**Sample Tweets**

Pharmacist Awareness Month 2016 Toolkit

*Pharmacists: Doing more. For you.*

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| Here are some tweets you can use during PAM. Feel free to customize them to fit your organization. Remember to use the hashtag **#PAM2016** in all your posts. |

**PAM – General**

March is #Pharmacist Awareness Month! Let your patients know how you can help #PAM2016 [ADD LINK TO YOUR WEBSITE IF APPLICABLE]

#Pharmacists what are you doing for Pharmacist Awareness Month? How do you let your patients know what you can help them with? #PAM2016

#Pharmacists how did you help your patients this week? Tell us for Pharmacist Awareness Month #PAM2016

#Pharmacists: Doing more. For you. #PAM2016 [ADD LINK TO YOUR WEBSITE IF APPLICABLE]

#Pharmacists how did you help your patients today? Tell us for Pharmacist Awareness Month #PAM2016

March is #Pharmacist Awareness Month! Help celebrate the key role pharmacists play in the delivery of health care #PAM2016

Learn more about Canadian #pharmacists and their expanding role: <http://bit.ly/1R6PnW2>. Pharmacists: Doing more. For you. #PAM2016

**Awareness**

#Pharmacists: Become familiar w/scope of practice changes in your area: <http://bit.ly/1QwqKiG> #PAM2016

#Pharmacists show people how you can help: if you give vaccinations join the Vaccines411.ca database so people can find you #PAM2016

Pharmacists are an important & accessible resource for ensuring medications are safe & effective #PAM2016

~~#~~Diabetes or another chronic condition? Pharmacists can help you manage. ~~#~~Pharmacists: Doing more. For you. #PAM2016

#Pharmacists are the most accessible health professionals in CAN, dispensing & providing advice on 600 million prescriptions a year #PAM2016

Pharmacists are an accessible resource to help you manage your medications. #Pharmacists: Doing more. For you. #PAM2016

Many #pharmacists across Canada provide convenient access to #vaccinations, including the flu shot and travel vaccines #PAM2016

#Pharmacists can help you manage chronic diseases like #diabetes or #hypertension - Pharmacists: Doing more. For you. #PAM2016

Many #pharmacists can prescribe for certain minor ailments and conditions. Pharmacists: Doing more. For you. #PAM2016

**Did you know?**

#DYK pharmacies will take back your old and unused medications? #Pharmacists: Doing more. For you. #PAM2016

#DYK pharmacists can help with lots of health conditions, not just drugs? #Pharmacists: Doing more. For you. #PAM2016

#DYK there are 39,000 #pharmacists in Canada providing accessible, high-quality health care in every community #PAM2016

#DYK your #pharmacist is an important & accessible resource to help you manage your blood pressure & medications #PAM2016

#DYK your #pharmacist can play a big role in helping you quit smoking. Many pharmacies offer smoking cessation programs & support #PAM2016

#DYK there are nearly 39,000 #pharmacists in Canada, working in over 9,800 community pharmacies & 285 in-patient hospital settings! #PAM2016

**Patient Tips**

Try to use the same #pharmacy for all your prescriptions so your health file is always up-to-date #PAM2016

When it comes to your health & safety there’s no such thing as a bad question. #Pharmacists: Doing more. For you. #PAM2016

Having trouble keeping track of medicines? Your pharmacist can make it easier.#Pharmacists: Doing more. For you. #PAM2016

Need a prescription refilled? Talk to your pharmacist. #Pharmacists: Doing more. For you. #PAM2016

Not sure you need a doctor? Your pharmacist can help. #Pharmacists: Doing more. For you. #PAM2016

Can’t read your medication instructions? Your pharmacist can make it easier. #Pharmacists: Doing more. For you. #PAM2016