**Facebook or Website Content**

Pharmacist Awareness Month 2016 Toolkit

*Pharmacists: Doing more. For you.*

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| Here is some sample Facebook or website content you can use during PAM. Feel free to customize them to fit your organization. You can use the link [www.pharmacists.ca/pam](http://www.pharmacists.ca/pam), or you can use a link to your own website. Be specific in your examples and highlight services available in your province. |

Pharmacist Awareness Month (PAM) is a time to educate and show Canadians all the valuable services pharmacists provide that contribute to their health care. Take part in Pharmacist Awareness Month by posting signs, hosting information sessions and talking to patients. For ideas on how to get involved, visit [www.pharmacists.ca/pam](http://www.pharmacists.ca/pam).

Are you ready for Pharmacist Awareness Month? March 1-31, 2016  
*Pharmacists: Doing more. For you.*  
Visit [www.pharmacists.ca/pam](http://www.pharmacists.ca/pam) for ideas and resources.

Do your patients understand all the ways you can contribute to their health care? Take part in Pharmacist Awareness Month to improve the public’s understanding of the expanding role of pharmacists. Visit [www.pharmacists.ca/pam](http://www.pharmacists.ca/pam) for more ideas and resources.

March is Pharmacist Awareness Month. *Pharmacists: Doing more. For you.* Drop by our pharmacy today and ask us how we can help you!

It’s Pharmacist Awareness Month! Stop in at your community pharmacy and ask us how we can help you better manage your health.

Have you visited your pharmacist lately? March is Pharmacist Awareness Month, and our role is changing to help you better manage your health. Talk to us!

How has your pharmacist helped you or a family member recently? Tell us about how your pharmacist has made a difference in your life!

You may not always see them, but pharmacists are key members of health care teams in a broad range of settings across Canada including community pharmacies, hospitals and primary care settings. For more information, visit [insert your website]

March is Pharmacist Awareness Month! Learn more about Canadian pharmacists and their expanding role: <http://bit.ly/1R6PnW2> *Pharmacists: Doing more. For you.*

With nearly 39,000 pharmacists in Canada, working in over 9,800 community pharmacies and 285 in-patient hospital settings, pharmacists are the most accessible health provider in the country. Visit your pharmacist to learn more about the accessible health care services and advice they can provide.

Did you know that our pharmacy now offers [insert new service]? Stop in during Pharmacist Awareness Month and ask us how we can help you better manage your health!

Pharmacy services vary by province and can include: [insert listing of items, specific examples]

Pharmacists are your medication experts and so much more. Ask a pharmacist during Pharmacist Awareness Month about all the ways they can help improve your health!

Check with your local pharmacist to find out what services are available in your province.

Questions about your medications? Pharmacists are the most equipped health care provider to help you understand and best use your medications. For more information, visit [insert your website]

Did you know that your pharmacist may provide convenient access to vaccinations, including the flu shot and travel vaccines? Stop in during Pharmacist Awareness Month learn more about the services your pharmacy offers: [insert your website].

Your pharmacists can help you manage chronic diseases like diabetes or hypertension. Stop in during Pharmacist Awareness Month to learn more about all the ways your pharmacist can help you manage your health!

Did you know your pharmacist can play a big role in helping you quit smoking? Many pharmacies offer smoking cessation programs and support.