

Therapeutic Choices — A Perfect Companion

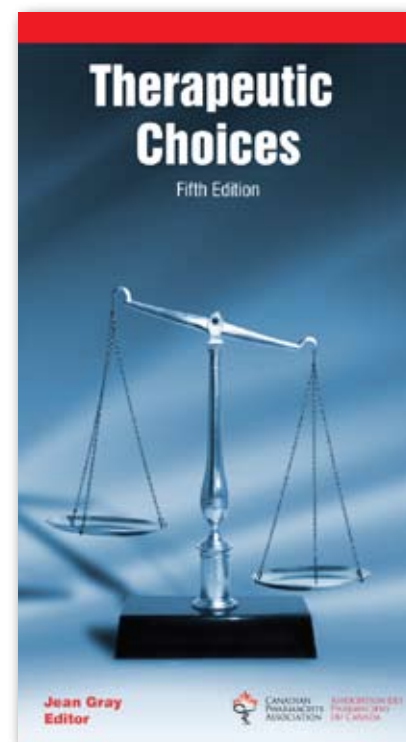
CPhA is committed to providing the most current drug and therapeutic information available, in print and online. For over a decade, health care practitioners have relied on *Therapeutic Choices* for concise, evidence-based treatment options for their patients. We're proud to announce that the fifth edition, fully revised, is now available to order. This new edition also brings updated clinical content to your e-Therapeutics+ subscription.

What is *Therapeutic Choices*?

Therapeutic Choices has been a Canadian best-seller since the first edition was published in 1995. Aimed at all health care practitioners involved in therapeutic decision making for patients, this book presents therapeutic options for common medical conditions in an easy-to-read format. "CPhA wanted to create a very focused, unbiased handbook on therapeutics," says Carol Repchinsky, Editor-in-Chief of CPhA publications. "*Therapeutic Choices* takes all available evidence on a given topic and distills it into practical, usable information for practitioners." Built-in tools, such as drug tables and algorithms, give practitioners a quick-glance resource to support decision making.

What does this mean for e-Therapeutics+?

Therapeutic content in e-Therapeutics+ is drawn from *Therapeutic Choices*. Publishing a new edition of the print product means that all therapeutic content in e-Therapeutics+ has been reviewed and updated to ensure the very latest information is available to practitioners. Regular updates throughout the year ensure new drug products are added to the drug tables for each topic.



What's New in the Fifth Edition of *Therapeutic Choices*?

- Practical information on over 150 conditions, including new chapters on Prevention of Vascular Disease, Restless Legs Syndrome and Bipolar Disorder
- Over 50 new Canadian drug products added to the drug tables
- Pharmacoeconomic Considerations presented in an easier-to-read format
- Dosage Adjustment in Renal Impairment appendix redesigned for quicker reference
- References in each chapter to support recommendations

Therapeutic Choices is a perfect companion resource for e-Therapeutics+ users. The unique organization of the book allows for a quick overview of an entire condition. e-Therapeutics+ provides additional layers of information and resources for more in-depth study of a particular topic. "We've built on the success of previous editions of *Therapeutic Choices*," explains Ms. Repchinsky. "The book provides bottom-line information that can be carried with a practitioner. e-Therapeutics+ takes patient care to the next level, allowing for instant access to a wide range of resources to support decision making."

The information contained in *Therapeutic Choices* is edited by Dr. Jean Gray and written and peer-reviewed by distinguished Canadian practitioners. Topics cover the most common medical conditions encountered in primary care environments.

Order *Therapeutic Choices* before August 15, 2007 and save 10%!

CPhA Members - \$72 (regular \$80)

Nonmembers - \$89 (regular \$99)

Visit www.pharmacists.ca/tc5 for more details or to order.

New to e-CPS and e-Therapeutics+

Our e-products are constantly evolving to ensure you're getting the information you need in the best way possible. Check out the latest enhancements:

On the Home tab, **What's New in e-CPS** now allows you to view, at a glance, the latest updates and link directly to new and revised drug monographs.

The **Drug Updates** table on the e-CPS tab highlights information about new and revised products available in Canada that are coming to e-CPS. It includes new molecular entities, new products or products with major changes (new indications, new dosage forms, new formulations and reinstated products). You can sort the table by Brand Name, Generic Name, Manufacturer, Classification, New Information or Date Entered by clicking on the column headings. Link directly to the drug monographs that are in e-CPS by clicking on the brand name.

Brand Name	Generic Name	Manufacturer	Classification	New Information	Date Entered
Taxotere	docetaxel	Sanofi-Aventis	Antineoplastic	New indication issued under the NOC/C policy: in combination with doxorubicin and cyclophosphamide for adjuvant treatment of patients with operable node-positive breast cancer	7/5/2007
Betaloc	metoprolol tartrate	AstraZeneca	Beta-adrenoceptor blocking agent	New safety information	7/5/2007
Apo-Ciproflox	ciprofloxacin hydrochloride	Apotex	Antibacterial	New dosage form: ophthalmic solution	7/5/2007
Hydrosal Gel	aluminium chloride	Valeo	Antiperspirant	New product now appearing in e-CPS and coming to print CPS 2008	7/5/2007

"Within five minutes of accessing the product, I used e-Therapeutics+ to respond to a referral. I would refuse to work in any primary care setting that would not implement e-Therapeutics+."

– Tom Dolanjski,
Pharmacist, Timmins, ON



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e-Therapeutics+?**

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sales@pharmacists.ca.

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October 1–3, 2007
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September 29, 2007
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