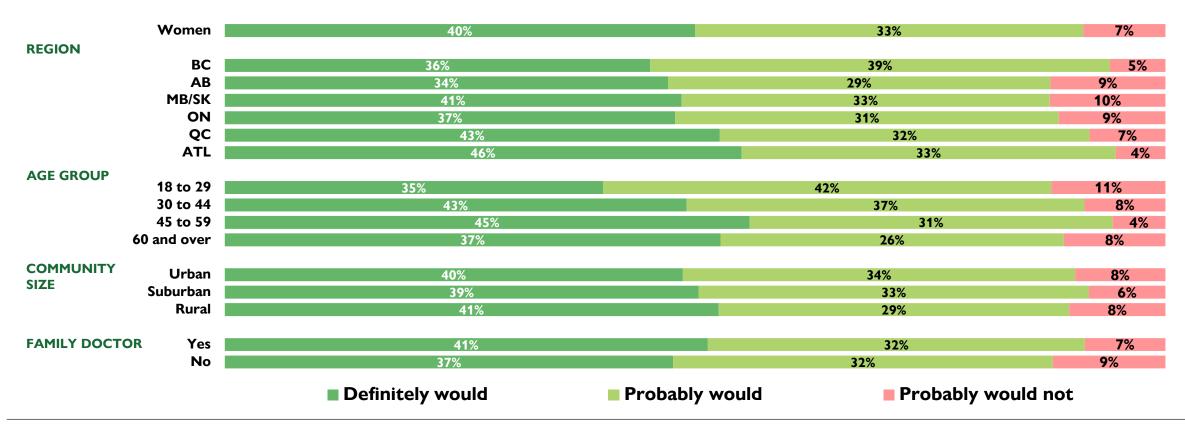
73% would likely see a pharmacist for a prescription for contraception All provinces



[Women] Base n=1151



Likelihood of seeing a pharmacist for a prescription for contraception by group – All provinces



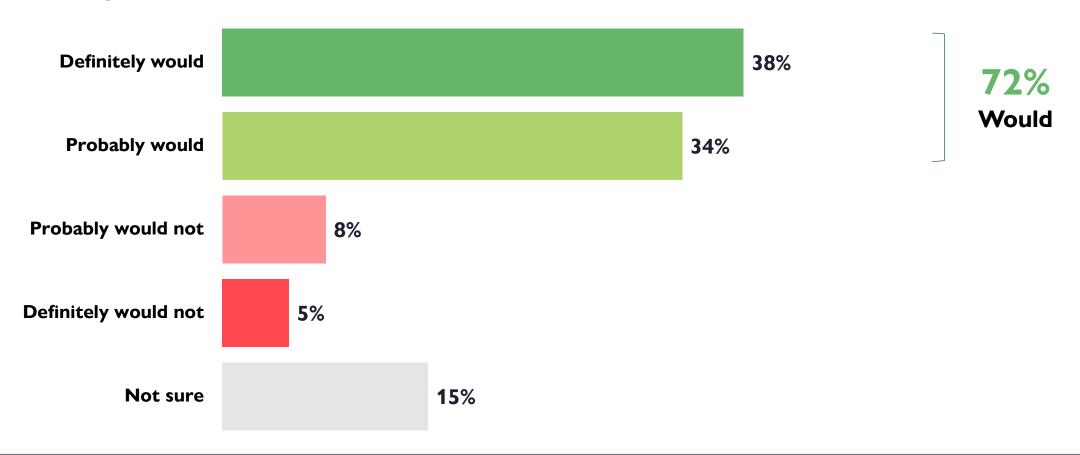
[Women] Base n=1151





72% would likely see a pharmacist for a prescription for contraception

Provinces except Ontario and Manitoba



[Women outside of Manitoba or Ontario] Base n=820

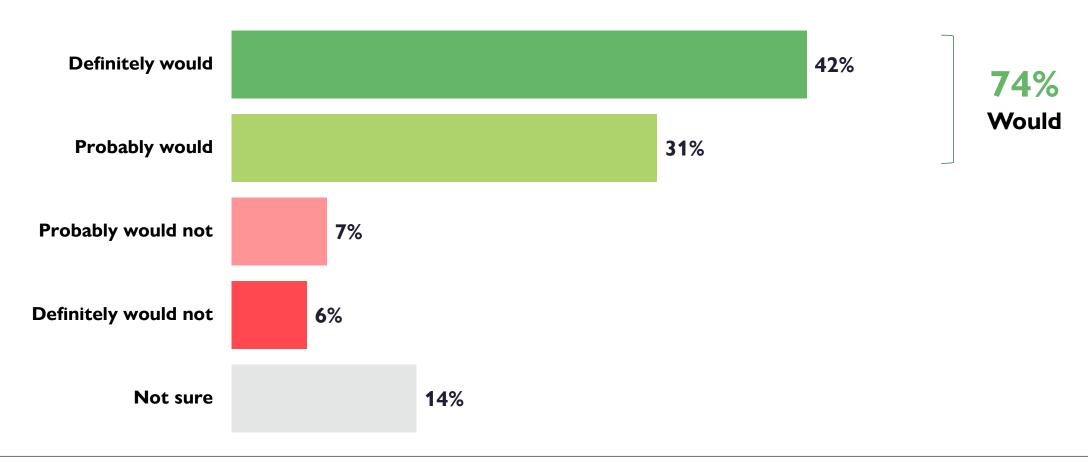


ROLE OF PHARMACISTS | ABACUS DATA



74% would likely see a pharmacist for a prescription for contraception

Ontario and Manitoba



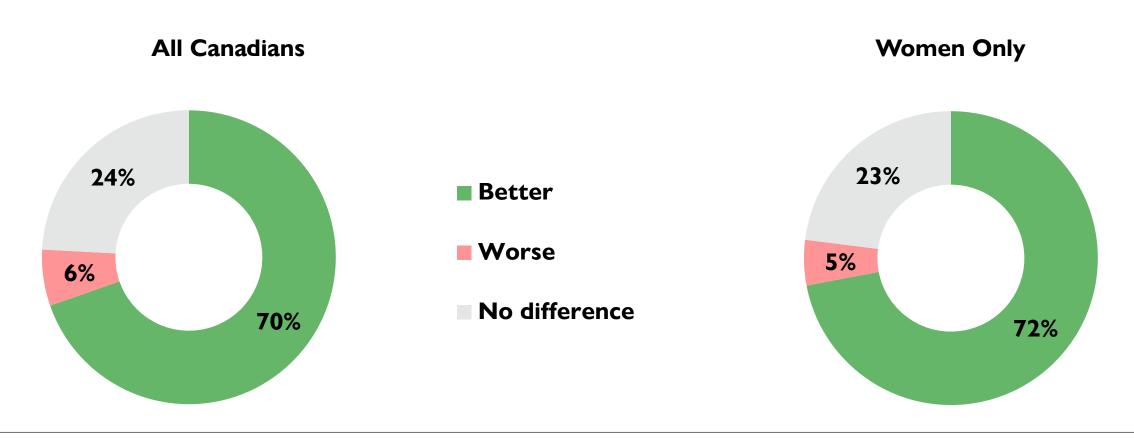
[Women who live in Ontario and Manitoba] Base n=331



ROLE OF PHARMACISTS | ABACUS DATA



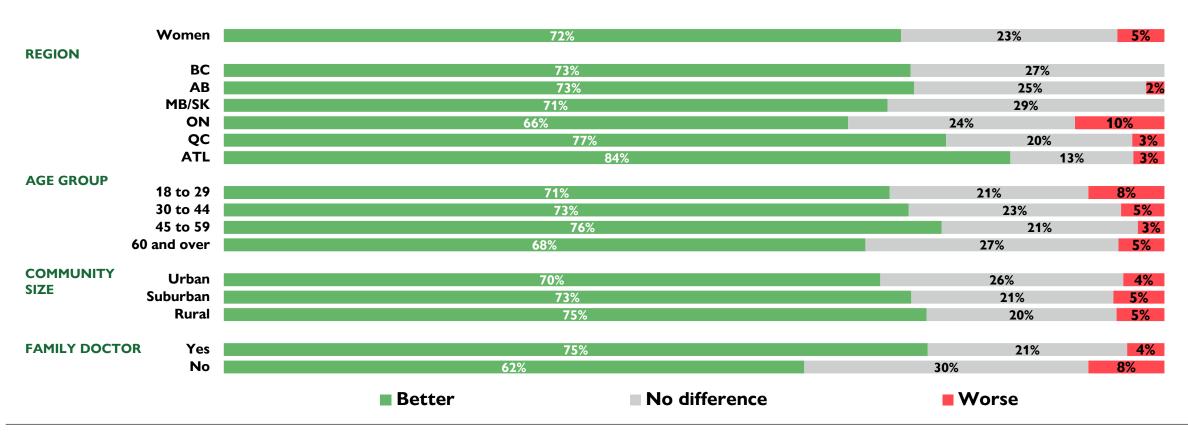
7 in 10 believe that allowing pharmacists to assess and prescribe birth control provides better access to contraception in Canada



Base n=2,125; women only = 1,151



Impact of allowing pharmacists to assess and prescribe birth control by group



[Women] Base n=1,151





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Thank You